

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5883/-122.3554

900 Dana Dr Redding, CA 96003		1 mi radius	3 mi radius	5 mi radius
Population				
2024 Estimated Population		8,560	62,501	97,052
2029 Projected Population		8,355	61,057	95,236
2020 Census Population		8,697	63,732	98,190
2010 Census Population		8,115	61,776	94,848
Projected Annual Growth 2024 to 2029		-0.5%	-0.5%	-0.4%
Historical Annual Growth 2010 to 2024		0.4%	-	0.2%
Households				
2024 Estimated Households		3,597	25,791	39,176
2029 Projected Households		3,487	25,053	38,153
2020 Census Households		3,732	26,116	39,405
2010 Census Households		3,457	25,120	37,874
Projected Annual Growth 2024 to 2029		-0.6%	-0.6%	-0.5%
Historical Annual Growth 2010 to 2024		0.3%	0.2%	0.2%
Age				
2024 Est. Population Under 10 Years		11.7%	11.9%	11.7%
2024 Est. Population 10 to 19 Years		11.7%	11.8%	12.3%
2024 Est. Population 20 to 29 Years		17.5%	14.5%	12.8%
2024 Est. Population 30 to 44 Years		24.2%	21.6%	21.0%
2024 Est. Population 45 to 59 Years		14.1%	15.2%	15.9%
2024 Est. Population 60 to 74 Years		13.2%	16.1%	17.3%
2024 Est. Population 75 Years or Over		7.5%	8.8%	9.0%
2024 Est. Median Age		34.5	37.4	38.8
Marital Status & Gender				
2024 Est. Male Population		47.6%	49.3%	49.6%
2024 Est. Female Population		52.4%	50.7%	50.4%
2024 Est. Never Married		40.1%	35.9%	32.5%
2024 Est. Now Married		32.4%	34.3%	38.7%
2024 Est. Separated or Divorced		20.3%	22.6%	21.6%
2024 Est. Widowed		7.2%	7.2%	7.1%
Income				
2024 Est. HH Income \$200,000 or More		4.0%	7.6%	9.1%
2024 Est. HH Income \$150,000 to \$199,999		9.0%	7.8%	9.1%
2024 Est. HH Income \$100,000 to \$149,999		16.3%	16.3%	17.4%
2024 Est. HH Income \$75,000 to \$99,999		13.7%	13.3%	13.6%
2024 Est. HH Income \$50,000 to \$74,999		22.8%	17.6%	16.6%
2024 Est. HH Income \$35,000 to \$49,999		14.6%	11.8%	11.1%
2024 Est. HH Income \$25,000 to \$34,999		5.7%	7.0%	6.4%
2024 Est. HH Income \$15,000 to \$24,999		4.3%	7.0%	6.9%
2024 Est. HH Income Under \$15,000		9.6%	11.7%	9.8%
2024 Est. Average Household Income		\$85,206	\$90,299	\$99,169
2024 Est. Median Household Income		\$68,765	\$70,294	\$77,141
2024 Est. Per Capita Income		\$36,030	\$37,609	\$40,302
2024 Est. Total Businesses		800	4,310	5,530
2024 Est. Total Employees		7,343	35,509	46,299

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Race			
2024 Est. White	77.2%	78.1%	79.3%
2024 Est. Black	2.3%	2.1%	1.8%
2024 Est. Asian or Pacific Islander	7.3%	5.5%	5.0%
2024 Est. American Indian or Alaska Native	1.4%	1.7%	1.7%
2024 Est. Other Races	11.9%	12.5%	12.1%
Hispanic			
2024 Est. Hispanic Population	1,061	8,033	11,916
2024 Est. Hispanic Population	12.4%	12.9%	12.3%
2029 Proj. Hispanic Population	13.3%	13.6%	13.2%
2020 Hispanic Population	12.3%	12.5%	11.6%
Education (Adults 25 & Older)			
2024 Est. Adult Population (25 Years or Over)	5,874	43,388	67,814
2024 Est. Elementary (Grade Level 0 to 8)	1.8%	1.9%	2.0%
2024 Est. Some High School (Grade Level 9 to 11)	5.0%	4.9%	4.9%
2024 Est. High School Graduate	21.2%	24.1%	23.2%
2024 Est. Some College	26.4%	29.4%	29.2%
2024 Est. Associate Degree Only	11.8%	12.4%	13.2%
2024 Est. Bachelor Degree Only	23.4%	17.9%	17.9%
2024 Est. Graduate Degree	10.5%	9.4%	9.7%
Housing			
2024 Est. Total Housing Units	3,908	28,029	42,547
2024 Est. Owner-Occupied	34.6%	42.4%	50.3%
2024 Est. Renter-Occupied	57.5%	49.6%	41.8%
2024 Est. Vacant Housing	8.0%	8.0%	7.9%
Homes Built by Year			
2024 Homes Built 2010 or later	5.6%	3.4%	4.5%
2024 Homes Built 2000 to 2009	11.0%	9.6%	11.8%
2024 Homes Built 1990 to 1999	25.0%	16.9%	16.7%
2024 Homes Built 1980 to 1989	22.8%	20.4%	19.6%
2024 Homes Built 1970 to 1979	15.3%	19.0%	18.3%
2024 Homes Built 1960 to 1969	5.4%	6.9%	7.1%
2024 Homes Built 1950 to 1959	4.4%	9.3%	9.0%
2024 Homes Built Before 1949	2.4%	6.5%	5.2%
Home Values			
2024 Home Value \$1,000,000 or More	2.6%	2.8%	2.9%
2024 Home Value \$500,000 to \$999,999	11.7%	15.1%	19.5%
2024 Home Value \$400,000 to \$499,999	26.4%	15.7%	16.5%
2024 Home Value \$300,000 to \$399,999	30.3%	34.5%	33.4%
2024 Home Value \$200,000 to \$299,999	20.5%	17.0%	14.3%
2024 Home Value \$150,000 to \$199,999	2.4%	2.5%	2.4%
2024 Home Value \$100,000 to \$149,999	2.0%	2.3%	2.5%
2024 Home Value \$50,000 to \$99,999	0.8%	2.7%	2.2%
2024 Home Value \$25,000 to \$49,999	1.6%	3.3%	2.7%
2024 Home Value Under \$25,000	1.7%	4.1%	3.5%
2024 Median Home Value	\$365,806	\$340,054	\$367,938
2024 Median Rent	\$1,135	\$979	\$1,040

