

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 47.4115/-120.289

<b>511 Valley Mall Pkwy</b>		<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>
<b>East Wenatchee, WA 98802</b>				
<b>Population</b>				
2023 Estimated Population		11,494	60,746	74,199
2028 Projected Population		11,802	63,382	78,187
2020 Census Population		11,379	59,544	72,493
2010 Census Population		10,449	54,395	65,646
Projected Annual Growth 2023 to 2028		0.5%	0.9%	1.1%
Historical Annual Growth 2010 to 2023		0.8%	0.9%	1.0%
<b>Households</b>				
2023 Estimated Households		4,146	23,008	28,167
2028 Projected Households		4,289	24,097	29,795
2020 Census Households		4,053	22,261	27,182
2010 Census Households		3,747	20,349	24,661
Projected Annual Growth 2023 to 2028		0.7%	0.9%	1.2%
Historical Annual Growth 2010 to 2023		0.8%	1.0%	1.1%
<b>Age</b>				
2023 Est. Population Under 10 Years		15.8%	13.6%	13.3%
2023 Est. Population 10 to 19 Years		14.4%	14.1%	14.1%
2023 Est. Population 20 to 29 Years		16.0%	13.4%	12.8%
2023 Est. Population 30 to 44 Years		19.4%	19.6%	19.4%
2023 Est. Population 45 to 59 Years		14.5%	15.5%	15.8%
2023 Est. Population 60 to 74 Years		13.3%	16.0%	16.7%
2023 Est. Population 75 Years or Over		6.6%	7.7%	7.9%
2023 Est. Median Age		32.1	35.8	36.7
<b>Marital Status &amp; Gender</b>				
2023 Est. Male Population		49.8%	49.8%	49.9%
2023 Est. Female Population		50.2%	50.2%	50.1%
2023 Est. Never Married		36.1%	32.3%	31.1%
2023 Est. Now Married		39.3%	45.5%	47.8%
2023 Est. Separated or Divorced		19.9%	16.3%	15.3%
2023 Est. Widowed		4.7%	5.9%	5.9%
<b>Income</b>				
2023 Est. HH Income \$200,000 or More		4.8%	8.3%	10.0%
2023 Est. HH Income \$150,000 to \$199,999		4.7%	9.0%	9.5%
2023 Est. HH Income \$100,000 to \$149,999		13.9%	15.8%	16.1%
2023 Est. HH Income \$75,000 to \$99,999		12.5%	13.8%	13.5%
2023 Est. HH Income \$50,000 to \$74,999		21.4%	18.2%	17.8%
2023 Est. HH Income \$35,000 to \$49,999		13.9%	12.4%	11.8%
2023 Est. HH Income \$25,000 to \$34,999		11.2%	9.3%	8.7%
2023 Est. HH Income \$15,000 to \$24,999		10.5%	7.7%	7.3%
2023 Est. HH Income Under \$15,000		7.2%	5.6%	5.3%
2023 Est. Average Household Income		\$85,011	\$101,268	\$108,037
2023 Est. Median Household Income		\$60,411	\$75,593	\$79,890
2023 Est. Per Capita Income		\$30,858	\$38,728	\$41,354
2023 Est. Total Businesses		667	2,403	2,999
2023 Est. Total Employees		5,546	21,483	27,980

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<b>Race</b>				
2023 Est. White		64.1%	68.5%	69.2%
2023 Est. Black		1.3%	1.6%	1.5%
2023 Est. Asian or Pacific Islander		1.6%	1.7%	1.7%
2023 Est. American Indian or Alaska Native		1.3%	1.3%	1.2%
2023 Est. Other Races		31.6%	26.8%	26.3%
<b>Hispanic</b>				
2023 Est. Hispanic Population		4,289	19,551	23,290
2023 Est. Hispanic Population		37.3%	32.2%	31.4%
2028 Proj. Hispanic Population		36.8%	32.1%	31.4%
2020 Hispanic Population		49.6%	36.6%	34.7%
<b>Education (Adults 25 &amp; Older)</b>				
2023 Est. Adult Population (25 Years or Over)		7,141	40,032	49,362
2023 Est. Elementary (Grade Level 0 to 8)		15.0%	8.3%	7.7%
2023 Est. Some High School (Grade Level 9 to 11)		11.2%	7.1%	6.8%
2023 Est. High School Graduate		31.4%	27.4%	27.0%
2023 Est. Some College		19.0%	21.9%	21.7%
2023 Est. Associate Degree Only		8.8%	9.9%	9.5%
2023 Est. Bachelor Degree Only		10.2%	16.2%	17.5%
2023 Est. Graduate Degree		4.4%	9.1%	9.8%
<b>Housing</b>				
2023 Est. Total Housing Units		4,356	24,245	29,840
2023 Est. Owner-Occupied		39.9%	55.7%	57.6%
2023 Est. Renter-Occupied		55.3%	39.2%	36.8%
2023 Est. Vacant Housing		4.8%	5.1%	5.6%
<b>Homes Built by Year</b>				
2023 Homes Built 2010 or later		7.9%	6.2%	7.0%
2023 Homes Built 2000 to 2009		6.6%	14.3%	15.2%
2023 Homes Built 1990 to 1999		10.4%	11.2%	12.7%
2023 Homes Built 1980 to 1989		12.0%	9.9%	10.2%
2023 Homes Built 1970 to 1979		19.9%	14.9%	13.4%
2023 Homes Built 1960 to 1969		9.8%	9.6%	10.0%
2023 Homes Built 1950 to 1959		9.5%	10.9%	9.9%
2023 Homes Built Before 1949		19.0%	17.9%	16.0%
<b>Home Values</b>				
2023 Home Value \$1,000,000 or More		0.6%	1.1%	1.3%
2023 Home Value \$500,000 to \$999,999		4.4%	13.4%	15.7%
2023 Home Value \$400,000 to \$499,999		10.4%	15.5%	15.8%
2023 Home Value \$300,000 to \$399,999		20.2%	24.3%	24.4%
2023 Home Value \$200,000 to \$299,999		35.4%	29.5%	27.5%
2023 Home Value \$150,000 to \$199,999		13.9%	6.7%	6.3%
2023 Home Value \$100,000 to \$149,999		3.9%	3.1%	2.7%
2023 Home Value \$50,000 to \$99,999		1.3%	1.4%	1.4%
2023 Home Value \$25,000 to \$49,999		3.9%	2.3%	1.9%
2023 Home Value Under \$25,000		6.1%	2.6%	2.8%
2023 Median Home Value		\$264,850	\$322,941	\$336,088
2023 Median Rent		\$976	\$1,014	\$1,047

