

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.2898/-84.0005

662 W Main St Blanchester, OH 45107		1 mi radius	3 mi radius	5 mi radius
Population				
2023 Estimated Population		2,253	6,222	10,483
2028 Projected Population		2,229	6,242	10,793
2020 Census Population		2,324	6,080	10,263
2010 Census Population		2,277	6,067	10,248
Projected Annual Growth 2023 to 2028		-0.2%	-	0.6%
Historical Annual Growth 2010 to 2023		-	0.2%	0.2%
Households				
2023 Estimated Households		909	2,474	4,039
2028 Projected Households		890	2,461	4,149
2020 Census Households		935	2,405	3,924
2010 Census Households		880	2,307	3,804
Projected Annual Growth 2023 to 2028		-0.4%	-0.1%	0.5%
Historical Annual Growth 2010 to 2023		0.3%	0.6%	0.5%
Age				
2023 Est. Population Under 10 Years		11.7%	11.6%	11.1%
2023 Est. Population 10 to 19 Years		13.4%	13.0%	13.3%
2023 Est. Population 20 to 29 Years		12.9%	12.0%	11.3%
2023 Est. Population 30 to 44 Years		18.1%	18.0%	17.9%
2023 Est. Population 45 to 59 Years		18.6%	19.0%	20.8%
2023 Est. Population 60 to 74 Years		18.7%	19.2%	19.4%
2023 Est. Population 75 Years or Over		6.6%	7.4%	6.3%
2023 Est. Median Age		39.1	40.3	41.1
Marital Status & Gender				
2023 Est. Male Population		49.0%	48.8%	50.0%
2023 Est. Female Population		51.0%	51.2%	50.0%
2023 Est. Never Married		31.4%	27.9%	24.8%
2023 Est. Now Married		51.5%	52.7%	55.5%
2023 Est. Separated or Divorced		12.4%	13.6%	14.4%
2023 Est. Widowed		4.7%	5.8%	5.3%
Income				
2023 Est. HH Income \$200,000 or More		1.6%	4.2%	6.6%
2023 Est. HH Income \$150,000 to \$199,999		5.3%	5.6%	6.4%
2023 Est. HH Income \$100,000 to \$149,999		15.1%	16.3%	19.7%
2023 Est. HH Income \$75,000 to \$99,999		14.5%	14.8%	15.0%
2023 Est. HH Income \$50,000 to \$74,999		18.2%	15.5%	15.8%
2023 Est. HH Income \$35,000 to \$49,999		7.4%	8.2%	8.7%
2023 Est. HH Income \$25,000 to \$34,999		13.1%	12.8%	9.3%
2023 Est. HH Income \$15,000 to \$24,999		7.6%	8.1%	7.1%
2023 Est. HH Income Under \$15,000		17.4%	14.6%	11.5%
2023 Est. Average Household Income		\$70,159	\$78,790	\$92,560
2023 Est. Median Household Income		\$57,929	\$62,085	\$73,269
2023 Est. Per Capita Income		\$28,359	\$31,457	\$35,735
2023 Est. Total Businesses		88	148	199
2023 Est. Total Employees		576	1,621	1,848

