

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.4622/-92.3219

2060 Crossroads Blvd		1 mi radius	3 mi radius	5 mi radius
Waterloo, IA 50702				
Population				
2023 Estimated Population		4,606	45,844	71,177
2028 Projected Population		4,692	46,194	72,286
2020 Census Population		4,365	46,102	71,694
2010 Census Population		3,889	46,907	73,116
Projected Annual Growth 2023 to 2028		0.4%	0.2%	0.3%
Historical Annual Growth 2010 to 2023		1.4%	-0.2%	-0.2%
Households				
2023 Estimated Households		2,184	20,133	31,048
2028 Projected Households		2,143	19,459	30,219
2020 Census Households		2,062	20,009	30,891
2010 Census Households		1,733	19,736	30,518
Projected Annual Growth 2023 to 2028		-0.4%	-0.7%	-0.5%
Historical Annual Growth 2010 to 2023		2.0%	0.2%	0.1%
Age				
2023 Est. Population Under 10 Years		13.6%	13.5%	13.2%
2023 Est. Population 10 to 19 Years		11.4%	12.4%	12.4%
2023 Est. Population 20 to 29 Years		18.2%	15.4%	15.1%
2023 Est. Population 30 to 44 Years		19.9%	19.9%	19.5%
2023 Est. Population 45 to 59 Years		14.6%	16.0%	16.4%
2023 Est. Population 60 to 74 Years		14.4%	16.0%	16.8%
2023 Est. Population 75 Years or Over		7.9%	6.9%	6.7%
2023 Est. Median Age		34.0	35.6	36.2
Marital Status & Gender				
2023 Est. Male Population		48.7%	49.2%	49.2%
2023 Est. Female Population		51.3%	50.8%	50.8%
2023 Est. Never Married		41.7%	34.6%	35.3%
2023 Est. Now Married		40.7%	42.3%	42.1%
2023 Est. Separated or Divorced		11.6%	16.5%	16.2%
2023 Est. Widowed		6.0%	6.7%	6.5%
Income				
2023 Est. HH Income \$200,000 or More		4.0%	4.7%	5.1%
2023 Est. HH Income \$150,000 to \$199,999		4.8%	3.9%	4.4%
2023 Est. HH Income \$100,000 to \$149,999		10.6%	12.4%	12.0%
2023 Est. HH Income \$75,000 to \$99,999		13.2%	12.2%	12.4%
2023 Est. HH Income \$50,000 to \$74,999		19.2%	19.5%	19.0%
2023 Est. HH Income \$35,000 to \$49,999		13.1%	15.0%	14.2%
2023 Est. HH Income \$25,000 to \$34,999		13.9%	10.1%	10.6%
2023 Est. HH Income \$15,000 to \$24,999		8.2%	10.0%	10.1%
2023 Est. HH Income Under \$15,000		13.0%	12.2%	12.1%
2023 Est. Average Household Income		\$79,468	\$79,168	\$81,881
2023 Est. Median Household Income		\$49,839	\$55,334	\$56,460
2023 Est. Per Capita Income		\$37,707	\$34,931	\$35,832
2023 Est. Total Businesses		379	2,088	3,101
2023 Est. Total Employees		7,327	24,877	36,952

