

Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.7865/-73.9776

2300 Broadway New York, NY 10024	0.25 mi radius	0.5 mi radius	1 mi radius
Population			
2025 Estimated Population	25,593	72,650	164,397
2030 Projected Population	24,877	70,678	161,057
2020 Census Population	25,490	73,268	165,153
2010 Census Population	24,963	71,958	162,343
Projected Annual Growth 2025 to 2030	-0.6%	-0.5%	-0.4%
Historical Annual Growth 2010 to 2025	0.2%	-	-
Households			
2025 Estimated Households	12,322	36,660	85,558
2030 Projected Households	12,075	36,036	84,678
2020 Census Households	12,752	38,184	87,688
2010 Census Households	12,794	38,056	86,932
Projected Annual Growth 2025 to 2030	-0.4%	-0.3%	-0.2%
Historical Annual Growth 2010 to 2025	-0.2%	-0.2%	-0.1%
Age			
2025 Est. Population Under 10 Years	8.5%	8.0%	7.9%
2025 Est. Population 10 to 19 Years	7.2%	7.0%	7.2%
2025 Est. Population 20 to 29 Years	12.9%	12.1%	12.2%
2025 Est. Population 30 to 44 Years	22.3%	22.9%	22.9%
2025 Est. Population 45 to 59 Years	18.5%	18.8%	18.5%
2025 Est. Population 60 to 74 Years	18.9%	19.1%	19.0%
2025 Est. Population 75 Years or Over	11.7%	12.1%	12.4%
2025 Est. Median Age	44.0	44.4	44.3
Marital Status & Gender			
2025 Est. Male Population	50.4%	48.8%	47.9%
2025 Est. Female Population	49.6%	51.2%	52.1%
2025 Est. Never Married	36.2%	35.6%	39.4%
2025 Est. Now Married	46.1%	46.2%	42.1%
2025 Est. Separated or Divorced	13.0%	13.7%	13.7%
2025 Est. Widowed	4.7%	4.6%	4.8%
Income			
2025 Est. HH Income \$200,000 or More	45.6%	44.6%	41.4%
2025 Est. HH Income \$150,000 to \$199,999	10.9%	10.0%	10.0%
2025 Est. HH Income \$100,000 to \$149,999	13.3%	13.3%	13.2%
2025 Est. HH Income \$75,000 to \$99,999	5.2%	7.4%	7.8%
2025 Est. HH Income \$50,000 to \$74,999	7.9%	8.2%	8.0%
2025 Est. HH Income \$35,000 to \$49,999	3.6%	3.5%	3.9%
2025 Est. HH Income \$25,000 to \$34,999	5.9%	3.5%	3.6%
2025 Est. HH Income \$15,000 to \$24,999	2.7%	2.8%	3.6%
2025 Est. HH Income Under \$15,000	5.0%	6.6%	8.5%
2025 Est. Average Household Income	\$333,129	\$321,110	\$289,316
2025 Est. Median Household Income	\$183,595	\$177,410	\$163,369
2025 Est. Per Capita Income	\$161,109	\$162,537	\$150,949
2025 Est. Total Businesses	945	2,627	5,324
2025 Est. Total Employees	5,044	18,037	33,357

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Race			
2025 Est. White	66.1%	65.8%	63.5%
2025 Est. Black	11.1%	11.6%	12.4%
2025 Est. Asian or Pacific Islander	9.8%	10.0%	11.4%
2025 Est. American Indian or Alaska Native	0.2%	0.2%	0.2%
2025 Est. Other Races	12.8%	12.4%	12.5%
Hispanic			
2025 Est. Hispanic Population	3,977	10,950	24,902
2025 Est. Hispanic Population	15.5%	15.1%	15.1%
2030 Proj. Hispanic Population	16.8%	16.4%	16.4%
2020 Hispanic Population	11.3%	11.2%	12.0%
Education (Adults 25 & Older)			
2025 Est. Adult Population (25 Years or Over)	20,630	59,209	133,447
2025 Est. Elementary (Grade Level 0 to 8)	2.8%	3.0%	2.4%
2025 Est. Some High School (Grade Level 9 to 11)	1.4%	1.1%	1.6%
2025 Est. High School Graduate	5.3%	5.4%	6.2%
2025 Est. Some College	5.8%	5.8%	7.0%
2025 Est. Associate Degree Only	2.1%	2.1%	2.3%
2025 Est. Bachelor Degree Only	34.8%	35.1%	35.1%
2025 Est. Graduate Degree	47.8%	47.6%	45.3%
Housing			
2025 Est. Total Housing Units	14,118	42,191	98,083
2025 Est. Owner-Occupied	31.9%	30.1%	31.8%
2025 Est. Renter-Occupied	55.4%	56.8%	55.4%
2025 Est. Vacant Housing	12.7%	13.1%	12.8%
Homes Built by Year			
2025 Homes Built 2010 or later	1.8%	2.7%	2.7%
2025 Homes Built 2000 to 2009	0.8%	1.8%	3.2%
2025 Homes Built 1990 to 1999	0.5%	1.6%	2.2%
2025 Homes Built 1980 to 1989	9.0%	6.3%	5.1%
2025 Homes Built 1970 to 1979	3.1%	4.5%	5.7%
2025 Homes Built 1960 to 1969	2.8%	3.1%	10.1%
2025 Homes Built 1950 to 1959	3.1%	3.3%	5.0%
2025 Homes Built Before 1949	66.2%	63.6%	53.3%
Home Values			
2025 Home Value \$1,000,000 or More	61.0%	60.5%	56.8%
2025 Home Value \$500,000 to \$999,999	28.7%	26.9%	29.4%
2025 Home Value \$400,000 to \$499,999	3.8%	5.0%	4.4%
2025 Home Value \$300,000 to \$399,999	3.0%	2.7%	2.9%
2025 Home Value \$200,000 to \$299,999	0.6%	0.6%	0.6%
2025 Home Value \$150,000 to \$199,999	0.4%	0.4%	0.5%
2025 Home Value \$100,000 to \$149,999	1.0%	1.4%	2.0%
2025 Home Value \$50,000 to \$99,999	0.4%	0.7%	0.9%
2025 Home Value \$25,000 to \$49,999	0.3%	0.3%	0.3%
2025 Home Value Under \$25,000	0.8%	1.5%	2.2%
2025 Median Home Value	\$1,401,784	\$1,409,478	\$1,300,811
2025 Median Rent	\$2,508	\$2,584	\$2,478

