

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 43.0891/-77.6424

3333 W Henrietta Rd Rochester, NY 14623		1 mi radius	3 mi radius	5 mi radius
Population				
2023 Estimated Population		2,486	46,308	164,759
2028 Projected Population		2,438	45,633	164,025
2020 Census Population		2,500	46,423	165,581
2010 Census Population		2,716	43,898	159,702
Projected Annual Growth 2023 to 2028		-0.4%	-0.3%	-
Historical Annual Growth 2010 to 2023		-0.7%	0.4%	0.2%
Households				
2023 Estimated Households		1,104	15,837	68,387
2028 Projected Households		1,076	15,469	67,879
2020 Census Households		1,098	15,694	67,900
2010 Census Households		899	14,781	63,569
Projected Annual Growth 2023 to 2028		-0.5%	-0.5%	-0.1%
Historical Annual Growth 2010 to 2023		1.7%	0.5%	0.6%
Age				
2023 Est. Population Under 10 Years		7.6%	7.8%	10.2%
2023 Est. Population 10 to 19 Years		11.9%	21.4%	14.1%
2023 Est. Population 20 to 29 Years		44.2%	25.0%	19.0%
2023 Est. Population 30 to 44 Years		12.8%	14.8%	18.9%
2023 Est. Population 45 to 59 Years		9.0%	12.4%	16.2%
2023 Est. Population 60 to 74 Years		11.3%	12.1%	14.8%
2023 Est. Population 75 Years or Over		3.1%	6.6%	6.8%
2023 Est. Median Age		24.9	32.0	35.6
Marital Status & Gender				
2023 Est. Male Population		56.4%	52.6%	50.0%
2023 Est. Female Population		43.6%	47.4%	50.0%
2023 Est. Never Married		80.8%	61.7%	49.7%
2023 Est. Now Married		8.6%	23.6%	32.3%
2023 Est. Separated or Divorced		10.4%	10.0%	13.0%
2023 Est. Widowed		0.2%	4.6%	5.0%
Income				
2023 Est. HH Income \$200,000 or More		0.5%	5.9%	8.8%
2023 Est. HH Income \$150,000 to \$199,999		3.8%	5.3%	7.5%
2023 Est. HH Income \$100,000 to \$149,999		7.2%	14.8%	14.6%
2023 Est. HH Income \$75,000 to \$99,999		16.8%	12.3%	12.4%
2023 Est. HH Income \$50,000 to \$74,999		25.5%	19.0%	17.8%
2023 Est. HH Income \$35,000 to \$49,999		8.8%	10.2%	10.0%
2023 Est. HH Income \$25,000 to \$34,999		6.8%	9.8%	8.4%
2023 Est. HH Income \$15,000 to \$24,999		15.6%	10.2%	8.9%
2023 Est. HH Income Under \$15,000		15.0%	12.5%	11.6%
2023 Est. Average Household Income		\$39,841	\$75,031	\$95,634
2023 Est. Median Household Income		\$51,601	\$62,276	\$72,405
2023 Est. Per Capita Income		\$17,756	\$27,132	\$40,336
2023 Est. Total Businesses		333	2,428	6,534
2023 Est. Total Employees		5,282	50,960	105,420

