

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.7032/-81.3052

1960 US Hwy 70 SE		1 mi radius	3 mi radius	5 mi radius
Hickory, NC 28602				
Population				
2023 Estimated Population		1,744	17,986	69,677
2028 Projected Population		1,710	17,957	69,620
2020 Census Population		1,697	18,162	68,950
2010 Census Population		1,570	17,980	66,161
Projected Annual Growth 2023 to 2028		-0.4%	-	-
Historical Annual Growth 2010 to 2023		0.9%	-	0.4%
Households				
2023 Estimated Households		817	7,250	29,020
2028 Projected Households		794	7,163	28,705
2020 Census Households		784	7,238	28,384
2010 Census Households		708	7,061	26,785
Projected Annual Growth 2023 to 2028		-0.5%	-0.2%	-0.2%
Historical Annual Growth 2010 to 2023		1.2%	0.2%	0.6%
Age				
2023 Est. Population Under 10 Years		12.3%	12.8%	12.0%
2023 Est. Population 10 to 19 Years		12.3%	13.6%	12.8%
2023 Est. Population 20 to 29 Years		17.1%	14.4%	13.6%
2023 Est. Population 30 to 44 Years		21.5%	17.5%	17.3%
2023 Est. Population 45 to 59 Years		19.1%	18.3%	19.0%
2023 Est. Population 60 to 74 Years		13.9%	15.5%	17.1%
2023 Est. Population 75 Years or Over		3.8%	7.8%	8.2%
2023 Est. Median Age		34.4	36.7	39.0
Marital Status & Gender				
2023 Est. Male Population		49.8%	48.1%	48.3%
2023 Est. Female Population		50.2%	51.9%	51.7%
2023 Est. Never Married		38.9%	36.9%	33.6%
2023 Est. Now Married		38.8%	33.8%	41.8%
2023 Est. Separated or Divorced		17.7%	21.0%	17.4%
2023 Est. Widowed		4.6%	8.3%	7.1%
Income				
2023 Est. HH Income \$200,000 or More		2.6%	3.1%	5.2%
2023 Est. HH Income \$150,000 to \$199,999		2.2%	3.7%	5.1%
2023 Est. HH Income \$100,000 to \$149,999		20.3%	12.2%	13.2%
2023 Est. HH Income \$75,000 to \$99,999		16.9%	12.7%	12.2%
2023 Est. HH Income \$50,000 to \$74,999		24.1%	17.0%	19.3%
2023 Est. HH Income \$35,000 to \$49,999		11.5%	11.0%	12.7%
2023 Est. HH Income \$25,000 to \$34,999		7.3%	10.0%	10.2%
2023 Est. HH Income \$15,000 to \$24,999		8.8%	13.8%	10.2%
2023 Est. HH Income Under \$15,000		6.2%	16.4%	11.9%
2023 Est. Average Household Income		\$78,379	\$68,721	\$80,967
2023 Est. Median Household Income		\$70,005	\$51,851	\$58,658
2023 Est. Per Capita Income		\$36,710	\$28,082	\$33,973
2023 Est. Total Businesses		141	1,860	4,222
2023 Est. Total Employees		1,792	29,045	57,337

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.7032/-81.3052

1960 US Hwy 70 SE		1 mi radius	3 mi radius	5 mi radius
Hickory, NC 28602				
Race				
2023 Est. White		70.9%	61.3%	68.9%
2023 Est. Black		9.0%	16.3%	12.0%
2023 Est. Asian or Pacific Islander		10.7%	7.6%	6.4%
2023 Est. American Indian or Alaska Native		0.4%	0.9%	0.6%
2023 Est. Other Races		9.0%	14.0%	12.2%
Hispanic				
2023 Est. Hispanic Population		155	2,805	9,246
2023 Est. Hispanic Population		8.9%	15.6%	13.3%
2028 Proj. Hispanic Population		8.7%	15.6%	13.3%
2020 Hispanic Population		9.9%	17.7%	15.1%
Education (Adults 25 & Older)				
2023 Est. Adult Population (25 Years or Over)		1,185	11,890	47,631
2023 Est. Elementary (Grade Level 0 to 8)		5.2%	5.0%	4.7%
2023 Est. Some High School (Grade Level 9 to 11)		7.6%	9.9%	8.0%
2023 Est. High School Graduate		18.0%	32.4%	28.7%
2023 Est. Some College		21.8%	20.2%	21.3%
2023 Est. Associate Degree Only		11.2%	10.9%	11.5%
2023 Est. Bachelor Degree Only		25.8%	14.9%	17.1%
2023 Est. Graduate Degree		10.5%	6.6%	8.6%
Housing				
2023 Est. Total Housing Units		894	8,013	31,742
2023 Est. Owner-Occupied		41.4%	54.6%	59.7%
2023 Est. Renter-Occupied		49.9%	35.9%	31.8%
2023 Est. Vacant Housing		8.6%	9.5%	8.6%
Homes Built by Year				
2023 Homes Built 2010 or later		1.5%	2.6%	4.8%
2023 Homes Built 2000 to 2009		25.4%	13.2%	11.6%
2023 Homes Built 1990 to 1999		14.4%	11.0%	12.1%
2023 Homes Built 1980 to 1989		13.2%	11.4%	15.7%
2023 Homes Built 1970 to 1979		14.9%	14.9%	15.7%
2023 Homes Built 1960 to 1969		11.5%	14.6%	12.9%
2023 Homes Built 1950 to 1959		5.4%	9.0%	8.0%
2023 Homes Built Before 1949		5.1%	13.7%	10.7%
Home Values				
2023 Home Value \$1,000,000 or More		0.3%	0.4%	0.4%
2023 Home Value \$500,000 to \$999,999		1.9%	2.6%	4.0%
2023 Home Value \$400,000 to \$499,999		2.3%	4.1%	6.1%
2023 Home Value \$300,000 to \$399,999		2.4%	5.6%	8.4%
2023 Home Value \$200,000 to \$299,999		16.1%	20.9%	25.0%
2023 Home Value \$150,000 to \$199,999		38.9%	18.3%	17.4%
2023 Home Value \$100,000 to \$149,999		15.8%	21.5%	20.6%
2023 Home Value \$50,000 to \$99,999		18.3%	19.4%	14.5%
2023 Home Value \$25,000 to \$49,999		0.7%	1.4%	0.8%
2023 Home Value Under \$25,000		3.3%	5.8%	2.8%
2023 Median Home Value		\$163,216	\$162,562	\$188,989
2023 Median Rent		\$895	\$694	\$710