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Race				
2023 Est. White		73.0%	73.5%	73.1%
2023 Est. Black		14.2%	13.8%	15.4%
2023 Est. Asian or Pacific Islander		6.0%	4.5%	3.6%
2023 Est. American Indian or Alaska Native		0.1%	0.3%	0.3%
2023 Est. Other Races		6.7%	7.9%	7.6%
Hispanic				
2023 Est. Hispanic Population		226	3,250	4,648
2023 Est. Hispanic Population		4.9%	7.1%	6.5%
2028 Proj. Hispanic Population		5.0%	7.1%	6.5%
2020 Hispanic Population		5.3%	7.3%	6.7%
Education (Adults 25 & Older)				
2023 Est. Adult Population (25 Years or Over)		3,005	30,359	47,505
2023 Est. Elementary (Grade Level 0 to 8)		7.6%	5.1%	4.2%
2023 Est. Some High School (Grade Level 9 to 11)		5.6%	5.8%	5.7%
2023 Est. High School Graduate		38.5%	33.5%	33.7%
2023 Est. Some College		16.9%	21.6%	22.3%
2023 Est. Associate Degree Only		9.0%	10.7%	10.9%
2023 Est. Bachelor Degree Only		16.7%	16.0%	16.2%
2023 Est. Graduate Degree		5.7%	7.3%	6.9%
Housing				
2023 Est. Total Housing Units		2,324	21,936	33,730
2023 Est. Owner-Occupied		45.5%	56.6%	58.9%
2023 Est. Renter-Occupied		48.5%	35.2%	33.2%
2023 Est. Vacant Housing		6.0%	8.2%	8.0%
Homes Built by Year				
2023 Homes Built 2010 or later		13.4%	5.9%	6.0%
2023 Homes Built 2000 to 2009		11.0%	6.7%	7.3%
2023 Homes Built 1990 to 1999		7.1%	5.4%	5.1%
2023 Homes Built 1980 to 1989		7.4%	6.9%	6.7%
2023 Homes Built 1970 to 1979		10.5%	12.8%	13.0%
2023 Homes Built 1960 to 1969		15.7%	13.5%	14.2%
2023 Homes Built 1950 to 1959		14.9%	14.4%	14.1%
2023 Homes Built Before 1949		13.9%	26.3%	25.7%
Home Values				
2023 Home Value \$1,000,000 or More		2.9%	0.5%	0.4%
2023 Home Value \$500,000 to \$999,999		0.9%	2.6%	3.3%
2023 Home Value \$400,000 to \$499,999		0.9%	2.0%	2.9%
2023 Home Value \$300,000 to \$399,999		3.1%	4.1%	5.2%
2023 Home Value \$200,000 to \$299,999		16.6%	14.3%	14.0%
2023 Home Value \$150,000 to \$199,999		31.2%	25.3%	23.7%
2023 Home Value \$100,000 to \$149,999		29.9%	25.6%	25.1%
2023 Home Value \$50,000 to \$99,999		10.5%	17.7%	17.7%
2023 Home Value \$25,000 to \$49,999		0.9%	1.7%	2.4%
2023 Home Value Under \$25,000		3.0%	6.1%	5.2%
2023 Median Home Value		\$155,523	\$137,962	\$146,439
2023 Median Rent		\$645	\$661	\$672

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	3,670	36,193	56,394
2023 Est. Civilian Employed	58.7%	61.8%	61.7%
2023 Est. Civilian Unemployed	3.3%	2.8%	3.0%
2023 Est. in Armed Forces	-	-	-
2023 Est. not in Labor Force	38.0%	35.4%	35.3%
2023 Labor Force Males	47.9%	48.9%	48.8%
2023 Labor Force Females	52.1%	51.1%	51.2%
Occupation			
2023 Occupation: Population Age 16 Years or Over	2,155	22,370	34,790
2023 Mgmt, Business, & Financial Operations	10.9%	13.3%	13.0%
2023 Professional, Related	24.6%	18.7%	19.0%
2023 Service	17.8%	17.4%	17.6%
2023 Sales, Office	14.1%	17.1%	17.4%
2023 Farming, Fishing, Forestry	0.9%	0.3%	0.3%
2023 Construction, Extraction, Maintenance	5.9%	7.3%	8.1%
2023 Production, Transport, Material Moving	25.8%	25.8%	24.6%
2023 White Collar Workers	49.6%	49.2%	49.4%
2023 Blue Collar Workers	50.4%	50.8%	50.6%
Transportation to Work			
2023 Drive to Work Alone	77.9%	77.0%	78.3%
2023 Drive to Work in Carpool	11.7%	11.8%	11.3%
2023 Travel to Work by Public Transportation	0.5%	0.4%	0.5%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	3.2%	2.0%	1.8%
2023 Other Means	0.1%	0.8%	0.8%
2023 Work at Home	6.4%	8.0%	7.1%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	41.9%	50.9%	50.1%
2023 Travel to Work in 15 to 29 Minutes	49.5%	39.5%	40.7%
2023 Travel to Work in 30 to 59 Minutes	6.3%	6.1%	6.3%
2023 Travel to Work in 60 Minutes or More	2.3%	3.6%	3.0%
2023 Average Travel Time to Work	15.6	13.9	14.0
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$131.4 M	\$1.2 B	\$1.89 B
2023 Est. Apparel	\$4.59 M	\$41.75 M	\$65.95 M
2023 Est. Contributions, Gifts	\$7.26 M	\$67.13 M	\$106.58 M
2023 Est. Education, Reading	\$4.02 M	\$36.72 M	\$58.52 M
2023 Est. Entertainment	\$7.26 M	\$66.83 M	\$105.75 M
2023 Est. Food, Beverages, Tobacco	\$20.41 M	\$185.58 M	\$292.15 M
2023 Est. Furnishings, Equipment	\$4.53 M	\$41.63 M	\$65.81 M
2023 Est. Health Care, Insurance	\$12.15 M	\$111.46 M	\$175.73 M
2023 Est. Household Operations, Shelter, Utilities	\$43.23 M	\$392.2 M	\$617.83 M
2023 Est. Miscellaneous Expenses	\$2.48 M	\$22.69 M	\$35.79 M
2023 Est. Personal Care	\$1.76 M	\$16.09 M	\$25.38 M
2023 Est. Transportation	\$23.71 M	\$217.93 M	\$343.6 M

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