

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4693/-78.4109

<b>5580 Goods Ln</b>		<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>
<b>Altoona, PA 16602</b>				
<b>Population</b>				
2023 Estimated Population		4,729	33,889	70,226
2028 Projected Population		4,572	33,393	68,156
2020 Census Population		4,878	34,493	71,336
2010 Census Population		5,059	35,685	73,627
Projected Annual Growth 2023 to 2028		-0.7%	-0.3%	-0.6%
Historical Annual Growth 2010 to 2023		-0.5%	-0.4%	-0.4%
<b>Households</b>				
2023 Estimated Households		2,181	14,810	30,287
2028 Projected Households		2,063	14,256	28,725
2020 Census Households		2,228	14,932	30,455
2010 Census Households		2,250	15,088	30,755
Projected Annual Growth 2023 to 2028		-1.1%	-0.7%	-1.0%
Historical Annual Growth 2010 to 2023		-0.2%	-0.1%	-0.1%
<b>Age</b>				
2023 Est. Population Under 10 Years		10.7%	10.4%	10.7%
2023 Est. Population 10 to 19 Years		10.3%	10.8%	11.9%
2023 Est. Population 20 to 29 Years		9.0%	10.4%	11.0%
2023 Est. Population 30 to 44 Years		16.1%	17.6%	18.3%
2023 Est. Population 45 to 59 Years		18.7%	19.5%	19.1%
2023 Est. Population 60 to 74 Years		23.8%	21.0%	19.9%
2023 Est. Population 75 Years or Over		11.4%	10.3%	9.2%
2023 Est. Median Age		47.7	45.1	42.9
<b>Marital Status &amp; Gender</b>				
2023 Est. Male Population		48.6%	49.0%	48.9%
2023 Est. Female Population		51.4%	51.0%	51.1%
2023 Est. Never Married		28.6%	29.8%	31.1%
2023 Est. Now Married		47.8%	45.2%	44.7%
2023 Est. Separated or Divorced		14.1%	15.9%	16.3%
2023 Est. Widowed		9.5%	9.0%	8.0%
<b>Income</b>				
2023 Est. HH Income \$200,000 or More		4.5%	5.4%	5.5%
2023 Est. HH Income \$150,000 to \$199,999		9.0%	7.7%	6.3%
2023 Est. HH Income \$100,000 to \$149,999		14.3%	13.8%	14.1%
2023 Est. HH Income \$75,000 to \$99,999		15.0%	12.2%	11.3%
2023 Est. HH Income \$50,000 to \$74,999		17.5%	18.2%	17.5%
2023 Est. HH Income \$35,000 to \$49,999		10.1%	12.3%	13.0%
2023 Est. HH Income \$25,000 to \$34,999		6.9%	10.3%	10.0%
2023 Est. HH Income \$15,000 to \$24,999		9.7%	8.9%	9.9%
2023 Est. HH Income Under \$15,000		13.0%	11.1%	12.4%
2023 Est. Average Household Income		\$89,489	\$86,858	\$84,926
2023 Est. Median Household Income		\$61,799	\$60,614	\$60,169
2023 Est. Per Capita Income		\$41,481	\$38,443	\$37,022
2023 Est. Total Businesses		380	1,807	2,827
2023 Est. Total Employees		4,662	21,999	35,770

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<b>Race</b>				
2023 Est. White		93.5%	92.8%	92.1%
2023 Est. Black		2.5%	2.7%	3.1%
2023 Est. Asian or Pacific Islander		1.0%	0.9%	1.7%
2023 Est. American Indian or Alaska Native		-	-	-
2023 Est. Other Races		3.0%	3.5%	3.1%
<b>Hispanic</b>				
2023 Est. Hispanic Population		90	966	1,622
2023 Est. Hispanic Population		1.9%	2.9%	2.3%
2028 Proj. Hispanic Population		1.9%	2.9%	2.3%
2020 Hispanic Population		1.3%	1.4%	1.5%
<b>Education (Adults 25 &amp; Older)</b>				
2023 Est. Adult Population (25 Years or Over)		3,547	25,135	50,841
2023 Est. Elementary (Grade Level 0 to 8)		1.7%	1.6%	1.9%
2023 Est. Some High School (Grade Level 9 to 11)		3.3%	3.9%	4.8%
2023 Est. High School Graduate		39.4%	41.7%	43.1%
2023 Est. Some College		18.0%	16.8%	15.9%
2023 Est. Associate Degree Only		10.3%	9.0%	8.6%
2023 Est. Bachelor Degree Only		18.5%	18.3%	16.9%
2023 Est. Graduate Degree		8.9%	8.8%	8.7%
<b>Housing</b>				
2023 Est. Total Housing Units		2,326	16,168	33,165
2023 Est. Owner-Occupied		68.0%	64.1%	62.7%
2023 Est. Renter-Occupied		25.8%	27.5%	28.6%
2023 Est. Vacant Housing		6.2%	8.4%	8.7%
<b>Homes Built by Year</b>				
2023 Homes Built 2010 or later		4.4%	2.2%	2.6%
2023 Homes Built 2000 to 2009		5.2%	3.9%	4.3%
2023 Homes Built 1990 to 1999		3.7%	4.5%	5.2%
2023 Homes Built 1980 to 1989		6.8%	6.2%	6.0%
2023 Homes Built 1970 to 1979		12.3%	11.2%	12.7%
2023 Homes Built 1960 to 1969		11.6%	7.7%	8.3%
2023 Homes Built 1950 to 1959		14.0%	13.0%	11.9%
2023 Homes Built Before 1949		35.7%	42.7%	40.4%
<b>Home Values</b>				
2023 Home Value \$1,000,000 or More		-	0.4%	0.6%
2023 Home Value \$500,000 to \$999,999		0.7%	1.4%	1.4%
2023 Home Value \$400,000 to \$499,999		1.8%	2.3%	2.7%
2023 Home Value \$300,000 to \$399,999		6.4%	7.8%	7.5%
2023 Home Value \$200,000 to \$299,999		13.6%	12.2%	12.0%
2023 Home Value \$150,000 to \$199,999		26.0%	22.3%	18.2%
2023 Home Value \$100,000 to \$149,999		25.6%	19.1%	19.9%
2023 Home Value \$50,000 to \$99,999		19.1%	25.1%	27.1%
2023 Home Value \$25,000 to \$49,999		1.9%	5.3%	6.2%
2023 Home Value Under \$25,000		4.8%	4.0%	4.3%
2023 Median Home Value		\$143,420	\$141,725	\$138,219
2023 Median Rent		\$612	\$619	\$592

