

Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 43.7578/-88.4493

770 S Main St Fond du Lac, WI 54935		1 mi radius	3 mi radius	5 mi radius
Population				
2025 Estimated Population		8,686	44,074	57,430
2030 Projected Population		8,421	42,469	55,570
2020 Census Population		8,762	44,117	57,734
2010 Census Population		8,780	42,907	54,888
Projected Annual Growth 2025 to 2030		-0.6%	-0.7%	-0.6%
Historical Annual Growth 2010 to 2025		-	0.2%	0.3%
Households				
2025 Estimated Households		3,847	19,240	24,624
2030 Projected Households		3,781	18,833	24,206
2020 Census Households		3,857	18,925	24,218
2010 Census Households		3,771	18,031	22,762
Projected Annual Growth 2025 to 2030		-0.3%	-0.4%	-0.3%
Historical Annual Growth 2010 to 2025		0.1%	0.4%	0.5%
Age				
2025 Est. Population Under 10 Years		12.2%	11.5%	10.9%
2025 Est. Population 10 to 19 Years		11.8%	12.8%	12.8%
2025 Est. Population 20 to 29 Years		12.4%	13.9%	13.5%
2025 Est. Population 30 to 44 Years		20.7%	20.0%	19.9%
2025 Est. Population 45 to 59 Years		17.3%	16.6%	16.9%
2025 Est. Population 60 to 74 Years		17.4%	16.9%	17.7%
2025 Est. Population 75 Years or Over		8.2%	8.3%	8.3%
2025 Est. Median Age		39.7	38.4	39.2
Marital Status & Gender				
2025 Est. Male Population		49.8%	50.9%	51.3%
2025 Est. Female Population		50.2%	49.1%	48.7%
2025 Est. Never Married		37.3%	37.7%	35.9%
2025 Est. Now Married		44.9%	43.9%	46.3%
2025 Est. Separated or Divorced		12.6%	13.4%	13.0%
2025 Est. Widowed		5.1%	5.0%	4.8%
Income				
2025 Est. HH Income \$200,000 or More		3.0%	4.6%	5.3%
2025 Est. HH Income \$150,000 to \$199,999		5.9%	7.1%	7.4%
2025 Est. HH Income \$100,000 to \$149,999		19.4%	16.3%	18.2%
2025 Est. HH Income \$75,000 to \$99,999		16.2%	14.3%	13.9%
2025 Est. HH Income \$50,000 to \$74,999		23.6%	19.0%	19.1%
2025 Est. HH Income \$35,000 to \$49,999		15.9%	14.3%	13.5%
2025 Est. HH Income \$25,000 to \$34,999		4.7%	8.2%	7.8%
2025 Est. HH Income \$15,000 to \$24,999		4.2%	7.1%	6.9%
2025 Est. HH Income Under \$15,000		7.1%	9.0%	8.1%
2025 Est. Average Household Income		\$84,548	\$85,929	\$90,267
2025 Est. Median Household Income		\$69,175	\$68,400	\$72,452
2025 Est. Per Capita Income		\$37,527	\$37,750	\$38,927
2025 Est. Total Businesses		248	1,606	1,926
2025 Est. Total Employees		4,209	23,839	27,862

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Race				
2025 Est. White		85.6%	84.4%	85.1%
2025 Est. Black		3.8%	4.1%	3.8%
2025 Est. Asian or Pacific Islander		2.5%	3.1%	3.0%
2025 Est. American Indian or Alaska Native		0.4%	0.4%	0.5%
2025 Est. Other Races		7.8%	7.9%	7.7%
Hispanic				
2025 Est. Hispanic Population		714	3,755	4,726
2025 Est. Hispanic Population		8.2%	8.5%	8.2%
2030 Proj. Hispanic Population		8.4%	8.6%	8.3%
2020 Hispanic Population		7.5%	9.2%	8.8%
Education (Adults 25 & Older)				
2025 Est. Adult Population (25 Years or Over)		6,104	30,282	39,942
2025 Est. Elementary (Grade Level 0 to 8)		1.7%	1.7%	1.8%
2025 Est. Some High School (Grade Level 9 to 11)		7.3%	6.1%	5.8%
2025 Est. High School Graduate		33.5%	36.1%	35.2%
2025 Est. Some College		18.7%	20.0%	20.6%
2025 Est. Associate Degree Only		13.5%	13.3%	13.4%
2025 Est. Bachelor Degree Only		15.9%	14.4%	14.7%
2025 Est. Graduate Degree		9.4%	8.4%	8.5%
Housing				
2025 Est. Total Housing Units		4,047	20,240	25,901
2025 Est. Owner-Occupied		65.2%	54.4%	57.0%
2025 Est. Renter-Occupied		29.9%	40.7%	38.1%
2025 Est. Vacant Housing		5.0%	4.9%	4.9%
Homes Built by Year				
2025 Homes Built 2010 or later		6.4%	7.5%	8.4%
2025 Homes Built 2000 to 2009		8.7%	10.0%	12.5%
2025 Homes Built 1990 to 1999		5.5%	7.6%	8.3%
2025 Homes Built 1980 to 1989		6.0%	8.9%	8.7%
2025 Homes Built 1970 to 1979		13.8%	12.2%	12.1%
2025 Homes Built 1960 to 1969		6.0%	5.3%	5.2%
2025 Homes Built 1950 to 1959		11.4%	12.6%	11.2%
2025 Homes Built Before 1949		37.2%	30.8%	28.7%
Home Values				
2025 Home Value \$1,000,000 or More		0.3%	0.3%	0.3%
2025 Home Value \$500,000 to \$999,999		2.0%	3.2%	5.0%
2025 Home Value \$400,000 to \$499,999		4.3%	5.7%	7.0%
2025 Home Value \$300,000 to \$399,999		10.7%	12.9%	14.5%
2025 Home Value \$200,000 to \$299,999		24.2%	27.6%	26.1%
2025 Home Value \$150,000 to \$199,999		17.7%	18.0%	16.5%
2025 Home Value \$100,000 to \$149,999		23.1%	20.0%	17.4%
2025 Home Value \$50,000 to \$99,999		5.3%	5.6%	5.0%
2025 Home Value \$25,000 to \$49,999		1.4%	1.3%	2.4%
2025 Home Value Under \$25,000		11.1%	5.5%	5.9%
2025 Median Home Value		\$176,621	\$199,602	\$214,499
2025 Median Rent		\$819	\$816	\$834