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Race				
2023 Est. White		64.9%	47.9%	54.9%
2023 Est. Black		11.2%	15.4%	24.2%
2023 Est. Asian or Pacific Islander		17.3%	31.1%	13.2%
2023 Est. American Indian or Alaska Native		0.2%	0.2%	0.2%
2023 Est. Other Races		6.4%	5.4%	7.5%
Hispanic				
2023 Est. Hispanic Population		174	2,357	12,380
2023 Est. Hispanic Population		7.0%	5.1%	7.5%
2028 Proj. Hispanic Population		7.0%	5.1%	7.6%
2020 Hispanic Population		6.3%	6.9%	8.1%
Education (Adults 25 & Older)				
2023 Est. Adult Population (25 Years or Over)		1,107	24,980	107,694
2023 Est. Elementary (Grade Level 0 to 8)		0.7%	3.3%	3.5%
2023 Est. Some High School (Grade Level 9 to 11)		3.1%	5.2%	6.1%
2023 Est. High School Graduate		21.5%	20.9%	19.4%
2023 Est. Some College		23.6%	15.3%	16.0%
2023 Est. Associate Degree Only		9.9%	11.7%	10.8%
2023 Est. Bachelor Degree Only		28.6%	25.2%	23.2%
2023 Est. Graduate Degree		12.6%	18.5%	21.0%
Housing				
2023 Est. Total Housing Units		1,243	16,896	73,469
2023 Est. Owner-Occupied		25.1%	46.2%	49.7%
2023 Est. Renter-Occupied		63.7%	47.5%	43.4%
2023 Est. Vacant Housing		11.2%	6.3%	6.9%
Homes Built by Year				
2023 Homes Built 2010 or later		8.4%	8.8%	5.7%
2023 Homes Built 2000 to 2009		17.2%	5.2%	4.8%
2023 Homes Built 1990 to 1999		2.2%	4.0%	4.4%
2023 Homes Built 1980 to 1989		5.1%	7.6%	7.6%
2023 Homes Built 1970 to 1979		10.6%	10.8%	10.7%
2023 Homes Built 1960 to 1969		27.1%	20.6%	13.3%
2023 Homes Built 1950 to 1959		9.8%	12.7%	10.2%
2023 Homes Built Before 1949		8.4%	24.0%	36.3%
Home Values				
2023 Home Value \$1,000,000 or More		0.5%	2.0%	1.2%
2023 Home Value \$500,000 to \$999,999		2.1%	2.3%	4.5%
2023 Home Value \$400,000 to \$499,999		2.5%	3.3%	4.2%
2023 Home Value \$300,000 to \$399,999		5.0%	5.5%	7.7%
2023 Home Value \$200,000 to \$299,999		12.5%	14.1%	20.4%
2023 Home Value \$150,000 to \$199,999		31.5%	27.4%	25.6%
2023 Home Value \$100,000 to \$149,999		32.3%	29.2%	19.7%
2023 Home Value \$50,000 to \$99,999		8.5%	12.3%	12.3%
2023 Home Value \$25,000 to \$49,999		0.6%	0.8%	1.5%
2023 Home Value Under \$25,000		4.4%	3.1%	2.8%
2023 Median Home Value		\$153,524	\$167,425	\$181,536
2023 Median Rent		\$995	\$969	\$915

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	2,209	40,712	137,841
2023 Est. Civilian Employed	71.2%	51.4%	58.0%
2023 Est. Civilian Unemployed	2.2%	2.8%	3.2%
2023 Est. in Armed Forces	-	-	-
2023 Est. not in Labor Force	26.6%	45.8%	38.8%
2023 Labor Force Males	56.9%	52.7%	49.8%
2023 Labor Force Females	43.1%	47.3%	50.2%
Occupation			
2023 Occupation: Population Age 16 Years or Over	1,573	20,907	79,873
2023 Mgmt, Business, & Financial Operations	16.3%	13.0%	16.0%
2023 Professional, Related	34.9%	34.0%	33.5%
2023 Service	22.5%	19.1%	17.1%
2023 Sales, Office	13.4%	18.3%	18.2%
2023 Farming, Fishing, Forestry	-	-	0.1%
2023 Construction, Extraction, Maintenance	3.7%	5.5%	5.2%
2023 Production, Transport, Material Moving	9.1%	10.1%	9.9%
2023 White Collar Workers	64.7%	65.3%	67.7%
2023 Blue Collar Workers	35.3%	34.7%	32.3%
Transportation to Work			
2023 Drive to Work Alone	69.5%	58.9%	63.6%
2023 Drive to Work in Carpool	9.7%	10.4%	8.3%
2023 Travel to Work by Public Transportation	3.3%	3.0%	4.0%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	4.8%	12.4%	5.5%
2023 Other Means	1.2%	0.8%	0.6%
2023 Work at Home	11.4%	14.4%	17.9%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	41.7%	47.0%	40.3%
2023 Travel to Work in 15 to 29 Minutes	39.7%	42.8%	47.0%
2023 Travel to Work in 30 to 59 Minutes	16.0%	7.7%	9.6%
2023 Travel to Work in 60 Minutes or More	2.6%	2.5%	3.1%
2023 Average Travel Time to Work	15.1	14.5	16.0
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$41.66 M	\$908.26 M	\$4.62 B
2023 Est. Apparel	\$1.45 M	\$31.88 M	\$163.71 M
2023 Est. Contributions, Gifts	\$2.2 M	\$51.13 M	\$270.37 M
2023 Est. Education, Reading	\$1.26 M	\$28.81 M	\$155.06 M
2023 Est. Entertainment	\$2.26 M	\$50.79 M	\$261.98 M
2023 Est. Food, Beverages, Tobacco	\$6.56 M	\$140.27 M	\$705.38 M
2023 Est. Furnishings, Equipment	\$1.41 M	\$31.6 M	\$162.59 M
2023 Est. Health Care, Insurance	\$3.81 M	\$83.42 M	\$419.31 M
2023 Est. Household Operations, Shelter, Utilities	\$13.8 M	\$296.39 M	\$1.5 B
2023 Est. Miscellaneous Expenses	\$774.58 K	\$17.17 M	\$87.7 M
2023 Est. Personal Care	\$558.72 K	\$12.21 M	\$62.05 M
2023 Est. Transportation	\$7.56 M	\$164.59 M	\$832.96 M

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