

## Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.2276/-96.1319

3309 Oak View Dr Omaha, NE 68144			
	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2023 Estimated Population	7,911	92,191	244,263
2028 Projected Population	8,002	95,340	252,397
2020 Census Population	7,855	91,549	242,482
2010 Census Population	7,556	87,027	216,600
Projected Annual Growth 2023 to 2028	0.2%	0.7%	0.7%
Historical Annual Growth 2010 to 2023	0.4%	0.5%	1.0%
<b>Households</b>			
2023 Estimated Households	3,470	36,475	97,662
2028 Projected Households	3,509	37,700	101,119
2020 Census Households	3,388	35,746	95,749
2010 Census Households	3,233	33,621	85,836
Projected Annual Growth 2023 to 2028	0.2%	0.7%	0.7%
Historical Annual Growth 2010 to 2023	0.6%	0.7%	1.1%
<b>Age</b>			
2023 Est. Population Under 10 Years	11.5%	12.1%	13.6%
2023 Est. Population 10 to 19 Years	11.9%	14.1%	13.5%
2023 Est. Population 20 to 29 Years	14.1%	10.9%	12.3%
2023 Est. Population 30 to 44 Years	20.2%	20.1%	22.3%
2023 Est. Population 45 to 59 Years	17.1%	18.9%	17.9%
2023 Est. Population 60 to 74 Years	19.2%	18.2%	15.4%
2023 Est. Population 75 Years or Over	6.0%	5.7%	5.0%
2023 Est. Median Age	38.8	39.6	37.5
<b>Marital Status &amp; Gender</b>			
2023 Est. Male Population	48.4%	49.7%	49.7%
2023 Est. Female Population	51.6%	50.3%	50.3%
2023 Est. Never Married	29.9%	27.1%	27.8%
2023 Est. Now Married	45.6%	54.1%	55.4%
2023 Est. Separated or Divorced	17.2%	13.2%	12.1%
2023 Est. Widowed	7.3%	5.5%	4.7%
<b>Income</b>			
2023 Est. HH Income \$200,000 or More	6.8%	13.9%	16.6%
2023 Est. HH Income \$150,000 to \$199,999	6.7%	10.2%	11.3%
2023 Est. HH Income \$100,000 to \$149,999	18.8%	21.1%	19.3%
2023 Est. HH Income \$75,000 to \$99,999	14.6%	13.7%	13.1%
2023 Est. HH Income \$50,000 to \$74,999	18.5%	16.2%	15.6%
2023 Est. HH Income \$35,000 to \$49,999	11.7%	9.4%	9.2%
2023 Est. HH Income \$25,000 to \$34,999	7.7%	5.4%	5.3%
2023 Est. HH Income \$15,000 to \$24,999	9.2%	4.7%	4.4%
2023 Est. HH Income Under \$15,000	6.1%	5.2%	5.1%
2023 Est. Average Household Income	\$97,908	\$132,147	\$139,678
2023 Est. Median Household Income	\$70,987	\$95,816	\$104,368
2023 Est. Per Capita Income	\$43,126	\$52,444	\$55,919
2023 Est. Total Businesses	1,061	4,826	11,248
2023 Est. Total Employees	14,995	61,124	147,537

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<b>Race</b>			
2023 Est. White	81.9%	84.2%	83.1%
2023 Est. Black	4.7%	4.1%	4.6%
2023 Est. Asian or Pacific Islander	3.9%	3.3%	4.2%
2023 Est. American Indian or Alaska Native	0.6%	0.4%	0.3%
2023 Est. Other Races	8.9%	8.0%	7.8%
<b>Hispanic</b>			
2023 Est. Hispanic Population	683	7,246	18,253
2023 Est. Hispanic Population	8.6%	7.9%	7.5%
2028 Proj. Hispanic Population	8.5%	7.9%	7.5%
2020 Hispanic Population	8.8%	7.8%	7.9%
<b>Education (Adults 25 &amp; Older)</b>			
2023 Est. Adult Population (25 Years or Over)	5,555	63,465	164,847
2023 Est. Elementary (Grade Level 0 to 8)	1.5%	1.5%	1.3%
2023 Est. Some High School (Grade Level 9 to 11)	4.9%	2.0%	1.8%
2023 Est. High School Graduate	21.7%	18.3%	17.2%
2023 Est. Some College	23.5%	24.2%	21.5%
2023 Est. Associate Degree Only	8.4%	8.5%	8.5%
2023 Est. Bachelor Degree Only	28.5%	29.8%	31.5%
2023 Est. Graduate Degree	11.4%	15.6%	18.3%
<b>Housing</b>			
2023 Est. Total Housing Units	3,572	37,502	101,705
2023 Est. Owner-Occupied	57.2%	69.7%	64.2%
2023 Est. Renter-Occupied	40.0%	27.6%	31.8%
2023 Est. Vacant Housing	2.9%	2.7%	4.0%
<b>Homes Built by Year</b>			
2023 Homes Built 2010 or later	5.4%	6.8%	11.1%
2023 Homes Built 2000 to 2009	5.5%	7.9%	17.0%
2023 Homes Built 1990 to 1999	9.3%	12.6%	15.0%
2023 Homes Built 1980 to 1989	19.4%	18.5%	14.6%
2023 Homes Built 1970 to 1979	27.1%	24.3%	17.3%
2023 Homes Built 1960 to 1969	20.2%	17.0%	11.1%
2023 Homes Built 1950 to 1959	3.8%	4.5%	4.7%
2023 Homes Built Before 1949	6.6%	5.7%	5.3%
<b>Home Values</b>			
2023 Home Value \$1,000,000 or More	1.0%	0.9%	1.1%
2023 Home Value \$500,000 to \$999,999	2.8%	5.1%	7.5%
2023 Home Value \$400,000 to \$499,999	2.9%	5.4%	8.5%
2023 Home Value \$300,000 to \$399,999	8.1%	15.4%	19.2%
2023 Home Value \$200,000 to \$299,999	43.0%	39.0%	35.5%
2023 Home Value \$150,000 to \$199,999	27.0%	21.4%	18.1%
2023 Home Value \$100,000 to \$149,999	9.4%	7.8%	6.1%
2023 Home Value \$50,000 to \$99,999	2.5%	2.2%	1.6%
2023 Home Value \$25,000 to \$49,999	0.6%	0.7%	0.8%
2023 Home Value Under \$25,000	2.7%	2.1%	1.6%
2023 Median Home Value	\$209,087	\$239,333	\$270,807
2023 Median Rent	\$884	\$992	\$980