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.7032/-81.3052

1960 US Hwy 70 SE Hickory, NC 28602	1 mi radius	3 mi radius	5 mi radius
Labor Force			
2023 Est. Labor Population Age 16 Years or Over	1,404	14,306	56,018
2023 Est. Civilian Employed	73.9%	59.7%	62.1%
2023 Est. Civilian Unemployed	0.3%	3.1%	2.6%
2023 Est. in Armed Forces	-	0.1%	-
2023 Est. not in Labor Force	25.9%	37.1%	35.2%
2023 Labor Force Males	50.4%	47.7%	47.7%
2023 Labor Force Females	49.6%	52.3%	52.3%
Occupation			
2023 Occupation: Population Age 16 Years or Over	1,037	8,536	34,802
2023 Mgmt, Business, & Financial Operations	17.1%	11.5%	13.0%
2023 Professional, Related	28.4%	19.1%	20.0%
2023 Service	15.4%	15.2%	14.1%
2023 Sales, Office	17.8%	22.4%	22.6%
2023 Farming, Fishing, Forestry	-	-	-
2023 Construction, Extraction, Maintenance	8.1%	8.2%	6.7%
2023 Production, Transport, Material Moving	13.0%	23.5%	23.4%
2023 White Collar Workers	63.4%	53.0%	55.7%
2023 Blue Collar Workers	36.6%	47.0%	44.3%
Transportation to Work			
2023 Drive to Work Alone	66.7%	71.7%	79.2%
2023 Drive to Work in Carpool	7.4%	11.0%	9.8%
2023 Travel to Work by Public Transportation	-	0.6%	0.7%
2023 Drive to Work on Motorcycle	-	-	0.1%
2023 Walk or Bicycle to Work	2.6%	2.3%	1.8%
2023 Other Means	8.1%	4.7%	2.4%
2023 Work at Home	15.0%	9.5%	5.9%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	45.6%	43.1%	38.4%
2023 Travel to Work in 15 to 29 Minutes	35.1%	40.0%	41.1%
2023 Travel to Work in 30 to 59 Minutes	16.8%	11.5%	14.6%
2023 Travel to Work in 60 Minutes or More	2.5%	5.4%	5.8%
2023 Average Travel Time to Work	14.2	14.8	16.2
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$48.66 M	\$391.9 M	\$1.75 B
2023 Est. Apparel	\$1.69 M	\$13.6 M	\$61.05 M
2023 Est. Contributions, Gifts	\$2.66 M	\$21.54 M	\$98.9 M
2023 Est. Education, Reading	\$1.42 M	\$11.83 M	\$54.08 M
2023 Est. Entertainment	\$2.7 M	\$21.72 M	\$98.26 M
2023 Est. Food, Beverages, Tobacco	\$7.57 M	\$60.91 M	\$270.54 M
2023 Est. Furnishings, Equipment	\$1.68 M	\$13.5 M	\$61.07 M
2023 Est. Health Care, Insurance	\$4.5 M	\$36.47 M	\$163.2 M
2023 Est. Household Operations, Shelter, Utilities	\$15.9 M	\$128.55 M	\$571.68 M
2023 Est. Miscellaneous Expenses	\$916.53 K	\$7.37 M	\$33.17 M
2023 Est. Personal Care	\$654.17 K	\$5.26 M	\$23.52 M
2023 Est. Transportation	\$8.97 M	\$71.15 M	\$319.36 M

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RF1

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.