

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.0264/-81.5918

<b>747 Wooster Road North</b>		<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>
<b>Barberton, OH 44203</b>				
<b>Population</b>				
2023 Estimated Population		9,223	51,567	123,614
2028 Projected Population		9,716	53,292	125,747
2020 Census Population		9,323	51,385	124,056
2010 Census Population		9,911	54,024	130,727
Projected Annual Growth 2023 to 2028		1.1%	0.7%	0.3%
Historical Annual Growth 2010 to 2023		-0.5%	-0.3%	-0.4%
<b>Households</b>				
2023 Estimated Households		3,993	22,422	53,632
2028 Projected Households		4,157	22,903	53,827
2020 Census Households		3,974	22,026	53,132
2010 Census Households		4,072	22,375	54,023
Projected Annual Growth 2023 to 2028		0.8%	0.4%	-
Historical Annual Growth 2010 to 2023		-0.1%	-	-
<b>Age</b>				
2023 Est. Population Under 10 Years		11.4%	11.4%	11.5%
2023 Est. Population 10 to 19 Years		11.1%	11.5%	11.8%
2023 Est. Population 20 to 29 Years		12.6%	13.1%	13.3%
2023 Est. Population 30 to 44 Years		20.1%	19.4%	18.9%
2023 Est. Population 45 to 59 Years		18.5%	18.8%	18.4%
2023 Est. Population 60 to 74 Years		19.4%	18.7%	19.1%
2023 Est. Population 75 Years or Over		6.9%	7.1%	7.1%
2023 Est. Median Age		39.9	40.0	39.9
<b>Marital Status &amp; Gender</b>				
2023 Est. Male Population		49.5%	48.8%	48.7%
2023 Est. Female Population		50.5%	51.2%	51.3%
2023 Est. Never Married		35.8%	35.4%	38.5%
2023 Est. Now Married		42.8%	37.2%	35.5%
2023 Est. Separated or Divorced		13.4%	19.8%	18.9%
2023 Est. Widowed		8.0%	7.6%	7.2%
<b>Income</b>				
2023 Est. HH Income \$200,000 or More		1.9%	4.0%	4.7%
2023 Est. HH Income \$150,000 to \$199,999		2.9%	4.2%	4.4%
2023 Est. HH Income \$100,000 to \$149,999		10.8%	12.1%	11.6%
2023 Est. HH Income \$75,000 to \$99,999		13.2%	12.6%	12.2%
2023 Est. HH Income \$50,000 to \$74,999		24.7%	17.5%	17.8%
2023 Est. HH Income \$35,000 to \$49,999		16.4%	15.2%	13.7%
2023 Est. HH Income \$25,000 to \$34,999		9.4%	11.0%	10.4%
2023 Est. HH Income \$15,000 to \$24,999		10.7%	11.1%	10.8%
2023 Est. HH Income Under \$15,000		9.9%	12.4%	14.5%
2023 Est. Average Household Income		\$58,667	\$75,785	\$73,135
2023 Est. Median Household Income		\$53,759	\$55,633	\$55,190
2023 Est. Per Capita Income		\$25,412	\$33,009	\$31,879
2023 Est. Total Businesses		224	1,649	4,035
2023 Est. Total Employees		5,565	21,603	46,618

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<b>Race</b>				
2023 Est. White		87.7%	79.7%	68.9%
2023 Est. Black		7.1%	14.7%	24.8%
2023 Est. Asian or Pacific Islander		0.8%	1.1%	1.8%
2023 Est. American Indian or Alaska Native		0.1%	0.2%	0.2%
2023 Est. Other Races		4.4%	4.3%	4.4%
<b>Hispanic</b>				
2023 Est. Hispanic Population		199	1,143	3,062
2023 Est. Hispanic Population		2.2%	2.2%	2.5%
2028 Proj. Hispanic Population		2.1%	2.2%	2.5%
2020 Hispanic Population		2.1%	2.0%	2.2%
<b>Education (Adults 25 &amp; Older)</b>				
2023 Est. Adult Population (25 Years or Over)		6,635	36,721	87,219
2023 Est. Elementary (Grade Level 0 to 8)		1.4%	2.4%	2.4%
2023 Est. Some High School (Grade Level 9 to 11)		11.1%	9.2%	7.7%
2023 Est. High School Graduate		46.1%	41.9%	38.2%
2023 Est. Some College		19.0%	20.6%	22.6%
2023 Est. Associate Degree Only		7.3%	8.7%	8.8%
2023 Est. Bachelor Degree Only		11.2%	11.7%	13.6%
2023 Est. Graduate Degree		4.0%	5.5%	6.7%
<b>Housing</b>				
2023 Est. Total Housing Units		4,351	24,587	59,357
2023 Est. Owner-Occupied		66.9%	55.9%	56.0%
2023 Est. Renter-Occupied		24.8%	35.3%	34.4%
2023 Est. Vacant Housing		8.2%	8.8%	9.6%
<b>Homes Built by Year</b>				
2023 Homes Built 2010 or later		1.1%	2.5%	2.7%
2023 Homes Built 2000 to 2009		2.1%	4.4%	5.4%
2023 Homes Built 1990 to 1999		5.5%	5.6%	5.7%
2023 Homes Built 1980 to 1989		1.7%	4.4%	5.0%
2023 Homes Built 1970 to 1979		11.0%	10.4%	9.2%
2023 Homes Built 1960 to 1969		9.7%	11.2%	10.8%
2023 Homes Built 1950 to 1959		19.1%	18.0%	17.1%
2023 Homes Built Before 1949		41.5%	34.8%	34.4%
<b>Home Values</b>				
2023 Home Value \$1,000,000 or More		0.2%	0.2%	0.3%
2023 Home Value \$500,000 to \$999,999		1.9%	2.3%	2.8%
2023 Home Value \$400,000 to \$499,999		2.2%	2.7%	2.7%
2023 Home Value \$300,000 to \$399,999		5.2%	6.8%	7.0%
2023 Home Value \$200,000 to \$299,999		9.9%	14.5%	14.1%
2023 Home Value \$150,000 to \$199,999		9.8%	14.0%	15.8%
2023 Home Value \$100,000 to \$149,999		25.1%	19.8%	20.8%
2023 Home Value \$50,000 to \$99,999		40.9%	31.6%	27.4%
2023 Home Value \$25,000 to \$49,999		2.9%	5.1%	5.8%
2023 Home Value Under \$25,000		1.9%	2.9%	3.3%
2023 Median Home Value		\$105,559	\$125,358	\$128,524
2023 Median Rent		\$649	\$647	\$667

