

Full Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.1401/-75.1233

2500 W Moreland Rd Willow Grove, PA 19090			
	1 mi radius	3 mi radius	5 mi radius
Population			
2026 Estimated Population	19,206	93,103	246,480
2031 Projected Population	19,401	94,089	247,568
2020 Census Population	18,934	90,088	242,464
2010 Census Population	17,977	85,128	231,258
Projected Annual Growth 2026 to 2031	0.2%	0.2%	-
Historical Annual Growth 2010 to 2026	0.4%	0.6%	0.4%
Households			
2026 Estimated Households	7,330	36,531	97,863
2031 Projected Households	7,467	37,127	98,735
2020 Census Households	7,123	34,931	95,301
2010 Census Households	6,883	33,265	90,452
Projected Annual Growth 2026 to 2031	0.4%	0.3%	0.2%
Historical Annual Growth 2010 to 2026	0.4%	0.6%	0.5%
Age			
2026 Est. Population Under 10 Years	11.7%	11.1%	10.5%
2026 Est. Population 10 to 19 Years	12.1%	12.5%	12.4%
2026 Est. Population 20 to 29 Years	11.6%	10.9%	10.9%
2026 Est. Population 30 to 44 Years	22.6%	20.5%	19.5%
2026 Est. Population 45 to 59 Years	18.5%	18.1%	17.9%
2026 Est. Population 60 to 74 Years	16.9%	18.6%	19.1%
2026 Est. Population 75 Years or Over	6.7%	8.4%	9.7%
2026 Est. Median Age	38.6	40.8	42.2
Marital Status & Gender			
2026 Est. Male Population	48.7%	49.5%	49.1%
2026 Est. Female Population	51.3%	50.5%	50.9%
2026 Est. Never Married	35.6%	32.7%	32.6%
2026 Est. Now Married	44.3%	50.1%	49.7%
2026 Est. Separated or Divorced	14.9%	11.6%	11.6%
2026 Est. Widowed	5.2%	5.6%	6.0%
Income			
2026 Est. HH Income \$200,000 or More	16.3%	22.2%	23.0%
2026 Est. HH Income \$150,000 to \$199,999	11.4%	13.7%	13.0%
2026 Est. HH Income \$100,000 to \$149,999	22.6%	19.8%	19.2%
2026 Est. HH Income \$75,000 to \$99,999	12.4%	10.8%	10.6%
2026 Est. HH Income \$50,000 to \$74,999	15.3%	12.9%	12.9%
2026 Est. HH Income \$35,000 to \$49,999	7.9%	7.3%	7.1%
2026 Est. HH Income \$25,000 to \$34,999	5.6%	4.0%	4.6%
2026 Est. HH Income \$15,000 to \$24,999	2.2%	3.4%	3.5%
2026 Est. HH Income Under \$15,000	6.3%	6.0%	6.0%
2026 Est. Average Household Income	\$134,777	\$161,428	\$158,804
2026 Est. Median Household Income	\$104,153	\$122,089	\$121,402
2026 Est. Per Capita Income	\$51,542	\$63,487	\$63,226
2026 Est. Total Businesses	763	4,315	12,381
2026 Est. Total Employees	6,309	52,682	136,562

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Race				
2026 Est. White	63.7%	74.9%	73.1%	
2026 Est. Black	22.4%	12.0%	12.8%	
2026 Est. Asian or Pacific Islander	6.4%	6.6%	7.6%	
2026 Est. American Indian or Alaska Native	0.1%	0.1%	0.1%	
2026 Est. Other Races	7.3%	6.4%	6.4%	
Hispanic				
2026 Est. Hispanic Population	1,317	5,484	14,757	
2026 Est. Hispanic Population	6.9%	5.9%	6.0%	
2031 Proj. Hispanic Population	7.5%	6.5%	6.7%	
2020 Hispanic Population	6.1%	5.3%	5.5%	
Education (Adults 25 & Older)				
2026 Est. Adult Population (25 Years or Over)	13,581	66,202	176,290	
2026 Est. Elementary (Grade Level 0 to 8)	0.9%	1.5%	1.9%	
2026 Est. Some High School (Grade Level 9 to 11)	3.3%	2.5%	2.5%	
2026 Est. High School Graduate	25.4%	22.1%	22.8%	
2026 Est. Some College	16.1%	14.0%	13.4%	
2026 Est. Associate Degree Only	10.0%	8.0%	7.4%	
2026 Est. Bachelor Degree Only	26.7%	28.6%	28.3%	
2026 Est. Graduate Degree	17.7%	23.2%	23.7%	
Housing				
2026 Est. Total Housing Units	7,553	37,643	101,777	
2026 Est. Owner-Occupied	73.5%	68.1%	66.4%	
2026 Est. Renter-Occupied	23.5%	29.0%	29.8%	
2026 Est. Vacant Housing	2.9%	3.0%	3.8%	
Homes Built by Year				
2026 Homes Built 2010 or later	6.1%	7.4%	6.8%	
2026 Homes Built 2000 to 2009	1.6%	2.9%	4.2%	
2026 Homes Built 1990 to 1999	4.3%	4.9%	5.4%	
2026 Homes Built 1980 to 1989	4.9%	7.6%	8.8%	
2026 Homes Built 1970 to 1979	11.0%	11.2%	11.9%	
2026 Homes Built 1960 to 1969	16.9%	14.3%	15.2%	
2026 Homes Built 1950 to 1959	29.0%	24.1%	21.1%	
2026 Homes Built Before 1949	23.3%	24.6%	22.7%	
Home Values				
2026 Home Value \$1,000,000 or More	3.9%	4.2%	3.8%	
2026 Home Value \$500,000 to \$999,999	13.4%	28.5%	31.3%	
2026 Home Value \$400,000 to \$499,999	18.9%	22.9%	22.3%	
2026 Home Value \$300,000 to \$399,999	39.5%	27.8%	24.6%	
2026 Home Value \$200,000 to \$299,999	18.8%	11.0%	11.6%	
2026 Home Value \$150,000 to \$199,999	1.6%	1.6%	2.1%	
2026 Home Value \$100,000 to \$149,999	1.3%	1.0%	1.0%	
2026 Home Value \$50,000 to \$99,999	0.5%	1.1%	1.2%	
2026 Home Value \$25,000 to \$49,999	1.1%	0.7%	0.8%	
2026 Home Value Under \$25,000	0.9%	1.1%	1.3%	
2026 Median Home Value	\$369,994	\$452,316	\$452,115	
2026 Median Rent	\$1,570	\$1,590	\$1,564	

