

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.787/-81.2894

120 S Plum St		1 mi radius	3 mi radius	5 mi radius
East Canton, OH 44730				
Population				
2023 Estimated Population		1,912	9,668	60,066
2028 Projected Population		1,925	9,801	60,180
2020 Census Population		1,946	9,589	59,775
2010 Census Population		1,989	9,791	61,236
Projected Annual Growth 2023 to 2028		0.1%	0.3%	-
Historical Annual Growth 2010 to 2023		-0.3%	-	-0.1%
Households				
2023 Estimated Households		825	4,061	25,257
2028 Projected Households		810	4,029	24,734
2020 Census Households		830	3,983	24,887
2010 Census Households		804	3,957	24,580
Projected Annual Growth 2023 to 2028		-0.3%	-0.2%	-0.4%
Historical Annual Growth 2010 to 2023		0.2%	0.2%	0.2%
Age				
2023 Est. Population Under 10 Years		9.8%	10.4%	12.5%
2023 Est. Population 10 to 19 Years		12.0%	12.3%	12.4%
2023 Est. Population 20 to 29 Years		10.8%	11.1%	13.0%
2023 Est. Population 30 to 44 Years		17.7%	18.1%	18.3%
2023 Est. Population 45 to 59 Years		20.0%	20.0%	18.6%
2023 Est. Population 60 to 74 Years		22.1%	20.5%	17.9%
2023 Est. Population 75 Years or Over		7.6%	7.8%	7.2%
2023 Est. Median Age		43.8	42.5	38.8
Marital Status & Gender				
2023 Est. Male Population		50.6%	49.8%	48.6%
2023 Est. Female Population		49.4%	50.2%	51.4%
2023 Est. Never Married		32.1%	34.0%	39.4%
2023 Est. Now Married		52.0%	46.8%	36.1%
2023 Est. Separated or Divorced		11.1%	14.4%	18.5%
2023 Est. Widowed		4.8%	4.8%	6.1%
Income				
2023 Est. HH Income \$200,000 or More		2.8%	2.9%	2.8%
2023 Est. HH Income \$150,000 to \$199,999		4.4%	6.2%	4.8%
2023 Est. HH Income \$100,000 to \$149,999		16.6%	12.4%	10.5%
2023 Est. HH Income \$75,000 to \$99,999		9.9%	11.8%	11.4%
2023 Est. HH Income \$50,000 to \$74,999		24.3%	20.9%	17.9%
2023 Est. HH Income \$35,000 to \$49,999		15.7%	15.5%	13.0%
2023 Est. HH Income \$25,000 to \$34,999		11.3%	11.4%	11.8%
2023 Est. HH Income \$15,000 to \$24,999		7.7%	9.3%	11.4%
2023 Est. HH Income Under \$15,000		7.3%	9.7%	16.4%
2023 Est. Average Household Income		\$73,028	\$68,767	\$65,903
2023 Est. Median Household Income		\$58,503	\$55,631	\$49,744
2023 Est. Per Capita Income		\$31,494	\$28,895	\$27,979
2023 Est. Total Businesses		57	256	1,825
2023 Est. Total Employees		423	2,621	21,041

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Race				
2023 Est. White		90.8%	84.7%	77.5%
2023 Est. Black		5.0%	10.7%	16.3%
2023 Est. Asian or Pacific Islander		0.6%	0.4%	0.5%
2023 Est. American Indian or Alaska Native		0.2%	0.2%	0.3%
2023 Est. Other Races		3.3%	4.0%	5.4%
Hispanic				
2023 Est. Hispanic Population		32	177	2,162
2023 Est. Hispanic Population		1.7%	1.8%	3.6%
2028 Proj. Hispanic Population		1.7%	1.8%	3.6%
2020 Hispanic Population		1.7%	2.0%	3.6%
Education (Adults 25 & Older)				
2023 Est. Adult Population (25 Years or Over)		1,396	6,949	41,250
2023 Est. Elementary (Grade Level 0 to 8)		2.2%	2.0%	2.7%
2023 Est. Some High School (Grade Level 9 to 11)		3.7%	5.1%	7.8%
2023 Est. High School Graduate		48.2%	46.3%	41.9%
2023 Est. Some College		14.4%	18.9%	22.9%
2023 Est. Associate Degree Only		14.0%	10.9%	9.0%
2023 Est. Bachelor Degree Only		13.2%	12.9%	11.2%
2023 Est. Graduate Degree		4.4%	3.9%	4.5%
Housing				
2023 Est. Total Housing Units		875	4,398	27,791
2023 Est. Owner-Occupied		75.4%	70.0%	56.7%
2023 Est. Renter-Occupied		18.8%	22.4%	34.2%
2023 Est. Vacant Housing		5.8%	7.7%	9.1%
Homes Built by Year				
2023 Homes Built 2010 or later		1.1%	1.4%	2.1%
2023 Homes Built 2000 to 2009		3.7%	5.8%	4.9%
2023 Homes Built 1990 to 1999		9.2%	6.2%	5.0%
2023 Homes Built 1980 to 1989		8.6%	5.7%	5.2%
2023 Homes Built 1970 to 1979		16.5%	13.2%	12.2%
2023 Homes Built 1960 to 1969		11.0%	12.6%	11.9%
2023 Homes Built 1950 to 1959		18.3%	16.9%	17.5%
2023 Homes Built Before 1949		25.9%	30.6%	32.1%
Home Values				
2023 Home Value \$1,000,000 or More		0.3%	0.2%	0.4%
2023 Home Value \$500,000 to \$999,999		0.3%	2.2%	1.8%
2023 Home Value \$400,000 to \$499,999		2.6%	2.4%	2.0%
2023 Home Value \$300,000 to \$399,999		7.9%	5.3%	4.5%
2023 Home Value \$200,000 to \$299,999		11.0%	14.2%	14.3%
2023 Home Value \$150,000 to \$199,999		19.8%	14.7%	16.8%
2023 Home Value \$100,000 to \$149,999		33.6%	29.2%	21.5%
2023 Home Value \$50,000 to \$99,999		18.8%	23.1%	24.8%
2023 Home Value \$25,000 to \$49,999		2.0%	5.0%	8.1%
2023 Home Value Under \$25,000		3.5%	3.6%	5.7%
2023 Median Home Value		\$136,710	\$134,563	\$124,018
2023 Median Rent		\$638	\$617	\$590