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<b>Labor Force</b>				
2023 Est. Labor Population Age 16 Years or Over		8,641	46,987	57,630
2023 Est. Civilian Employed		55.9%	51.7%	51.3%
2023 Est. Civilian Unemployed		4.0%	3.8%	3.6%
2023 Est. in Armed Forces		0.3%	0.4%	0.3%
2023 Est. not in Labor Force		39.9%	44.1%	44.8%
2023 Labor Force Males		49.5%	49.3%	49.3%
2023 Labor Force Females		50.5%	50.7%	50.7%
<b>Occupation</b>				
2023 Occupation: Population Age 16 Years or Over		4,827	24,311	29,551
2023 Mgmt, Business, & Financial Operations		10.1%	11.6%	12.4%
2023 Professional, Related		13.0%	20.6%	21.6%
2023 Service		23.1%	19.9%	19.1%
2023 Sales, Office		15.4%	20.0%	20.0%
2023 Farming, Fishing, Forestry		8.1%	6.0%	5.9%
2023 Construction, Extraction, Maintenance		10.6%	8.5%	8.4%
2023 Production, Transport, Material Moving		19.8%	13.3%	12.7%
2023 White Collar Workers		38.4%	52.2%	54.0%
2023 Blue Collar Workers		61.6%	47.8%	46.0%
<b>Transportation to Work</b>				
2023 Drive to Work Alone		81.8%	80.4%	81.5%
2023 Drive to Work in Carpool		6.3%	7.2%	6.8%
2023 Travel to Work by Public Transportation		1.9%	1.0%	0.9%
2023 Drive to Work on Motorcycle		-	0.1%	0.2%
2023 Walk or Bicycle to Work		2.1%	3.2%	2.8%
2023 Other Means		5.2%	3.0%	2.7%
2023 Work at Home		2.7%	5.0%	5.1%
<b>Travel Time</b>				
2023 Travel to Work in 14 Minutes or Less		39.0%	44.4%	44.5%
2023 Travel to Work in 15 to 29 Minutes		40.4%	37.6%	37.8%
2023 Travel to Work in 30 to 59 Minutes		17.5%	14.4%	14.0%
2023 Travel to Work in 60 Minutes or More		3.1%	3.6%	3.7%
2023 Average Travel Time to Work		15.9	14.9	15.0
<b>Consumer Expenditure</b>				
2023 Est. Total Household Expenditure		\$258.42 M	\$1.64 B	\$2.1 B
2023 Est. Apparel		\$9.11 M	\$57.95 M	\$74.5 M
2023 Est. Contributions, Gifts		\$14.53 M	\$95.13 M	\$123.92 M
2023 Est. Education, Reading		\$8.08 M	\$53.5 M	\$70.03 M
2023 Est. Entertainment		\$14.43 M	\$92.99 M	\$119.87 M
2023 Est. Food, Beverages, Tobacco		\$39.93 M	\$249.97 M	\$319.32 M
2023 Est. Furnishings, Equipment		\$8.95 M	\$57.71 M	\$74.34 M
2023 Est. Health Care, Insurance		\$23.58 M	\$149.41 M	\$191.1 M
2023 Est. Household Operations, Shelter, Utilities		\$84.4 M	\$529.84 M	\$677.98 M
2023 Est. Miscellaneous Expenses		\$4.85 M	\$30.98 M	\$39.82 M
2023 Est. Personal Care		\$3.46 M	\$21.97 M	\$28.16 M
2023 Est. Transportation		\$47.1 M	\$297.65 M	\$381.21 M

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