

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.9688/-85.6336

120 Enterprise Dr Three Rivers, MI 49093	1 mi radius	3 mi radius	5 mi radius
Population			
2023 Estimated Population	2,029	11,918	15,523
2028 Projected Population	2,032	12,025	15,724
2020 Census Population	2,107	12,103	15,683
2010 Census Population	2,023	11,964	15,553
Projected Annual Growth 2023 to 2028	-	0.2%	0.3%
Historical Annual Growth 2010 to 2023	-	-	-
Households			
2023 Estimated Households	792	4,732	6,198
2028 Projected Households	783	4,705	6,191
2020 Census Households	808	4,742	6,186
2010 Census Households	766	4,621	6,049
Projected Annual Growth 2023 to 2028	-0.2%	-0.1%	-
Historical Annual Growth 2010 to 2023	0.3%	0.2%	0.2%
Age			
2023 Est. Population Under 10 Years	12.8%	14.2%	13.3%
2023 Est. Population 10 to 19 Years	13.8%	13.2%	13.0%
2023 Est. Population 20 to 29 Years	10.0%	13.7%	12.8%
2023 Est. Population 30 to 44 Years	20.6%	19.2%	18.6%
2023 Est. Population 45 to 59 Years	16.6%	16.4%	17.4%
2023 Est. Population 60 to 74 Years	18.3%	15.9%	17.4%
2023 Est. Population 75 Years or Over	7.9%	7.4%	7.6%
2023 Est. Median Age	38.5	35.5	37.7
Marital Status & Gender			
2023 Est. Male Population	50.8%	49.3%	49.8%
2023 Est. Female Population	49.2%	50.7%	50.2%
2023 Est. Never Married	27.2%	30.8%	28.6%
2023 Est. Now Married	55.9%	43.1%	46.7%
2023 Est. Separated or Divorced	13.0%	19.1%	17.9%
2023 Est. Widowed	3.8%	7.1%	6.7%
Income			
2023 Est. HH Income \$200,000 or More	4.9%	2.8%	4.0%
2023 Est. HH Income \$150,000 to \$199,999	2.9%	3.1%	4.1%
2023 Est. HH Income \$100,000 to \$149,999	18.0%	13.6%	14.2%
2023 Est. HH Income \$75,000 to \$99,999	26.2%	14.1%	14.6%
2023 Est. HH Income \$50,000 to \$74,999	25.0%	21.5%	20.8%
2023 Est. HH Income \$35,000 to \$49,999	7.5%	14.5%	14.0%
2023 Est. HH Income \$25,000 to \$34,999	5.9%	9.6%	9.1%
2023 Est. HH Income \$15,000 to \$24,999	3.6%	9.6%	9.0%
2023 Est. HH Income Under \$15,000	5.9%	11.2%	10.2%
2023 Est. Average Household Income	\$101,583	\$78,585	\$82,585
2023 Est. Median Household Income	\$76,984	\$58,266	\$61,844
2023 Est. Per Capita Income	\$39,695	\$31,289	\$33,059
2023 Est. Total Businesses	55	420	506
2023 Est. Total Employees	1,264	5,837	6,391

