## **Full Profile**

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.0533/-90.0064

1725 Winshastay Dd			
1725 Winchester Rd	1 mi radius	3 mi radius	5 mi radius
Memphis, TN 38116	2 1111 1 4 4 1 4 3	• radius	• radius
Population			
2023 Estimated Population	6,703	46,071	162,932
2028 Projected Population	7,054	46,615	164,102
2020 Census Population	6,337	45,915	163,662
2010 Census Population	7,485	49,574	176,688
Projected Annual Growth 2023 to 2028	1.0%	0.2%	0.1%
Historical Annual Growth 2010 to 2023	-0.8%	-0.5%	-0.6%
Households			
2023 Estimated Households	2,423	17,696	62,867
2028 Projected Households	2,518	17,608	62,489
2020 Census Households	2,294	17,463	62,407
2010 Census Households	2,617	18,270	65,271
Projected Annual Growth 2023 to 2028	0.8%	-	-0.1%
Historical Annual Growth 2010 to 2023	-0.6%	-0.2%	-0.3%
Age			
2023 Est. Population Under 10 Years	15.9%	15.2%	14.5%
2023 Est. Population 10 to 19 Years	14.4%	13.6%	13.5%
2023 Est. Population 20 to 29 Years	15.1%	14.2%	13.8%
2023 Est. Population 30 to 44 Years	17.0%	16.4%	16.8%
2023 Est. Population 45 to 59 Years	18.7%	17.7%	17.7%
2023 Est. Population 60 to 74 Years	14.6%	17.1%	17.6%
2023 Est. Population 75 Years or Over	4.2%	5.8%	6.1%
2023 Est. Median Age	34.0	36.0	36.8
Marital Status & Gender			
2023 Est. Male Population	47.4%	45.9%	46.2%
2023 Est. Female Population	52.6%	54.1%	53.8%
2023 Est. Never Married	62.4%	51.2%	52.4%
2023 Est. Now Married	17.0%	23.8%	21.8%
2023 Est. Separated or Divorced	15.7%	18.0%	18.2%
2023 Est. Widowed	4.9%	7.0%	7.6%
Income			
2023 Est. HH Income \$200,000 or More	2.7%	3.8%	3.7%
2023 Est. HH Income \$150,000 to \$199,999	3.7%	3.2%	2.9%
2023 Est. HH Income \$100,000 to \$149,999	10.0%	8.7%	7.8%
2023 Est. HH Income \$75,000 to \$99,999	7.7%	9.1%	8.8%
2023 Est. HH Income \$50,000 to \$74,999	16.9%	16.8%	16.8%
2023 Est. HH Income \$35,000 to \$49,999	14.5%	14.9%	13.7%
2023 Est. HH Income \$25,000 to \$34,999	14.8%	10.8%	12.1%
2023 Est. HH Income \$15,000 to \$24,999	12.4%	11.7%	12.7%
2023 Est. HH Income Under \$15,000	17.3%	21.0%	21.5%
2023 Est. Average Household Income	\$65,499	\$60,486	\$59,391
2023 Est. Median Household Income	\$41,771	\$45,169	\$42,213
2023 Est. Per Capita Income	\$23,758	\$23,321	\$22,962
2023 Est. Total Businesses	758	2,788	7,153
2023 Est. Total Employees	9,309	32,181	74,058

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1725 Winchester Rd	<u> </u>		
Memphis, TN 38116	1 mi radius	3 mi radius	5 mi radius
Race			
2023 Est. White	6.9%	6.2%	10.1%
2023 Est. Black	87.9%	89.5%	84.4%
2023 Est. Asian or Pacific Islander	0.4%	0.3%	0.4%
2023 Est. American Indian or Alaska Native	0.1%	0.2%	0.2%
2023 Est. Other Races	4.6%	3.8%	4.9%
Hispanic			
2023 Est. Hispanic Population	313	1,731	7,923
2023 Est. Hispanic Population	4.7%	3.8%	4.9%
2028 Proj. Hispanic Population	4.4%	3.8%	4.8%
2020 Hispanic Population	4.4%	3.8%	5.4%
Education (Adults 25 & Older)			
2023 Est. Adult Population (25 Years or Over)	4,150	29,634	106,674
2023 Est. Elementary (Grade Level 0 to 8)	4.5%	3.5%	4.8%
2023 Est. Some High School (Grade Level 9 to 11)	10.4%	8.5%	9.8%
2023 Est. High School Graduate	35.1%	38.4%	38.0%
2023 Est. Some College	23.5%	23.7%	23.8%
2023 Est. Associate Degree Only	8.0%	6.3%	6.0%
2023 Est. Bachelor Degree Only	12.7%	13.7%	11.7%
2023 Est. Graduate Degree	5.8%	6.0%	6.0%
Housing			
2023 Est. Total Housing Units	4,285	21,524	73,150
2023 Est. Owner-Occupied	24.8%	40.7%	41.6%
2023 Est. Renter-Occupied	31.7%	41.6%	44.3%
2023 Est. Vacant Housing	43.5%	17.8%	14.1%
Homes Built by Year			
2023 Homes Built 2010 or later	2.0%	2.4%	3.3%
2023 Homes Built 2000 to 2009	1.5%	2.6%	4.3%
2023 Homes Built 1990 to 1999	4.1%	3.6%	4.5%
2023 Homes Built 1980 to 1989	3.5%	5.7%	6.4%
2023 Homes Built 1970 to 1979	8.8%	14.2%	13.9%
2023 Homes Built 1960 to 1969	16.4%	19.0%	15.0%
2023 Homes Built 1950 to 1959	17.6%	24.8%	23.6%
2023 Homes Built Before 1949	2.7%	9.8%	14.9%
Home Values			
2023 Home Value \$1,000,000 or More	0.8%	0.9%	1.1%
2023 Home Value \$500,000 to \$999,999	5.9%	5.9%	6.1%
2023 Home Value \$400,000 to \$499,999	5.9%	4.9%	5.0%
2023 Home Value \$300,000 to \$399,999	8.7%	8.1%	9.3%
2023 Home Value \$200,000 to \$299,999	12.7%	13.1%	14.0%
2023 Home Value \$150,000 to \$199,999	13.9%	11.5%	10.2%
2023 Home Value \$100,000 to \$149,999	18.7%	14.2%	11.1%
2023 Home Value \$50,000 to \$99,999	26.9%	32.2%	29.6%
2023 Home Value \$25,000 to \$49,999	2.1%	4.8%	7.9%
2023 Home Value Under \$25,000	4.4%	4.3%	5.8%
2023 Median Home Value	\$146,875	\$122,317	\$126,607
2023 Median Fiolite Value	\$667	\$656	\$669

