

# Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 36.1763/-80.2761

<b>5650 University Pkwy</b>		<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>
<b>Winston-Salem, NC 27105</b>				
<b>Population</b>				
2025 Estimated Population		3,476	45,140	100,674
2030 Projected Population		3,391	45,192	101,252
2020 Census Population		3,358	43,554	97,375
2010 Census Population		3,363	41,205	91,522
Projected Annual Growth 2025 to 2030		-0.5%	-	0.1%
Historical Annual Growth 2010 to 2025		0.2%	0.6%	0.7%
<b>Households</b>				
2025 Estimated Households		1,589	18,081	39,837
2030 Projected Households		1,580	18,285	40,453
2020 Census Households		1,482	17,224	38,513
2010 Census Households		1,437	16,253	35,892
Projected Annual Growth 2025 to 2030		-0.1%	0.2%	0.3%
Historical Annual Growth 2010 to 2025		0.7%	0.7%	0.7%
<b>Age</b>				
2025 Est. Population Under 10 Years		13.9%	11.8%	11.8%
2025 Est. Population 10 to 19 Years		13.5%	14.9%	15.0%
2025 Est. Population 20 to 29 Years		19.4%	20.1%	15.5%
2025 Est. Population 30 to 44 Years		20.6%	18.8%	18.3%
2025 Est. Population 45 to 59 Years		16.5%	15.4%	16.6%
2025 Est. Population 60 to 74 Years		11.0%	12.9%	15.5%
2025 Est. Population 75 Years or Over		5.1%	6.0%	7.2%
2025 Est. Median Age		31.6	32.8	36.4
<b>Marital Status &amp; Gender</b>				
2025 Est. Male Population		44.0%	50.3%	49.4%
2025 Est. Female Population		56.0%	49.7%	50.6%
2025 Est. Never Married		59.2%	53.3%	44.4%
2025 Est. Now Married		18.4%	28.4%	36.8%
2025 Est. Separated or Divorced		13.2%	13.3%	13.3%
2025 Est. Widowed		9.3%	5.0%	5.5%
<b>Income</b>				
2025 Est. HH Income \$200,000 or More		2.0%	2.9%	8.4%
2025 Est. HH Income \$150,000 to \$199,999		2.6%	3.9%	6.5%
2025 Est. HH Income \$100,000 to \$149,999		12.1%	12.2%	13.0%
2025 Est. HH Income \$75,000 to \$99,999		7.7%	13.1%	12.3%
2025 Est. HH Income \$50,000 to \$74,999		20.2%	19.1%	16.8%
2025 Est. HH Income \$35,000 to \$49,999		16.7%	14.6%	13.3%
2025 Est. HH Income \$25,000 to \$34,999		12.3%	12.4%	9.7%
2025 Est. HH Income \$15,000 to \$24,999		10.1%	10.4%	8.5%
2025 Est. HH Income Under \$15,000		16.3%	11.3%	11.5%
2025 Est. Average Household Income		\$54,005	\$66,537	\$93,012
2025 Est. Median Household Income		\$41,696	\$51,396	\$67,516
2025 Est. Per Capita Income		\$24,691	\$27,068	\$37,095
2025 Est. Total Businesses		264	1,627	3,519
2025 Est. Total Employees		6,555	19,353	36,753

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<b>Race</b>				
2025 Est. White		32.1%	42.5%	47.9%
2025 Est. Black		47.9%	36.5%	34.9%
2025 Est. Asian or Pacific Islander		2.9%	2.5%	2.4%
2025 Est. American Indian or Alaska Native		0.8%	0.7%	0.6%
2025 Est. Other Races		16.3%	17.8%	14.3%
<b>Hispanic</b>				
2025 Est. Hispanic Population		616	8,718	15,582
2025 Est. Hispanic Population		17.7%	19.3%	15.5%
2030 Proj. Hispanic Population		18.4%	19.2%	16.2%
2020 Hispanic Population		19.7%	23.8%	17.1%
<b>Education (Adults 25 &amp; Older)</b>				
2025 Est. Adult Population (25 Years or Over)		2,191	27,398	64,283
2025 Est. Elementary (Grade Level 0 to 8)		10.2%	5.6%	4.9%
2025 Est. Some High School (Grade Level 9 to 11)		4.1%	6.6%	6.1%
2025 Est. High School Graduate		29.2%	24.9%	24.1%
2025 Est. Some College		20.7%	23.7%	20.0%
2025 Est. Associate Degree Only		8.3%	10.3%	8.5%
2025 Est. Bachelor Degree Only		18.0%	18.6%	21.3%
2025 Est. Graduate Degree		9.5%	10.4%	15.2%
<b>Housing</b>				
2025 Est. Total Housing Units		1,749	20,359	44,770
2025 Est. Owner-Occupied		20.3%	36.0%	47.4%
2025 Est. Renter-Occupied		70.6%	52.8%	41.5%
2025 Est. Vacant Housing		9.1%	11.2%	11.0%
<b>Homes Built by Year</b>				
2025 Homes Built 2010 or later		6.7%	9.1%	9.2%
2025 Homes Built 2000 to 2009		17.1%	11.9%	10.6%
2025 Homes Built 1990 to 1999		13.6%	12.2%	11.8%
2025 Homes Built 1980 to 1989		17.5%	18.4%	14.3%
2025 Homes Built 1970 to 1979		22.4%	14.1%	13.3%
2025 Homes Built 1960 to 1969		5.7%	8.8%	11.5%
2025 Homes Built 1950 to 1959		4.2%	9.1%	10.5%
2025 Homes Built Before 1949		3.7%	5.1%	7.7%
<b>Home Values</b>				
2025 Home Value \$1,000,000 or More		0.6%	1.2%	2.1%
2025 Home Value \$500,000 to \$999,999		4.3%	5.5%	11.4%
2025 Home Value \$400,000 to \$499,999		2.6%	3.8%	7.2%
2025 Home Value \$300,000 to \$399,999		15.3%	14.5%	16.9%
2025 Home Value \$200,000 to \$299,999		32.0%	31.5%	25.8%
2025 Home Value \$150,000 to \$199,999		20.8%	19.4%	15.0%
2025 Home Value \$100,000 to \$149,999		12.6%	14.0%	11.4%
2025 Home Value \$50,000 to \$99,999		3.9%	2.9%	3.3%
2025 Home Value \$25,000 to \$49,999		6.7%	3.4%	3.8%
2025 Home Value Under \$25,000		1.0%	3.7%	3.1%
2025 Median Home Value		\$223,352	\$220,583	\$269,474
2025 Median Rent		\$945	\$915	\$925