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Race				
2023 Est. White		87.5%	82.5%	84.6%
2023 Est. Black		3.4%	7.6%	6.3%
2023 Est. Asian or Pacific Islander		1.6%	1.2%	1.1%
2023 Est. American Indian or Alaska Native		0.4%	0.4%	0.4%
2023 Est. Other Races		7.1%	8.3%	7.6%
Hispanic				
2023 Est. Hispanic Population		108	808	988
2023 Est. Hispanic Population		5.3%	6.8%	6.4%
2028 Proj. Hispanic Population		5.5%	6.8%	6.4%
2020 Hispanic Population		3.4%	5.7%	5.2%
Education (Adults 25 & Older)				
2023 Est. Adult Population (25 Years or Over)		1,396	7,851	10,471
2023 Est. Elementary (Grade Level 0 to 8)		1.2%	1.1%	1.3%
2023 Est. Some High School (Grade Level 9 to 11)		7.6%	7.8%	7.0%
2023 Est. High School Graduate		28.9%	35.9%	35.5%
2023 Est. Some College		22.1%	26.3%	26.4%
2023 Est. Associate Degree Only		13.7%	9.6%	9.9%
2023 Est. Bachelor Degree Only		15.6%	12.0%	12.2%
2023 Est. Graduate Degree		11.0%	7.3%	7.6%
Housing				
2023 Est. Total Housing Units		822	5,164	6,940
2023 Est. Owner-Occupied		82.2%	57.8%	60.9%
2023 Est. Renter-Occupied		14.2%	33.8%	28.4%
2023 Est. Vacant Housing		3.6%	8.4%	10.7%
Homes Built by Year				
2023 Homes Built 2010 or later		3.2%	2.6%	2.5%
2023 Homes Built 2000 to 2009		11.4%	8.8%	8.8%
2023 Homes Built 1990 to 1999		14.6%	9.3%	9.5%
2023 Homes Built 1980 to 1989		6.7%	8.6%	9.4%
2023 Homes Built 1970 to 1979		20.1%	15.4%	15.1%
2023 Homes Built 1960 to 1969		8.5%	10.4%	10.2%
2023 Homes Built 1950 to 1959		12.7%	8.8%	8.7%
2023 Homes Built Before 1949		19.1%	27.7%	25.2%
Home Values				
2023 Home Value \$1,000,000 or More		-	0.1%	0.2%
2023 Home Value \$500,000 to \$999,999		2.7%	1.5%	2.2%
2023 Home Value \$400,000 to \$499,999		0.1%	0.4%	1.1%
2023 Home Value \$300,000 to \$399,999		3.7%	4.3%	6.8%
2023 Home Value \$200,000 to \$299,999		20.5%	12.9%	14.8%
2023 Home Value \$150,000 to \$199,999		26.8%	16.8%	19.3%
2023 Home Value \$100,000 to \$149,999		32.5%	27.3%	24.7%
2023 Home Value \$50,000 to \$99,999		12.3%	28.9%	24.0%
2023 Home Value \$25,000 to \$49,999		1.3%	4.9%	4.2%
2023 Home Value Under \$25,000		0.1%	2.9%	2.8%
2023 Median Home Value		\$161,242	\$127,814	\$142,542
2023 Median Rent		\$586	\$609	\$607

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	1,578	9,230	12,189
2023 Est. Civilian Employed	66.2%	60.0%	58.8%
2023 Est. Civilian Unemployed	0.7%	5.2%	4.7%
2023 Est. in Armed Forces	-	-	-
2023 Est. not in Labor Force	33.2%	34.9%	36.5%
2023 Labor Force Males	49.8%	48.6%	49.3%
2023 Labor Force Females	50.2%	51.4%	50.7%
Occupation			
2023 Occupation: Population Age 16 Years or Over	1,044	5,534	7,163
2023 Mgmt, Business, & Financial Operations	10.4%	10.1%	10.7%
2023 Professional, Related	18.7%	13.7%	14.3%
2023 Service	12.3%	14.6%	14.7%
2023 Sales, Office	14.6%	17.1%	16.8%
2023 Farming, Fishing, Forestry	1.6%	1.3%	1.2%
2023 Construction, Extraction, Maintenance	9.4%	7.8%	8.5%
2023 Production, Transport, Material Moving	32.9%	35.3%	33.7%
2023 White Collar Workers	43.7%	40.9%	41.8%
2023 Blue Collar Workers	56.3%	59.1%	58.2%
Transportation to Work			
2023 Drive to Work Alone	82.5%	75.7%	77.7%
2023 Drive to Work in Carpool	9.9%	14.6%	13.1%
2023 Travel to Work by Public Transportation	-	0.3%	0.3%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	2.9%	5.1%	4.1%
2023 Other Means	0.8%	0.5%	0.6%
2023 Work at Home	3.9%	3.8%	4.1%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	53.9%	50.7%	49.2%
2023 Travel to Work in 15 to 29 Minutes	25.4%	24.7%	23.9%
2023 Travel to Work in 30 to 59 Minutes	17.1%	20.6%	23.0%
2023 Travel to Work in 60 Minutes or More	3.7%	4.0%	3.9%
2023 Average Travel Time to Work	13.1	14.0	15.3
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$56.69 M	\$281.61 M	\$382.34 M
2023 Est. Apparel	\$1.97 M	\$9.78 M	\$13.29 M
2023 Est. Contributions, Gifts	\$3.19 M	\$15.34 M	\$21.15 M
2023 Est. Education, Reading	\$1.69 M	\$8.31 M	\$11.48 M
2023 Est. Entertainment	\$3.21 M	\$15.63 M	\$21.37 M
2023 Est. Food, Beverages, Tobacco	\$8.74 M	\$43.85 M	\$59.23 M
2023 Est. Furnishings, Equipment	\$2 M	\$9.73 M	\$13.3 M
2023 Est. Health Care, Insurance	\$5.32 M	\$26.33 M	\$35.72 M
2023 Est. Household Operations, Shelter, Utilities	\$18.27 M	\$92.09 M	\$124.54 M
2023 Est. Miscellaneous Expenses	\$1.07 M	\$5.3 M	\$7.22 M
2023 Est. Personal Care	\$762.24 K	\$3.78 M	\$5.13 M
2023 Est. Transportation	\$10.46 M	\$51.47 M	\$69.91 M

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