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Race				
2023 Est. White		94.8%	95.3%	95.7%
2023 Est. Black		0.9%	0.7%	0.6%
2023 Est. Asian or Pacific Islander		0.4%	0.5%	0.5%
2023 Est. American Indian or Alaska Native		-	-	-
2023 Est. Other Races		3.7%	3.4%	3.1%
Hispanic				
2023 Est. Hispanic Population		31	88	150
2023 Est. Hispanic Population		1.4%	1.4%	1.4%
2028 Proj. Hispanic Population		1.3%	1.4%	1.4%
2020 Hispanic Population		1.0%	1.0%	1.2%
Education (Adults 25 & Older)				
2023 Est. Adult Population (25 Years or Over)		1,546	4,331	7,335
2023 Est. Elementary (Grade Level 0 to 8)		2.6%	3.4%	3.2%
2023 Est. Some High School (Grade Level 9 to 11)		9.4%	8.1%	7.1%
2023 Est. High School Graduate		44.3%	45.0%	43.7%
2023 Est. Some College		15.7%	16.7%	17.9%
2023 Est. Associate Degree Only		11.4%	9.7%	9.0%
2023 Est. Bachelor Degree Only		11.1%	11.3%	12.6%
2023 Est. Graduate Degree		5.5%	5.9%	6.5%
Housing				
2023 Est. Total Housing Units		986	2,695	4,379
2023 Est. Owner-Occupied		66.9%	65.5%	71.0%
2023 Est. Renter-Occupied		25.3%	26.3%	21.2%
2023 Est. Vacant Housing		7.8%	8.2%	7.8%
Homes Built by Year				
2023 Homes Built 2010 or later		2.1%	3.5%	5.1%
2023 Homes Built 2000 to 2009		16.4%	16.0%	15.1%
2023 Homes Built 1990 to 1999		10.0%	12.3%	17.8%
2023 Homes Built 1980 to 1989		6.6%	6.0%	6.4%
2023 Homes Built 1970 to 1979		14.8%	14.8%	14.6%
2023 Homes Built 1960 to 1969		6.0%	6.2%	5.4%
2023 Homes Built 1950 to 1959		9.4%	8.7%	8.3%
2023 Homes Built Before 1949		26.8%	24.3%	19.5%
Home Values				
2023 Home Value \$1,000,000 or More		-	0.6%	1.7%
2023 Home Value \$500,000 to \$999,999		0.5%	1.6%	2.4%
2023 Home Value \$400,000 to \$499,999		3.1%	3.9%	5.5%
2023 Home Value \$300,000 to \$399,999		3.0%	5.3%	10.5%
2023 Home Value \$200,000 to \$299,999		15.5%	19.2%	23.8%
2023 Home Value \$150,000 to \$199,999		20.1%	17.5%	17.3%
2023 Home Value \$100,000 to \$149,999		24.1%	20.9%	16.9%
2023 Home Value \$50,000 to \$99,999		19.2%	20.3%	14.2%
2023 Home Value \$25,000 to \$49,999		8.8%	6.6%	4.4%
2023 Home Value Under \$25,000		5.8%	4.2%	3.3%
2023 Median Home Value		\$137,628	\$155,807	\$191,859
2023 Median Rent		\$632	\$628	\$663

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	1,810	5,007	8,485
2023 Est. Civilian Employed	58.5%	55.7%	58.3%
2023 Est. Civilian Unemployed	5.5%	5.3%	3.8%
2023 Est. in Armed Forces	-	-	-
2023 Est. not in Labor Force	35.9%	38.9%	37.9%
2023 Labor Force Males	48.2%	48.1%	49.5%
2023 Labor Force Females	51.8%	51.9%	50.5%
Occupation			
2023 Occupation: Population Age 16 Years or Over	1,059	2,790	4,950
2023 Mgmt, Business, & Financial Operations	11.3%	12.3%	14.5%
2023 Professional, Related	13.3%	15.6%	18.3%
2023 Service	26.9%	22.5%	18.9%
2023 Sales, Office	19.1%	20.1%	19.5%
2023 Farming, Fishing, Forestry	0.2%	0.3%	0.3%
2023 Construction, Extraction, Maintenance	10.1%	9.2%	10.4%
2023 Production, Transport, Material Moving	19.2%	19.9%	18.1%
2023 White Collar Workers	43.7%	48.0%	52.2%
2023 Blue Collar Workers	56.3%	52.0%	47.8%
Transportation to Work			
2023 Drive to Work Alone	72.9%	75.3%	77.9%
2023 Drive to Work in Carpool	8.5%	7.9%	6.9%
2023 Travel to Work by Public Transportation	-	-	-
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	1.8%	1.5%	1.2%
2023 Other Means	1.2%	0.7%	0.5%
2023 Work at Home	15.5%	14.5%	13.4%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	25.2%	24.0%	17.8%
2023 Travel to Work in 15 to 29 Minutes	24.0%	24.0%	28.5%
2023 Travel to Work in 30 to 59 Minutes	43.6%	43.8%	44.8%
2023 Travel to Work in 60 Minutes or More	7.2%	8.2%	8.9%
2023 Average Travel Time to Work	28.7	29.5	30.4
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$49.82 M	\$147.2 M	\$269.47 M
2023 Est. Apparel	\$1.73 M	\$5.13 M	\$9.44 M
2023 Est. Contributions, Gifts	\$2.71 M	\$8.25 M	\$15.4 M
2023 Est. Education, Reading	\$1.5 M	\$4.56 M	\$8.55 M
2023 Est. Entertainment	\$2.78 M	\$8.27 M	\$15.3 M
2023 Est. Food, Beverages, Tobacco	\$7.74 M	\$22.72 M	\$41.33 M
2023 Est. Furnishings, Equipment	\$1.73 M	\$5.14 M	\$9.5 M
2023 Est. Health Care, Insurance	\$4.66 M	\$13.67 M	\$24.91 M
2023 Est. Household Operations, Shelter, Utilities	\$16.25 M	\$47.85 M	\$87 M
2023 Est. Miscellaneous Expenses	\$933.88 K	\$2.77 M	\$5.08 M
2023 Est. Personal Care	\$668.23 K	\$1.98 M	\$3.62 M
2023 Est. Transportation	\$9.12 M	\$26.87 M	\$49.33 M

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