Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

MASON
ASSET MANAGEMENT

Lat/Lon: 39.8223/-76.9964

1155 Carlisle St Hanover, PA 17331	1 mi radius	3 mi radius	5 mi radius
Population			
2023 Estimated Population	3,235	38,100	65,201
2028 Projected Population	3,202	38,014	65,972
2020 Census Population	3,348	38,066	64,822
2010 Census Population	3,187	34,664	59,238
Projected Annual Growth 2023 to 2028	-0.2%	-	0.2%
Historical Annual Growth 2010 to 2023	0.1%	0.8%	0.8%
Households			
2023 Estimated Households	1,597	15,981	26,401
2028 Projected Households	1,590	16,039	26,878
2020 Census Households	1,634	15,801	25,954
2010 Census Households	1,551	14,439	23,661
Projected Annual Growth 2023 to 2028	-	-	0.4%
Historical Annual Growth 2010 to 2023	0.2%	0.8%	0.9%
Age			
2023 Est. Population Under 10 Years	8.9%	11.3%	10.8%
2023 Est. Population 10 to 19 Years	8.3%	11.1%	11.4%
2023 Est. Population 20 to 29 Years	12.5%	13.4%	11.8%
2023 Est. Population 30 to 44 Years	14.1%	18.0%	17.7%
2023 Est. Population 45 to 59 Years	16.9%	17.8%	18.6%
2023 Est. Population 60 to 74 Years	24.4%	18.8%	19.2%
2023 Est. Population 75 Years or Over	14.9%	9.7%	10.4%
2023 Est. Median Age	49.1	41.1	42.9
Marital Status & Gender			
2023 Est. Male Population	46.7%	48.7%	48.8%
2023 Est. Female Population	53.3%	51.3%	51.2%
2023 Est. Never Married	27.9%	30.3%	29.4%
2023 Est. Now Married	37.7%	45.3%	47.9%
2023 Est. Separated or Divorced	19.8%	16.6%	15.2%
2023 Est. Widowed	14.6%	7.7%	7.5%
Income			
2023 Est. HH Income $200,000 or More	8.3%	5.1%	5.9%
2023 Est. HH Income $150,000 to $199,999	5.4%	6.4%	8.1%
2023 Est. HH Income $100,000 to $149,999	10.8%	17.4%	19.0%
2023 Est. HH Income $75,000 to $99,999	15.7%	16.1%	15.1%
2023 Est. HH Income $50,000 to $74,999	20.4%	20.1%	19.5%
2023 Est. HH Income $35,000 to $49,999	8.7%	11.6%	11.1%
2023 Est. HH Income $25,000 to $34,999	7.8%	7.4%	7.4%
2023 Est. HH Income $15,000 to $24,999	14.5%	9.2%	8.1%
2023 Est. HH Income Under $15,000	8.3%	6.7%	5.7%
2023 Est. Average Household Income	$79,819	$87,865	$95,950
2023 Est. Median Household Income	$67,441	$70,446	$75,972
2023 Est. Per Capita Income	$39,428	$36,979	$38,991
2023 Est. Total Businesses	318	1,462	2,072
2023 Est. Total Employees	5,623	22,339	28,942

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

MASON ASSET MANAGEMENT

Lat/Lon: 39.8223/-76.9964

1155 Carlisle St Hanover, PA 17331	1 mi radius	3 mi radius	5 mi radius
Race			
2023 Est. White	88.4%	87.7%	88.5%
2023 Est. Black	2.7%	3.1%	3.1%
2023 Est. Asian or Pacific Islander	1.7%	1.2%	1.2%
2023 Est. American Indian or Alaska Native	0.2%	0.2%	0.2%
2023 Est. Other Races	7.0%	7.8%	7.0%
Hispanic			
2023 Est. Hispanic Population	235	3,082	4,778
2023 Est. Hispanic Population	7.3%	8.1%	7.3%
2028 Proj. Hispanic Population	7.5%	8.1%	7.3%
2020 Hispanic Population	7.4%	8.7%	7.9%
Education (Adults 25 & Older)			
2023 Est. Adult Population (25 Years or Over)	2,491	27,257	47,131
2023 Est. Elementary (Grade Level 0 to 8)	2.5%	3.0%	3.0%
2023 Est. Some High School (Grade Level 9 to 11)	6.5%	7.0%	6.6%
2023 Est. High School Graduate	42.6%	43.2%	40.9%
2023 Est. Some College	19.2%	18.4%	18.7%
2023 Est. Associate Degree Only	6.5%	7.9%	8.2%
2023 Est. Bachelor Degree Only	13.6%	13.1%	14.4%
2023 Est. Graduate Degree	9.2%	7.5%	8.2%
Housing			
2023 Est. Total Housing Units	1,700	17,159	28,227
2023 Est. Owner-Occupied	62.8%	60.7%	67.5%
2023 Est. Renter-Occupied	31.1%	32.4%	26.0%
2023 Est. Vacant Housing	6.1%	6.9%	6.5%
Homes Built by Year			
2023 Homes Built 2010 or later	3.2%	5.5%	7.3%
2023 Homes Built 2000 to 2009	12.3%	9.8%	12.7%
2023 Homes Built 1990 to 1999	6.9%	9.3%	12.6%
2023 Homes Built 1980 to 1989	9.5%	11.0%	12.4%
2023 Homes Built 1970 to 1979	13.5%	10.1%	10.7%
2023 Homes Built 1960 to 1969	14.9%	8.3%	7.3%
2023 Homes Built 1950 to 1959	18.1%	12.3%	9.7%
2023 Homes Built Before 1949	15.7%	26.8%	20.8%
Home Values			
2023 Home Value $1,000,000 or More	0.7%	0.6%	0.6%
2023 Home Value $500,000 to $999,999	2.7%	2.3%	2.3%
2023 Home Value $400,000 to $499,999	1.4%	4.3%	5.6%
2023 Home Value $300,000 to $399,999	9.5%	10.9%	13.9%
2023 Home Value $200,000 to $299,999	36.5%	26.9%	29.3%
2023 Home Value $150,000 to $199,999	29.4%	29.1%	25.8%
2023 Home Value $100,000 to $149,999	16.3%	16.6%	13.2%
2023 Home Value $50,000 to $99,999	1.5%	5.9%	4.4%
2023 Home Value $25,000 to $49,999	0.9%	1.3%	1.7%
2023 Home Value Under $25,000	1.1%	2.2%	3.3%
2023 Median Home Value	$202,853	$201,389	$216,197
2023 Median Rent	$906	$839	$869

