

## Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.7865/-73.9776

2300 Broadway New York, NY 10024	0.25 mi radius	0.5 mi radius	1 mi radius
<b>Population</b>			
2025 Estimated Population	25,593	72,650	164,397
2030 Projected Population	24,877	70,678	161,057
2020 Census Population	25,490	73,268	165,153
2010 Census Population	24,963	71,958	162,343
Projected Annual Growth 2025 to 2030	-0.6%	-0.5%	-0.4%
Historical Annual Growth 2010 to 2025	0.2%	-	-
<b>Households</b>			
2025 Estimated Households	12,322	36,660	85,558
2030 Projected Households	12,075	36,036	84,678
2020 Census Households	12,752	38,184	87,688
2010 Census Households	12,794	38,056	86,932
Projected Annual Growth 2025 to 2030	-0.4%	-0.3%	-0.2%
Historical Annual Growth 2010 to 2025	-0.2%	-0.2%	-0.1%
<b>Age</b>			
2025 Est. Population Under 10 Years	8.5%	8.0%	7.9%
2025 Est. Population 10 to 19 Years	7.2%	7.0%	7.2%
2025 Est. Population 20 to 29 Years	12.9%	12.1%	12.2%
2025 Est. Population 30 to 44 Years	22.3%	22.9%	22.9%
2025 Est. Population 45 to 59 Years	18.5%	18.8%	18.5%
2025 Est. Population 60 to 74 Years	18.9%	19.1%	19.0%
2025 Est. Population 75 Years or Over	11.7%	12.1%	12.4%
2025 Est. Median Age	44.0	44.4	44.3
<b>Marital Status &amp; Gender</b>			
2025 Est. Male Population	50.4%	48.8%	47.9%
2025 Est. Female Population	49.6%	51.2%	52.1%
2025 Est. Never Married	36.2%	35.6%	39.4%
2025 Est. Now Married	46.1%	46.2%	42.1%
2025 Est. Separated or Divorced	13.0%	13.7%	13.7%
2025 Est. Widowed	4.7%	4.6%	4.8%
<b>Income</b>			
2025 Est. HH Income \$200,000 or More	45.6%	44.6%	41.4%
2025 Est. HH Income \$150,000 to \$199,999	10.9%	10.0%	10.0%
2025 Est. HH Income \$100,000 to \$149,999	13.3%	13.3%	13.2%
2025 Est. HH Income \$75,000 to \$99,999	5.2%	7.4%	7.8%
2025 Est. HH Income \$50,000 to \$74,999	7.9%	8.2%	8.0%
2025 Est. HH Income \$35,000 to \$49,999	3.6%	3.5%	3.9%
2025 Est. HH Income \$25,000 to \$34,999	5.9%	3.5%	3.6%
2025 Est. HH Income \$15,000 to \$24,999	2.7%	2.8%	3.6%
2025 Est. HH Income Under \$15,000	5.0%	6.6%	8.5%
2025 Est. Average Household Income	\$333,129	\$321,110	\$289,316
2025 Est. Median Household Income	\$183,595	\$177,410	\$163,369
2025 Est. Per Capita Income	\$161,109	\$162,537	\$150,949
2025 Est. Total Businesses	945	2,627	5,324
2025 Est. Total Employees	5,044	18,037	33,357

## Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.7865/-73.9776

2300 Broadway New York, NY 10024	0.25 mi radius	0.5 mi radius	1 mi radius
<b>Race</b>			
2025 Est. White	66.1%	65.8%	63.5%
2025 Est. Black	11.1%	11.6%	12.4%
2025 Est. Asian or Pacific Islander	9.8%	10.0%	11.4%
2025 Est. American Indian or Alaska Native	0.2%	0.2%	0.2%
2025 Est. Other Races	12.8%	12.4%	12.5%
<b>Hispanic</b>			
2025 Est. Hispanic Population	3,977	10,950	24,902
2025 Est. Hispanic Population	15.5%	15.1%	15.1%
2030 Proj. Hispanic Population	16.8%	16.4%	16.4%
2020 Hispanic Population	11.3%	11.2%	12.0%
<b>Education (Adults 25 &amp; Older)</b>			
2025 Est. Adult Population (25 Years or Over)	20,630	59,209	133,447
2025 Est. Elementary (Grade Level 0 to 8)	2.8%	3.0%	2.4%
2025 Est. Some High School (Grade Level 9 to 11)	1.4%	1.1%	1.6%
2025 Est. High School Graduate	5.3%	5.4%	6.2%
2025 Est. Some College	5.8%	5.8%	7.0%
2025 Est. Associate Degree Only	2.1%	2.1%	2.3%
2025 Est. Bachelor Degree Only	34.8%	35.1%	35.1%
2025 Est. Graduate Degree	47.8%	47.6%	45.3%
<b>Housing</b>			
2025 Est. Total Housing Units	14,118	42,191	98,083
2025 Est. Owner-Occupied	31.9%	30.1%	31.8%
2025 Est. Renter-Occupied	55.4%	56.8%	55.4%
2025 Est. Vacant Housing	12.7%	13.1%	12.8%
<b>Homes Built by Year</b>			
2025 Homes Built 2010 or later	1.8%	2.7%	2.7%
2025 Homes Built 2000 to 2009	0.8%	1.8%	3.2%
2025 Homes Built 1990 to 1999	0.5%	1.6%	2.2%
2025 Homes Built 1980 to 1989	9.0%	6.3%	5.1%
2025 Homes Built 1970 to 1979	3.1%	4.5%	5.7%
2025 Homes Built 1960 to 1969	2.8%	3.1%	10.1%
2025 Homes Built 1950 to 1959	3.1%	3.3%	5.0%
2025 Homes Built Before 1949	66.2%	63.6%	53.3%
<b>Home Values</b>			
2025 Home Value \$1,000,000 or More	61.0%	60.5%	56.8%
2025 Home Value \$500,000 to \$999,999	28.7%	26.9%	29.4%
2025 Home Value \$400,000 to \$499,999	3.8%	5.0%	4.4%
2025 Home Value \$300,000 to \$399,999	3.0%	2.7%	2.9%
2025 Home Value \$200,000 to \$299,999	0.6%	0.6%	0.6%
2025 Home Value \$150,000 to \$199,999	0.4%	0.4%	0.5%
2025 Home Value \$100,000 to \$149,999	1.0%	1.4%	2.0%
2025 Home Value \$50,000 to \$99,999	0.4%	0.7%	0.9%
2025 Home Value \$25,000 to \$49,999	0.3%	0.3%	0.3%
2025 Home Value Under \$25,000	0.8%	1.5%	2.2%
2025 Median Home Value	\$1,401,784	\$1,409,478	\$1,300,811
2025 Median Rent	\$2,508	\$2,584	\$2,478

# Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.7865/-73.9776

2300 Broadway New York, NY 10024	0.25 mi radius	0.5 mi radius	1 mi radius
<b>Labor Force</b>			
2025 Est. Labor Population Age 16 Years or Over	22,278	63,600	144,279
2025 Est. Civilian Employed	64.9%	69.1%	66.9%
2025 Est. Civilian Unemployed	1.6%	1.6%	2.7%
2025 Est. in Armed Forces	-	-	-
2025 Est. not in Labor Force	33.5%	29.4%	30.4%
2025 Labor Force Males	50.2%	48.6%	47.5%
2025 Labor Force Females	49.8%	51.4%	52.5%
<b>Occupation</b>			
2025 Occupation: Population Age 16 Years or Over	14,449	43,920	96,497
2025 Mgmt, Business, & Financial Operations	34.9%	34.5%	33.0%
2025 Professional, Related	39.9%	39.8%	40.4%
2025 Service	8.8%	9.2%	10.1%
2025 Sales, Office	12.9%	12.3%	12.1%
2025 Farming, Fishing, Forestry	-	-	-
2025 Construction, Extraction, Maintenance	1.1%	1.4%	1.2%
2025 Production, Transport, Material Moving	2.4%	2.8%	3.2%
2025 White Collar Workers	87.7%	86.5%	85.5%
2025 Blue Collar Workers	12.3%	13.5%	14.5%
<b>Transportation to Work</b>			
2025 Drive to Work Alone	8.0%	8.6%	7.7%
2025 Drive to Work in Carpool	1.0%	1.0%	1.1%
2025 Travel to Work by Public Transportation	46.6%	46.9%	47.5%
2025 Drive to Work on Motorcycle	0.3%	0.1%	0.1%
2025 Walk or Bicycle to Work	16.6%	17.6%	18.1%
2025 Other Means	0.9%	1.2%	1.2%
2025 Work at Home	26.6%	24.5%	24.2%
<b>Travel Time</b>			
2025 Travel to Work in 14 Minutes or Less	7.0%	7.5%	7.8%
2025 Travel to Work in 15 to 29 Minutes	32.7%	35.1%	36.5%
2025 Travel to Work in 30 to 59 Minutes	52.7%	50.2%	48.6%
2025 Travel to Work in 60 Minutes or More	7.5%	7.2%	7.1%
2025 Average Travel Time to Work	31.6	30.2	29.8
<b>Consumer Expenditure</b>			
2025 Est. Total Household Expenditure	\$1.78 B	\$5.21 B	\$11.71 B
2025 Est. Apparel	\$32.49 M	\$95.51 M	\$214.32 M
2025 Est. Contributions, Tax and Retirement	\$738.25 M	\$2.15 B	\$4.76 B
2025 Est. Education	\$44.5 M	\$130.45 M	\$291.21 M
2025 Est. Entertainment	\$99.65 M	\$293.13 M	\$658.28 M
2025 Est. Food, Beverages, Tobacco	\$181.9 M	\$537.24 M	\$1.22 B
2025 Est. Health Care	\$81.55 M	\$243.69 M	\$570.17 M
2025 Est. Household Furnishings and Equipment	\$48.1 M	\$141.31 M	\$316.63 M
2025 Est. Household Operations, Shelter, Utilities	\$381.33 M	\$1.13 B	\$2.54 B
2025 Est. Miscellaneous Expenses	\$30.35 M	\$89.23 M	\$200.14 M
2025 Est. Personal Care	\$18.71 M	\$55.33 M	\$125.43 M
2025 Est. Transportation	\$118.3 M	\$344.31 M	\$811.17 M