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1725 Winchester Rd	1 mi vadina	3 mi radius	E mi radius
Memphis, TN 38116	1 mi radius	5 mi radius	5 mi radius
Labor Force	<u>.</u>		
2023 Est. Labor Population Age 16 Years or Over	5,023	35,148	125,664
2023 Est. Civilian Employed	52.7%	50.7%	49.2%
2023 Est. Civilian Unemployed	4.9%	4.9%	4.6%
2023 Est. in Armed Forces	0.2%	-	-
2023 Est. not in Labor Force	42.2%	44.5%	46.1%
2023 Labor Force Males	45.9%	44.4%	44.9%
2023 Labor Force Females	54.1%	55.6%	55.1%
Occupation	-		
2023 Occupation: Population Age 16 Years or Over	2,648	17,805	61,886
2023 Mgmt, Business, & Financial Operations	8.8%	9.7%	9.7%
2023 Professional, Related	15.3%	15.1%	16.0%
2023 Service	15.3%	16.1%	18.6%
2023 Sales, Office	24.1%	23.9%	22.6%
2023 Farming, Fishing, Forestry	-	-	0.2%
2023 Construction, Extraction, Maintenance	6.3%	4.8%	5.4%
2023 Production, Transport, Material Moving	30.3%	30.4%	27.6%
2023 White Collar Workers	48.2%	48.7%	48.3%
2023 Blue Collar Workers	51.8%	51.3%	51.7%
Transportation to Work			
2023 Drive to Work Alone	76.9%	76.7%	76.6%
2023 Drive to Work in Carpool	7.9%	7.1%	7.5%
2023 Travel to Work by Public Transportation	0.5%	0.8%	0.8%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	1.0%	1.2%	1.2%
2023 Other Means	1.0%	1.1%	1.2%
2023 Work at Home	12.8%	13.1%	12.7%
Travel Time			-
2023 Travel to Work in 14 Minutes or Less	18.2%	18.2%	19.4%
2023 Travel to Work in 15 to 29 Minutes	60.2%	61.9%	58.3%
2023 Travel to Work in 30 to 59 Minutes	21.2%	18.5%	20.3%
2023 Travel to Work in 60 Minutes or More	0.5%	1.4%	2.0%
2023 Average Travel Time to Work	19.9	20.9	20.6
Consumer Expenditure			-
2023 Est. Total Household Expenditure	\$125.4 M	\$870.73 M	\$3.05 E
2023 Est. Apparel	\$4.38 M	\$30.39 M	\$106.53 M
2023 Est. Contributions, Gifts	\$6.67 M	\$47.57 M	\$166.98 M
2023 Est. Education, Reading	\$3.77 M	\$26.76 M	\$94.18 M
2023 Est. Entertainment	\$6.83 M	\$47.77 M	\$167.34 M
2023 Est. Food, Beverages, Tobacco	\$19.7 M	\$136.03 M	\$477.04 N
2023 Est. Furnishings, Equipment	\$4.24 M	\$29.71 M	\$104.01 N
2023 Est. Health Care, Insurance	\$11.57 M	\$80.58 M	\$282.43 N
2023 Est. Household Operations, Shelter, Utilities	\$41.56 M	\$287.07 M	\$1.01 E
2023 Est. Miscellaneous Expenses	\$2.35 M	\$16.35 M	\$57.27 N
2023 Est. Personal Care	\$1.68 M	\$11.67 M	\$40.91 N
2023 Est. Transportation	\$22.63 M	\$156.83 M	\$548.41 N

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