MASON ASSET MANAGEMENT

Lat/Lon: 39.8223/-76.9964

1155 Carlisle St Hanover, PA 17331	1 mi radius	3 mi radius	5 mi radius
Labor Force			
2023 Est. Labor Population Age 16 Years or Over	2,768	31,196	53,505
2023 Est. Civilian Employed	53.3%	62.9%	61.9%
2023 Est. Civilian Unemployed	3.2%	2.6%	2.3%
2023 Est. in Armed Forces	-	-	-
2023 Est. not in Labor Force	43.5%	34.4%	35.8%
2023 Labor Force Males	46.6%	48.3%	48.4%
2023 Labor Force Females	53.4%	51.7%	51.6%
Occupation			
2023 Occupation: Population Age 16 Years or Over	1,475	19,618	33,122
2023 Mgmt, Business, & Financial Operations	9.8%	12.1%	13.0%
2023 Professional, Related	28.8%	20.9%	21.0%
2023 Service	14.0%	16.6%	16.5%
2023 Sales, Office	20.9%	20.2%	20.0%
2023 Farming, Fishing, Forestry	0.2%	0.4%	0.5%
2023 Construction, Extraction, Maintenance	7.3%	9.1%	8.9%
2023 Production, Transport, Material Moving	18.9%	20.7%	20.1%
2023 White Collar Workers	59.5%	53.2%	54.1%
2023 Blue Collar Workers	40.5%	46.8%	45.9%
Transportation to Work			
2023 Drive to Work Alone	87.8%	81.8%	80.1%
2023 Drive to Work in Carpool	4.0%	6.2%	6.7%
2023 Travel to Work by Public Transportation	-	-	-
2023 Drive to Work on Motorcycle	-	0.4%	0.3%
2023 Walk or Bicycle to Work	0.3%	2.5%	2.0%
2023 Other Means	1.9%	1.3%	0.9%
2023 Work at Home	6.0%	7.8%	9.9%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	51.9%	44.6%	39.5%
2023 Travel to Work in 15 to 29 Minutes	18.9%	23.0%	26.7%
2023 Travel to Work in 30 to 59 Minutes	16.9%	22.6%	23.3%
2023 Travel to Work in 60 Minutes or More	12.4%	9.8%	10.5%
2023 Average Travel Time to Work	13.1	17.0	18.4
Consumer Expenditure			
2023 Est. Total Household Expenditure	$95.88 M	$1.03 B	$1.81 B
2023 Est. Apparel	$3.32 M	$35.84 M	$63.28 M
2023 Est. Contributions, Gifts	$5.64 M	$58.23 M	$103.43 M
2023 Est. Education, Reading	$3.02 M	$31.63 M	$56.67 M
2023 Est. Entertainment	$5.41 M	$57.92 M	$102.69 M
2023 Est. Food, Beverages, Tobacco	$14.62 M	$157.83 M	$276.78 M
2023 Est. Furnishings, Equipment	$3.36 M	$36.07 M	$63.92 M
2023 Est. Health Care, Insurance	$8.98 M	$95.54 M	$167.96 M
2023 Est. Household Operations, Shelter, Utilities	$31.11 M	$332.64 M	$583.29 M
2023 Est. Miscellaneous Expenses	$1.82 M	$19.43 M	$34.3 M
2023 Est. Personal Care	$1.29 M	$13.81 M	$24.33 M
2023 Est. Transportation	$17.3 M	$187.84 M	$331.13 M