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Labor Force			
2026 Est. Labor Population Age 16 Years or Over	15,515	75,784	202,318
2026 Est. Civilian Employed	67.5%	66.9%	64.8%
2026 Est. Civilian Unemployed	3.0%	2.2%	2.0%
2026 Est. in Armed Forces	-	-	-
2026 Est. not in Labor Force	29.5%	30.9%	33.2%
2026 Labor Force Males	48.1%	49.0%	48.6%
2026 Labor Force Females	51.9%	51.0%	51.4%
Occupation			
2026 Occupation: Population Age 16 Years or Over	10,474	50,688	131,034
2026 Mgmt, Business, & Financial Operations	21.2%	23.6%	23.1%
2026 Professional, Related	28.5%	30.7%	30.8%
2026 Service	13.7%	13.5%	14.1%
2026 Sales, Office	19.4%	18.0%	18.2%
2026 Farming, Fishing, Forestry	-	0.2%	0.1%
2026 Construction, Extraction, Maintenance	6.0%	5.7%	5.5%
2026 Production, Transport, Material Moving	11.1%	8.2%	8.2%
2026 White Collar Workers	69.1%	72.3%	72.1%
2026 Blue Collar Workers	30.9%	27.7%	27.9%
Transportation to Work			
2026 Drive to Work Alone	68.8%	68.1%	67.4%
2026 Drive to Work in Carpool	7.3%	6.8%	7.1%
2026 Travel to Work by Public Transportation	4.5%	5.1%	5.8%
2026 Drive to Work on Motorcycle	0.1%	-	-
2026 Walk or Bicycle to Work	2.0%	2.0%	2.5%
2026 Other Means	0.9%	0.7%	0.8%
2026 Work at Home	16.4%	17.2%	16.5%
Travel Time			
2026 Travel to Work in 14 Minutes or Less	23.9%	22.6%	22.3%
2026 Travel to Work in 15 to 29 Minutes	30.4%	29.9%	29.5%
2026 Travel to Work in 30 to 59 Minutes	36.2%	37.1%	37.2%
2026 Travel to Work in 60 Minutes or More	9.5%	10.4%	11.0%
2026 Average Travel Time to Work	25.5	27.0	27.0
Consumer Expenditure			
2026 Est. Total Household Expenditure	\$774.08 M	\$4.11 B	\$11 B
2026 Est. Apparel	\$16.79 M	\$87.71 M	\$233.92 M
2026 Est. Contributions, Tax and Retirement	\$217.92 M	\$1.25 B	\$3.36 B
2026 Est. Education	\$13.28 M	\$71.65 M	\$191.89 M
2026 Est. Entertainment	\$37.93 M	\$197.96 M	\$527.98 M
2026 Est. Food, Beverages, Tobacco	\$97.31 M	\$495.49 M	\$1.32 B
2026 Est. Health Care	\$48.65 M	\$248.84 M	\$672.04 M
2026 Est. Household Furnishings and Equipment	\$20.06 M	\$105.93 M	\$282.94 M
2026 Est. Household Operations, Shelter, Utilities	\$189.48 M	\$973.51 M	\$2.59 B
2026 Est. Miscellaneous Expenses	\$11.69 M	\$61.68 M	\$164.74 M
2026 Est. Personal Care	\$8.41 M	\$42.4 M	\$112.57 M
2026 Est. Transportation	\$112.56 M	\$580.75 M	\$1.55 B

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