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<b>Labor Force</b>			
2023 Est. Labor Population Age 16 Years or Over	6,394	72,963	189,923
2023 Est. Civilian Employed	70.3%	69.2%	69.9%
2023 Est. Civilian Unemployed	1.2%	1.0%	1.1%
2023 Est. in Armed Forces	-	0.3%	0.3%
2023 Est. not in Labor Force	28.5%	29.5%	28.6%
2023 Labor Force Males	47.6%	49.2%	49.2%
2023 Labor Force Females	52.4%	50.8%	50.8%
<b>Occupation</b>			
2023 Occupation: Population Age 16 Years or Over	4,495	50,505	132,716
2023 Mgmt, Business, & Financial Operations	23.0%	21.0%	21.5%
2023 Professional, Related	22.5%	26.5%	28.3%
2023 Service	14.8%	13.7%	12.9%
2023 Sales, Office	22.1%	21.2%	20.8%
2023 Farming, Fishing, Forestry	-	0.5%	0.4%
2023 Construction, Extraction, Maintenance	6.4%	7.0%	6.5%
2023 Production, Transport, Material Moving	11.1%	10.1%	9.6%
2023 White Collar Workers	67.6%	68.7%	70.6%
2023 Blue Collar Workers	32.4%	31.3%	29.4%
<b>Transportation to Work</b>			
2023 Drive to Work Alone	66.0%	72.4%	72.7%
2023 Drive to Work in Carpool	6.6%	5.6%	5.6%
2023 Travel to Work by Public Transportation	0.5%	0.2%	0.2%
2023 Drive to Work on Motorcycle	0.6%	0.4%	0.3%
2023 Walk or Bicycle to Work	2.3%	0.8%	0.8%
2023 Other Means	1.8%	0.7%	0.8%
2023 Work at Home	22.2%	20.0%	19.6%
<b>Travel Time</b>			
2023 Travel to Work in 14 Minutes or Less	37.1%	34.3%	31.6%
2023 Travel to Work in 15 to 29 Minutes	50.3%	49.3%	49.9%
2023 Travel to Work in 30 to 59 Minutes	9.0%	13.4%	15.7%
2023 Travel to Work in 60 Minutes or More	3.6%	3.1%	2.8%
2023 Average Travel Time to Work	16.9	17.9	18.5
<b>Consumer Expenditure</b>			
2023 Est. Total Household Expenditure	\$241.13 M	\$3.15 B	\$8.77 B
2023 Est. Apparel	\$8.48 M	\$112.55 M	\$315.93 M
2023 Est. Contributions, Gifts	\$13.77 M	\$190.85 M	\$542.52 M
2023 Est. Education, Reading	\$7.64 M	\$110.1 M	\$318.06 M
2023 Est. Entertainment	\$13.6 M	\$182 M	\$509.66 M
2023 Est. Food, Beverages, Tobacco	\$37.03 M	\$475.03 M	\$1.32 B
2023 Est. Furnishings, Equipment	\$8.46 M	\$112.79 M	\$315.15 M
2023 Est. Health Care, Insurance	\$22.13 M	\$283.57 M	\$780.62 M
2023 Est. Household Operations, Shelter, Utilities	\$78.19 M	\$1.01 B	\$2.81 B
2023 Est. Miscellaneous Expenses	\$4.56 M	\$59.95 M	\$167.14 M
2023 Est. Personal Care	\$3.25 M	\$42.29 M	\$117.6 M
2023 Est. Transportation	\$44 M	\$571.91 M	\$1.58 B

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