

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.3106/-106.7432

700 S Telshor Blvd Las Cruces, NM 88011	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2023 Estimated Population	12,399	67,226	115,565
2028 Projected Population	12,435	67,940	118,050
2020 Census Population	12,403	66,616	114,031
2010 Census Population	12,403	65,382	106,993
Projected Annual Growth 2023 to 2028	-	0.2%	0.4%
Historical Annual Growth 2010 to 2023	-	0.2%	0.6%
<b>Households</b>			
2023 Estimated Households	5,692	28,898	47,903
2028 Projected Households	5,654	28,947	48,462
2020 Census Households	5,538	28,270	46,629
2010 Census Households	5,383	27,259	42,868
Projected Annual Growth 2023 to 2028	-0.1%	-	0.2%
Historical Annual Growth 2010 to 2023	0.4%	0.5%	0.9%
<b>Age</b>			
2023 Est. Population Under 10 Years	12.4%	11.5%	11.9%
2023 Est. Population 10 to 19 Years	13.4%	15.1%	14.9%
2023 Est. Population 20 to 29 Years	26.6%	22.7%	20.1%
2023 Est. Population 30 to 44 Years	15.3%	15.2%	16.9%
2023 Est. Population 45 to 59 Years	11.3%	12.7%	13.7%
2023 Est. Population 60 to 74 Years	12.1%	14.3%	15.0%
2023 Est. Population 75 Years or Over	9.0%	8.4%	7.6%
2023 Est. Median Age	28.9	32.7	33.7
<b>Marital Status &amp; Gender</b>			
2023 Est. Male Population	48.1%	48.5%	48.8%
2023 Est. Female Population	51.9%	51.5%	51.2%
2023 Est. Never Married	48.0%	47.3%	42.9%
2023 Est. Now Married	28.9%	31.7%	36.9%
2023 Est. Separated or Divorced	16.6%	14.9%	14.5%
2023 Est. Widowed	6.5%	6.1%	5.6%
<b>Income</b>			
2023 Est. HH Income \$200,000 or More	2.7%	4.4%	5.1%
2023 Est. HH Income \$150,000 to \$199,999	1.9%	4.3%	5.6%
2023 Est. HH Income \$100,000 to \$149,999	10.2%	11.8%	14.6%
2023 Est. HH Income \$75,000 to \$99,999	9.4%	9.2%	9.7%
2023 Est. HH Income \$50,000 to \$74,999	14.4%	14.9%	15.5%
2023 Est. HH Income \$35,000 to \$49,999	12.8%	11.2%	11.1%
2023 Est. HH Income \$25,000 to \$34,999	10.2%	11.2%	9.8%
2023 Est. HH Income \$15,000 to \$24,999	16.1%	13.0%	11.5%
2023 Est. HH Income Under \$15,000	22.3%	20.0%	17.1%
2023 Est. Average Household Income	\$64,701	\$72,209	\$78,555
2023 Est. Median Household Income	\$41,527	\$52,863	\$59,006
2023 Est. Per Capita Income	\$29,954	\$31,352	\$32,822
2023 Est. Total Businesses	884	3,951	5,275
2023 Est. Total Employees	7,264	35,093	46,298

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<b>Race</b>			
2023 Est. White	52.0%	49.8%	50.5%
2023 Est. Black	4.7%	3.7%	3.7%
2023 Est. Asian or Pacific Islander	2.0%	6.3%	4.2%
2023 Est. American Indian or Alaska Native	2.5%	2.4%	2.1%
2023 Est. Other Races	38.8%	37.9%	39.4%
<b>Hispanic</b>			
2023 Est. Hispanic Population	7,989	40,732	71,379
2023 Est. Hispanic Population	64.4%	60.6%	61.8%
2028 Proj. Hispanic Population	64.5%	60.6%	61.8%
2020 Hispanic Population	60.7%	59.0%	63.0%
<b>Education (Adults 25 &amp; Older)</b>			
2023 Est. Adult Population (25 Years or Over)	7,132	39,519	70,539
2023 Est. Elementary (Grade Level 0 to 8)	5.0%	6.0%	5.5%
2023 Est. Some High School (Grade Level 9 to 11)	6.4%	5.9%	6.4%
2023 Est. High School Graduate	21.3%	21.3%	20.8%
2023 Est. Some College	22.9%	20.6%	21.3%
2023 Est. Associate Degree Only	6.3%	8.4%	8.8%
2023 Est. Bachelor Degree Only	20.2%	19.1%	20.4%
2023 Est. Graduate Degree	17.8%	18.7%	16.7%
<b>Housing</b>			
2023 Est. Total Housing Units	6,116	31,745	52,372
2023 Est. Owner-Occupied	36.1%	43.5%	52.9%
2023 Est. Renter-Occupied	57.0%	47.6%	38.6%
2023 Est. Vacant Housing	6.9%	9.0%	8.5%
<b>Homes Built by Year</b>			
2023 Homes Built 2010 or later	5.4%	7.8%	11.2%
2023 Homes Built 2000 to 2009	10.9%	16.4%	19.6%
2023 Homes Built 1990 to 1999	12.6%	12.2%	13.0%
2023 Homes Built 1980 to 1989	19.2%	15.4%	14.7%
2023 Homes Built 1970 to 1979	23.7%	18.1%	16.6%
2023 Homes Built 1960 to 1969	9.1%	9.1%	7.1%
2023 Homes Built 1950 to 1959	10.1%	8.6%	6.2%
2023 Homes Built Before 1949	2.0%	3.4%	3.1%
<b>Home Values</b>			
2023 Home Value \$1,000,000 or More	0.2%	0.4%	0.4%
2023 Home Value \$500,000 to \$999,999	12.2%	6.0%	6.7%
2023 Home Value \$400,000 to \$499,999	5.0%	2.5%	3.7%
2023 Home Value \$300,000 to \$399,999	4.3%	11.5%	10.2%
2023 Home Value \$200,000 to \$299,999	16.9%	26.7%	27.3%
2023 Home Value \$150,000 to \$199,999	23.9%	19.1%	19.9%
2023 Home Value \$100,000 to \$149,999	24.9%	18.3%	15.5%
2023 Home Value \$50,000 to \$99,999	5.9%	5.9%	4.5%
2023 Home Value \$25,000 to \$49,999	1.9%	3.7%	3.4%
2023 Home Value Under \$25,000	5.0%	6.0%	8.5%
2023 Median Home Value	\$199,116	\$198,870	\$207,112
2023 Median Rent	\$713	\$678	\$698