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<b>Labor Force</b>				
2025 Est. Labor Population Age 16 Years or Over		2,704	36,411	80,758
2025 Est. Civilian Employed		59.0%	57.1%	55.3%
2025 Est. Civilian Unemployed		2.3%	3.3%	3.2%
2025 Est. in Armed Forces		-	0.1%	-
2025 Est. not in Labor Force		38.8%	39.5%	41.4%
2025 Labor Force Males		42.1%	50.4%	49.2%
2025 Labor Force Females		57.9%	49.6%	50.8%
<b>Occupation</b>				
2025 Occupation: Population Age 16 Years or Over		1,593	20,800	44,644
2025 Mgmt, Business, & Financial Operations		10.6%	13.5%	15.9%
2025 Professional, Related		20.4%	24.3%	25.9%
2025 Service		14.9%	18.5%	16.7%
2025 Sales, Office		24.7%	19.2%	17.7%
2025 Farming, Fishing, Forestry		-	0.2%	-
2025 Construction, Extraction, Maintenance		4.0%	6.6%	7.3%
2025 Production, Transport, Material Moving		25.4%	17.7%	16.3%
2025 White Collar Workers		55.7%	57.0%	59.6%
2025 Blue Collar Workers		44.3%	43.0%	40.4%
<b>Transportation to Work</b>				
2025 Drive to Work Alone		69.0%	74.1%	72.2%
2025 Drive to Work in Carpool		15.9%	9.9%	8.9%
2025 Travel to Work by Public Transportation		2.2%	1.5%	1.4%
2025 Drive to Work on Motorcycle		-	0.2%	0.2%
2025 Walk or Bicycle to Work		0.1%	2.1%	2.2%
2025 Other Means		2.8%	2.0%	2.5%
2025 Work at Home		10.0%	10.2%	12.7%
<b>Travel Time</b>				
2025 Travel to Work in 14 Minutes or Less		30.7%	33.2%	32.9%
2025 Travel to Work in 15 to 29 Minutes		33.2%	41.5%	42.3%
2025 Travel to Work in 30 to 59 Minutes		32.3%	21.7%	21.4%
2025 Travel to Work in 60 Minutes or More		3.9%	3.6%	3.3%
2025 Average Travel Time to Work		20.9	18.5	18.6
<b>Consumer Expenditure</b>				
2025 Est. Total Household Expenditure		\$115.04 M	\$1.43 B	\$3.62 B
2025 Est. Apparel		\$2.17 M	\$26.95 M	\$67.37 M
2025 Est. Contributions, Tax and Retirement		\$22.98 M	\$302.33 M	\$905.88 M
2025 Est. Education		\$2.42 M	\$30.55 M	\$79.81 M
2025 Est. Entertainment		\$6.79 M	\$83.94 M	\$209.26 M
2025 Est. Food, Beverages, Tobacco		\$15.81 M	\$192.63 M	\$458.93 M
2025 Est. Health Care		\$9.51 M	\$112.96 M	\$259.78 M
2025 Est. Household Furnishings and Equipment		\$3.04 M	\$37.92 M	\$95.86 M
2025 Est. Household Operations, Shelter, Utilities		\$31.46 M	\$368.57 M	\$865.3 M
2025 Est. Miscellaneous Expenses		\$1.98 M	\$24.6 M	\$61.82 M
2025 Est. Personal Care		\$1.72 M	\$20.89 M	\$49.34 M
2025 Est. Transportation		\$17.16 M	\$228.14 M	\$570.72 M

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