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	1,586	7,937	47,935
2023 Est. Civilian Employed	52.0%	53.2%	52.3%
2023 Est. Civilian Unemployed	0.8%	2.8%	3.7%
2023 Est. in Armed Forces	-	-	0.2%
2023 Est. not in Labor Force	47.2%	44.0%	43.8%
2023 Labor Force Males	50.6%	49.4%	48.1%
2023 Labor Force Females	49.4%	50.6%	51.9%
Occupation			
2023 Occupation: Population Age 16 Years or Over	824	4,222	25,066
2023 Mgmt, Business, & Financial Operations	11.3%	10.7%	11.0%
2023 Professional, Related	19.6%	20.5%	19.6%
2023 Service	16.1%	16.9%	18.7%
2023 Sales, Office	18.4%	17.7%	19.3%
2023 Farming, Fishing, Forestry	-	0.5%	0.5%
2023 Construction, Extraction, Maintenance	12.6%	11.4%	7.9%
2023 Production, Transport, Material Moving	21.9%	22.3%	23.0%
2023 White Collar Workers	49.4%	48.9%	49.9%
2023 Blue Collar Workers	50.6%	51.1%	50.1%
Transportation to Work			
2023 Drive to Work Alone	85.6%	83.4%	77.3%
2023 Drive to Work in Carpool	3.4%	3.7%	7.2%
2023 Travel to Work by Public Transportation	0.1%	0.3%	1.3%
2023 Drive to Work on Motorcycle	-	-	0.5%
2023 Walk or Bicycle to Work	1.0%	1.3%	1.7%
2023 Other Means	0.1%	0.3%	2.0%
2023 Work at Home	9.7%	11.0%	10.0%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	27.7%	33.0%	32.8%
2023 Travel to Work in 15 to 29 Minutes	54.3%	48.9%	45.1%
2023 Travel to Work in 30 to 59 Minutes	15.9%	14.5%	17.8%
2023 Travel to Work in 60 Minutes or More	2.2%	3.6%	4.3%
2023 Average Travel Time to Work	19.3	18.3	18.5
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$46.88 M	\$220.37 M	\$1.32 B
2023 Est. Apparel	\$1.61 M	\$7.62 M	\$45.91 M
2023 Est. Contributions, Gifts	\$2.59 M	\$12.18 M	\$72.64 M
2023 Est. Education, Reading	\$1.36 M	\$6.54 M	\$39.95 M
2023 Est. Entertainment	\$2.62 M	\$12.33 M	\$73.43 M
2023 Est. Food, Beverages, Tobacco	\$7.25 M	\$34.05 M	\$205.49 M
2023 Est. Furnishings, Equipment	\$1.64 M	\$7.68 M	\$45.68 M
2023 Est. Health Care, Insurance	\$4.44 M	\$20.75 M	\$123.68 M
2023 Est. Household Operations, Shelter, Utilities	\$15.21 M	\$71.72 M	\$433.91 M
2023 Est. Miscellaneous Expenses	\$887.56 K	\$4.16 M	\$24.96 M
2023 Est. Personal Care	\$628.54 K	\$2.95 M	\$17.75 M
2023 Est. Transportation	\$8.65 M	\$40.38 M	\$239.94 M

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