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<b>Labor Force</b>			
2023 Est. Labor Population Age 16 Years or Over	9,975	54,782	92,724
2023 Est. Civilian Employed	51.6%	53.5%	55.1%
2023 Est. Civilian Unemployed	2.3%	2.6%	2.7%
2023 Est. in Armed Forces	0.6%	0.4%	0.4%
2023 Est. not in Labor Force	45.6%	43.4%	41.8%
2023 Labor Force Males	47.1%	48.0%	48.3%
2023 Labor Force Females	52.9%	52.0%	51.7%
<b>Occupation</b>			
2023 Occupation: Population Age 16 Years or Over	5,144	29,321	51,095
2023 Mgmt, Business, & Financial Operations	11.7%	14.5%	14.8%
2023 Professional, Related	22.9%	28.3%	27.5%
2023 Service	24.4%	20.6%	20.7%
2023 Sales, Office	22.4%	19.4%	19.3%
2023 Farming, Fishing, Forestry	0.6%	0.7%	0.6%
2023 Construction, Extraction, Maintenance	8.3%	8.4%	9.0%
2023 Production, Transport, Material Moving	9.7%	8.1%	7.9%
2023 White Collar Workers	57.0%	62.3%	61.7%
2023 Blue Collar Workers	43.0%	37.7%	38.3%
<b>Transportation to Work</b>			
2023 Drive to Work Alone	75.3%	73.3%	73.3%
2023 Drive to Work in Carpool	15.7%	12.0%	12.2%
2023 Travel to Work by Public Transportation	0.3%	0.6%	0.5%
2023 Drive to Work on Motorcycle	-	-	0.3%
2023 Walk or Bicycle to Work	3.3%	5.2%	3.7%
2023 Other Means	-	1.0%	1.1%
2023 Work at Home	5.4%	7.9%	8.9%
<b>Travel Time</b>			
2023 Travel to Work in 14 Minutes or Less	56.3%	46.5%	42.4%
2023 Travel to Work in 15 to 29 Minutes	27.3%	37.3%	39.8%
2023 Travel to Work in 30 to 59 Minutes	11.1%	10.6%	11.5%
2023 Travel to Work in 60 Minutes or More	5.3%	5.6%	6.3%
2023 Average Travel Time to Work	12.8	14.9	15.8
<b>Consumer Expenditure</b>			
2023 Est. Total Household Expenditure	\$289.76 M	\$1.58 B	\$2.8 B
2023 Est. Apparel	\$10.05 M	\$55.3 M	\$98.14 M
2023 Est. Contributions, Gifts	\$15.75 M	\$89.36 M	\$158.78 M
2023 Est. Education, Reading	\$8.79 M	\$50.34 M	\$89.87 M
2023 Est. Entertainment	\$15.79 M	\$87.87 M	\$156.93 M
2023 Est. Food, Beverages, Tobacco	\$45.36 M	\$245.1 M	\$431.67 M
2023 Est. Furnishings, Equipment	\$9.85 M	\$54.71 M	\$97.59 M
2023 Est. Health Care, Insurance	\$26.73 M	\$145.64 M	\$257.3 M
2023 Est. Household Operations, Shelter, Utilities	\$95.94 M	\$520.06 M	\$913.62 M
2023 Est. Miscellaneous Expenses	\$5.41 M	\$29.78 M	\$52.8 M
2023 Est. Personal Care	\$3.89 M	\$21.27 M	\$37.61 M
2023 Est. Transportation	\$52.21 M	\$285.45 M	\$507.42 M

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