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Labor Force				
2024 Est. Labor Population Age 16 Years or Over		6,938	50,635	78,516
2024 Est. Civilian Employed		60.6%	57.2%	57.2%
2024 Est. Civilian Unemployed		2.5%	3.2%	3.2%
2024 Est. in Armed Forces		-	-	-
2024 Est. not in Labor Force		36.9%	39.6%	39.5%
2024 Labor Force Males		47.2%	49.0%	49.2%
2024 Labor Force Females		52.8%	51.0%	50.8%
Occupation				
2024 Occupation: Population Age 16 Years or Over		4,204	28,955	44,932
2024 Mgmt, Business, & Financial Operations		16.4%	14.0%	14.4%
2024 Professional, Related		25.0%	25.8%	26.2%
2024 Service		23.4%	25.4%	24.3%
2024 Sales, Office		20.7%	18.9%	18.6%
2024 Farming, Fishing, Forestry		-	0.4%	0.4%
2024 Construction, Extraction, Maintenance		5.7%	5.7%	5.8%
2024 Production, Transport, Material Moving		8.7%	9.8%	10.3%
2024 White Collar Workers		62.2%	58.7%	59.1%
2024 Blue Collar Workers		37.8%	41.3%	40.9%
Transportation to Work				
2024 Drive to Work Alone		73.4%	77.0%	77.1%
2024 Drive to Work in Carpool		14.7%	11.2%	11.0%
2024 Travel to Work by Public Transportation		1.0%	1.3%	1.1%
2024 Drive to Work on Motorcycle		0.3%	0.1%	0.2%
2024 Walk or Bicycle to Work		4.0%	3.4%	2.7%
2024 Other Means		0.2%	0.2%	0.3%
2024 Work at Home		6.3%	6.7%	7.7%
Travel Time				
2024 Travel to Work in 14 Minutes or Less		56.5%	56.3%	51.8%
2024 Travel to Work in 15 to 29 Minutes		35.7%	35.2%	39.0%
2024 Travel to Work in 30 to 59 Minutes		5.2%	5.8%	5.8%
2024 Travel to Work in 60 Minutes or More		2.5%	2.7%	3.3%
2024 Average Travel Time to Work		12.9	12.8	13.6
Consumer Expenditure				
2024 Est. Total Household Expenditure		\$326.15 M	\$2.41 B	\$3.88 B
2024 Est. Apparel		\$6.04 M	\$44.05 M	\$70.48 M
2024 Est. Contributions, Tax and Retirement		\$81.96 M	\$637.28 M	\$1.06 B
2024 Est. Education		\$7.15 M	\$52.72 M	\$85.3 M
2024 Est. Entertainment		\$18.75 M	\$136.62 M	\$218.41 M
2024 Est. Food, Beverages, Tobacco		\$41.12 M	\$296.39 M	\$468.09 M
2024 Est. Health Care		\$22.88 M	\$168.91 M	\$261.53 M
2024 Est. Household Furnishings and Equipment		\$8.6 M	\$62.86 M	\$100.89 M
2024 Est. Household Operations, Shelter, Utilities		\$80.49 M	\$571.49 M	\$889.05 M
2024 Est. Miscellaneous Expenses		\$5.57 M	\$40.56 M	\$65 M
2024 Est. Personal Care		\$4.43 M	\$31.83 M	\$50.16 M
2024 Est. Transportation		\$49.17 M	\$369.35 M	\$607.24 M