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Labor Force			
2025 Est. Labor Population Age 16 Years or Over	22,278	63,600	144,279
2025 Est. Civilian Employed	64.9%	69.1%	66.9%
2025 Est. Civilian Unemployed	1.6%	1.6%	2.7%
2025 Est. in Armed Forces	-	-	-
2025 Est. not in Labor Force	33.5%	29.4%	30.4%
2025 Labor Force Males	50.2%	48.6%	47.5%
2025 Labor Force Females	49.8%	51.4%	52.5%
Occupation			
2025 Occupation: Population Age 16 Years or Over	14,449	43,920	96,497
2025 Mgmt, Business, & Financial Operations	34.9%	34.5%	33.0%
2025 Professional, Related	39.9%	39.8%	40.4%
2025 Service	8.8%	9.2%	10.1%
2025 Sales, Office	12.9%	12.3%	12.1%
2025 Farming, Fishing, Forestry	-	-	-
2025 Construction, Extraction, Maintenance	1.1%	1.4%	1.2%
2025 Production, Transport, Material Moving	2.4%	2.8%	3.2%
2025 White Collar Workers	87.7%	86.5%	85.5%
2025 Blue Collar Workers	12.3%	13.5%	14.5%
Transportation to Work			
2025 Drive to Work Alone	8.0%	8.6%	7.7%
2025 Drive to Work in Carpool	1.0%	1.0%	1.1%
2025 Travel to Work by Public Transportation	46.6%	46.9%	47.5%
2025 Drive to Work on Motorcycle	0.3%	0.1%	0.1%
2025 Walk or Bicycle to Work	16.6%	17.6%	18.1%
2025 Other Means	0.9%	1.2%	1.2%
2025 Work at Home	26.6%	24.5%	24.2%
Travel Time			
2025 Travel to Work in 14 Minutes or Less	7.0%	7.5%	7.8%
2025 Travel to Work in 15 to 29 Minutes	32.7%	35.1%	36.5%
2025 Travel to Work in 30 to 59 Minutes	52.7%	50.2%	48.6%
2025 Travel to Work in 60 Minutes or More	7.5%	7.2%	7.1%
2025 Average Travel Time to Work	31.6	30.2	29.8
Consumer Expenditure			
2025 Est. Total Household Expenditure	\$1.78 B	\$5.21 B	\$11.71 B
2025 Est. Apparel	\$32.49 M	\$95.51 M	\$214.32 M
2025 Est. Contributions, Tax and Retirement	\$738.25 M	\$2.15 B	\$4.76 B
2025 Est. Education	\$44.5 M	\$130.45 M	\$291.21 M
2025 Est. Entertainment	\$99.65 M	\$293.13 M	\$658.28 M
2025 Est. Food, Beverages, Tobacco	\$181.9 M	\$537.24 M	\$1.22 B
2025 Est. Health Care	\$81.55 M	\$243.69 M	\$570.17 M
2025 Est. Household Furnishings and Equipment	\$48.1 M	\$141.31 M	\$316.63 M
2025 Est. Household Operations, Shelter, Utilities	\$381.33 M	\$1.13 B	\$2.54 B
2025 Est. Miscellaneous Expenses	\$30.35 M	\$89.23 M	\$200.14 M
2025 Est. Personal Care	\$18.71 M	\$55.33 M	\$125.43 M
2025 Est. Transportation	\$118.3 M	\$344.31 M	\$811.17 M

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