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<b>Labor Force</b>				
2023 Est. Labor Population Age 16 Years or Over		7,564	42,052	100,610
2023 Est. Civilian Employed		57.4%	56.2%	56.0%
2023 Est. Civilian Unemployed		3.3%	3.1%	3.3%
2023 Est. in Armed Forces		0.3%	0.4%	0.2%
2023 Est. not in Labor Force		38.9%	40.4%	40.4%
2023 Labor Force Males		49.0%	48.3%	48.0%
2023 Labor Force Females		51.0%	51.7%	52.0%
<b>Occupation</b>				
2023 Occupation: Population Age 16 Years or Over		4,344	23,631	56,353
2023 Mgmt, Business, & Financial Operations		10.0%	12.7%	13.5%
2023 Professional, Related		17.7%	15.2%	18.0%
2023 Service		18.3%	19.3%	20.0%
2023 Sales, Office		20.0%	20.2%	19.2%
2023 Farming, Fishing, Forestry		-	0.1%	-
2023 Construction, Extraction, Maintenance		9.9%	9.1%	8.7%
2023 Production, Transport, Material Moving		24.0%	23.3%	20.5%
2023 White Collar Workers		47.7%	48.0%	50.7%
2023 Blue Collar Workers		52.3%	52.0%	49.3%
<b>Transportation to Work</b>				
2023 Drive to Work Alone		78.5%	75.5%	74.4%
2023 Drive to Work in Carpool		8.9%	9.9%	9.1%
2023 Travel to Work by Public Transportation		0.9%	1.1%	1.4%
2023 Drive to Work on Motorcycle		0.2%	-	-
2023 Walk or Bicycle to Work		2.6%	2.0%	1.9%
2023 Other Means		1.6%	0.9%	0.8%
2023 Work at Home		7.4%	10.5%	12.3%
<b>Travel Time</b>				
2023 Travel to Work in 14 Minutes or Less		40.9%	34.3%	32.6%
2023 Travel to Work in 15 to 29 Minutes		39.5%	42.7%	43.4%
2023 Travel to Work in 30 to 59 Minutes		15.3%	18.2%	19.7%
2023 Travel to Work in 60 Minutes or More		4.3%	4.8%	4.4%
2023 Average Travel Time to Work		16.8	17.9	18.4
<b>Consumer Expenditure</b>				
2023 Est. Total Household Expenditure		\$193.65 M	\$1.28 B	\$3 B
2023 Est. Apparel		\$6.66 M	\$44.52 M	\$104.46 M
2023 Est. Contributions, Gifts		\$10.55 M	\$71.35 M	\$168.18 M
2023 Est. Education, Reading		\$5.55 M	\$38.92 M	\$92.63 M
2023 Est. Entertainment		\$10.74 M	\$71.26 M	\$167.27 M
2023 Est. Food, Beverages, Tobacco		\$30.12 M	\$198.24 M	\$463.82 M
2023 Est. Furnishings, Equipment		\$6.69 M	\$44.36 M	\$104.05 M
2023 Est. Health Care, Insurance		\$18.34 M	\$119.42 M	\$278.97 M
2023 Est. Household Operations, Shelter, Utilities		\$63.28 M	\$418.76 M	\$980.58 M
2023 Est. Miscellaneous Expenses		\$3.66 M	\$24.21 M	\$56.76 M
2023 Est. Personal Care		\$2.6 M	\$17.2 M	\$40.26 M
2023 Est. Transportation		\$35.46 M	\$232.27 M	\$543.25 M

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