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<b>Labor Force</b>				
2023 Est. Labor Population Age 16 Years or Over		3,887	27,927	57,597
2023 Est. Civilian Employed		50.8%	50.4%	51.5%
2023 Est. Civilian Unemployed		3.9%	3.4%	3.0%
2023 Est. in Armed Forces		-	0.1%	-
2023 Est. not in Labor Force		45.2%	46.0%	45.5%
2023 Labor Force Males		47.7%	48.4%	48.4%
2023 Labor Force Females		52.3%	51.6%	51.6%
<b>Occupation</b>				
2023 Occupation: Population Age 16 Years or Over		1,976	14,079	29,634
2023 Mgmt, Business, & Financial Operations		16.0%	14.7%	14.7%
2023 Professional, Related		29.5%	25.3%	23.0%
2023 Service		20.6%	21.8%	22.2%
2023 Sales, Office		15.8%	17.2%	18.2%
2023 Farming, Fishing, Forestry		-	-	-
2023 Construction, Extraction, Maintenance		4.7%	6.6%	8.7%
2023 Production, Transport, Material Moving		13.3%	14.3%	13.0%
2023 White Collar Workers		61.4%	57.2%	56.0%
2023 Blue Collar Workers		38.6%	42.8%	44.0%
<b>Transportation to Work</b>				
2023 Drive to Work Alone		83.3%	83.9%	82.5%
2023 Drive to Work in Carpool		8.3%	7.0%	6.9%
2023 Travel to Work by Public Transportation		-	1.1%	1.6%
2023 Drive to Work on Motorcycle		0.1%	-	-
2023 Walk or Bicycle to Work		3.0%	2.6%	3.2%
2023 Other Means		0.7%	0.5%	0.6%
2023 Work at Home		4.5%	4.8%	5.2%
<b>Travel Time</b>				
2023 Travel to Work in 14 Minutes or Less		52.1%	48.9%	47.7%
2023 Travel to Work in 15 to 29 Minutes		29.6%	32.6%	32.3%
2023 Travel to Work in 30 to 59 Minutes		13.4%	14.6%	16.1%
2023 Travel to Work in 60 Minutes or More		4.8%	4.0%	3.9%
2023 Average Travel Time to Work		13.9	14.7	15.1
<b>Consumer Expenditure</b>				
2023 Est. Total Household Expenditure		\$142.66 M	\$942.75 M	\$1.89 B
2023 Est. Apparel		\$4.96 M	\$32.83 M	\$65.85 M
2023 Est. Contributions, Gifts		\$8.12 M	\$53.86 M	\$107.76 M
2023 Est. Education, Reading		\$4.47 M	\$29.65 M	\$59.31 M
2023 Est. Entertainment		\$8.05 M	\$53.13 M	\$106.29 M
2023 Est. Food, Beverages, Tobacco		\$21.89 M	\$144.56 M	\$290.5 M
2023 Est. Furnishings, Equipment		\$5.02 M	\$33.06 M	\$66.14 M
2023 Est. Health Care, Insurance		\$13.34 M	\$87.92 M	\$176.2 M
2023 Est. Household Operations, Shelter, Utilities		\$46.33 M	\$306.32 M	\$614.94 M
2023 Est. Miscellaneous Expenses		\$2.72 M	\$17.93 M	\$35.93 M
2023 Est. Personal Care		\$1.92 M	\$12.67 M	\$25.42 M
2023 Est. Transportation		\$25.84 M	\$170.82 M	\$342.55 M

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