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Labor Force			
2025 Est. Labor Population Age 16 Years or Over	7,000	35,730	46,855
2025 Est. Civilian Employed	66.2%	61.1%	59.7%
2025 Est. Civilian Unemployed	1.2%	2.9%	2.6%
2025 Est. in Armed Forces	-	-	-
2025 Est. not in Labor Force	32.6%	36.0%	37.7%
2025 Labor Force Males	49.6%	50.9%	51.6%
2025 Labor Force Females	50.4%	49.1%	48.4%
Occupation			
2025 Occupation: Population Age 16 Years or Over	4,632	21,833	27,984
2025 Mgmt, Business, & Financial Operations	9.4%	10.6%	11.4%
2025 Professional, Related	16.6%	18.6%	18.0%
2025 Service	16.6%	15.1%	14.9%
2025 Sales, Office	19.8%	19.8%	19.7%
2025 Farming, Fishing, Forestry	0.7%	0.6%	0.6%
2025 Construction, Extraction, Maintenance	8.1%	9.0%	9.1%
2025 Production, Transport, Material Moving	28.8%	26.3%	26.3%
2025 White Collar Workers	45.8%	49.0%	49.1%
2025 Blue Collar Workers	54.2%	51.0%	50.9%
Transportation to Work			
2025 Drive to Work Alone	77.4%	76.4%	78.4%
2025 Drive to Work in Carpool	9.1%	9.5%	9.0%
2025 Travel to Work by Public Transportation	0.2%	0.8%	0.7%
2025 Drive to Work on Motorcycle	-	-	-
2025 Walk or Bicycle to Work	1.9%	3.3%	2.8%
2025 Other Means	1.2%	0.7%	0.7%
2025 Work at Home	10.2%	9.3%	8.4%
Travel Time			
2025 Travel to Work in 14 Minutes or Less	53.7%	50.4%	48.6%
2025 Travel to Work in 15 to 29 Minutes	20.8%	21.9%	23.1%
2025 Travel to Work in 30 to 59 Minutes	19.5%	21.4%	21.1%
2025 Travel to Work in 60 Minutes or More	6.0%	6.3%	7.2%
2025 Average Travel Time to Work	13.3	14.8	15.7
Consumer Expenditure			
2025 Est. Total Household Expenditure	\$333.88 M	\$1.66 B	\$2.2 B
2025 Est. Apparel	\$6.29 M	\$31.1 M	\$40.99 M
2025 Est. Contributions, Tax and Retirement	\$79.81 M	\$405.23 M	\$548.55 M
2025 Est. Education	\$7.53 M	\$37.22 M	\$49.45 M
2025 Est. Entertainment	\$19.51 M	\$96.55 M	\$127.19 M
2025 Est. Food, Beverages, Tobacco	\$42.4 M	\$209.57 M	\$273.77 M
2025 Est. Health Care	\$25.15 M	\$123.47 M	\$159.63 M
2025 Est. Household Furnishings and Equipment	\$8.99 M	\$44.42 M	\$58.68 M
2025 Est. Household Operations, Shelter, Utilities	\$78 M	\$393.47 M	\$512.36 M
2025 Est. Miscellaneous Expenses	\$5.84 M	\$28.8 M	\$38.01 M
2025 Est. Personal Care	\$4.55 M	\$22.49 M	\$29.34 M
2025 Est. Transportation	\$55.83 M	\$270.03 M	\$359.62 M

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