

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.8825/-85.5653

4417 Broadmoor Ave SE		1 mi radius	3 mi radius	5 mi radius
Kentwood, MI 49512				
Population				
2023 Estimated Population		1,196	42,748	141,433
2028 Projected Population		1,196	43,731	144,581
2020 Census Population		1,185	42,469	140,672
2010 Census Population		868	37,504	126,691
Projected Annual Growth 2023 to 2028		-	0.5%	0.4%
Historical Annual Growth 2010 to 2023		2.9%	1.1%	0.9%
Households				
2023 Estimated Households		400	18,094	54,853
2028 Projected Households		408	18,928	57,304
2020 Census Households		394	17,736	53,901
2010 Census Households		292	16,094	49,335
Projected Annual Growth 2023 to 2028		0.4%	0.9%	0.9%
Historical Annual Growth 2010 to 2023		2.8%	1.0%	0.9%
Age				
2023 Est. Population Under 10 Years		18.0%	13.0%	12.8%
2023 Est. Population 10 to 19 Years		13.4%	12.7%	13.7%
2023 Est. Population 20 to 29 Years		15.5%	17.5%	14.8%
2023 Est. Population 30 to 44 Years		27.1%	20.2%	20.1%
2023 Est. Population 45 to 59 Years		15.1%	15.2%	16.9%
2023 Est. Population 60 to 74 Years		8.5%	13.9%	15.1%
2023 Est. Population 75 Years or Over		2.6%	7.4%	6.6%
2023 Est. Median Age		30.4	34.6	36.0
Marital Status & Gender				
2023 Est. Male Population		49.8%	48.0%	48.6%
2023 Est. Female Population		50.2%	52.0%	51.4%
2023 Est. Never Married		27.3%	36.8%	33.3%
2023 Est. Now Married		66.3%	41.8%	47.5%
2023 Est. Separated or Divorced		4.8%	15.2%	14.1%
2023 Est. Widowed		1.6%	6.2%	5.1%
Income				
2023 Est. HH Income \$200,000 or More		20.5%	7.8%	11.5%
2023 Est. HH Income \$150,000 to \$199,999		6.7%	6.7%	8.3%
2023 Est. HH Income \$100,000 to \$149,999		28.7%	16.1%	17.8%
2023 Est. HH Income \$75,000 to \$99,999		14.6%	12.0%	13.3%
2023 Est. HH Income \$50,000 to \$74,999		16.6%	18.2%	17.1%
2023 Est. HH Income \$35,000 to \$49,999		4.9%	12.8%	11.1%
2023 Est. HH Income \$25,000 to \$34,999		4.8%	9.7%	8.0%
2023 Est. HH Income \$15,000 to \$24,999		1.4%	8.5%	6.9%
2023 Est. HH Income Under \$15,000		1.6%	8.3%	6.1%
2023 Est. Average Household Income		\$150,301	\$94,481	\$113,876
2023 Est. Median Household Income		\$108,835	\$70,509	\$84,409
2023 Est. Per Capita Income		\$50,319	\$40,406	\$44,659
2023 Est. Total Businesses		642	2,949	6,358
2023 Est. Total Employees		16,443	61,896	100,589

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Race				
2023 Est. White		50.5%	56.4%	63.9%
2023 Est. Black		19.8%	22.9%	16.8%
2023 Est. Asian or Pacific Islander		22.3%	11.7%	10.2%
2023 Est. American Indian or Alaska Native		0.3%	0.3%	0.4%
2023 Est. Other Races		7.1%	8.7%	8.6%
Hispanic				
2023 Est. Hispanic Population		75	3,563	11,894
2023 Est. Hispanic Population		6.3%	8.3%	8.4%
2028 Proj. Hispanic Population		6.1%	8.3%	8.4%
2020 Hispanic Population		9.0%	9.0%	9.2%
Education (Adults 25 & Older)				
2023 Est. Adult Population (25 Years or Over)		775	28,339	93,694
2023 Est. Elementary (Grade Level 0 to 8)		2.1%	4.5%	3.0%
2023 Est. Some High School (Grade Level 9 to 11)		3.0%	3.5%	3.8%
2023 Est. High School Graduate		18.4%	20.5%	20.4%
2023 Est. Some College		21.9%	22.2%	18.7%
2023 Est. Associate Degree Only		4.4%	9.0%	8.4%
2023 Est. Bachelor Degree Only		41.2%	25.7%	28.0%
2023 Est. Graduate Degree		9.0%	14.7%	17.7%
Housing				
2023 Est. Total Housing Units		401	19,293	57,438
2023 Est. Owner-Occupied		89.6%	47.1%	64.6%
2023 Est. Renter-Occupied		10.2%	46.7%	30.9%
2023 Est. Vacant Housing		0.2%	6.2%	4.5%
Homes Built by Year				
2023 Homes Built 2010 or later		34.4%	9.7%	8.2%
2023 Homes Built 2000 to 2009		12.7%	15.2%	11.3%
2023 Homes Built 1990 to 1999		22.0%	17.6%	14.5%
2023 Homes Built 1980 to 1989		16.7%	18.3%	14.0%
2023 Homes Built 1970 to 1979		7.2%	16.0%	14.9%
2023 Homes Built 1960 to 1969		4.0%	7.4%	11.2%
2023 Homes Built 1950 to 1959		0.8%	3.9%	10.7%
2023 Homes Built Before 1949		1.9%	5.8%	10.7%
Home Values				
2023 Home Value \$1,000,000 or More		0.1%	0.6%	1.6%
2023 Home Value \$500,000 to \$999,999		1.3%	3.5%	7.5%
2023 Home Value \$400,000 to \$499,999		6.6%	5.9%	8.6%
2023 Home Value \$300,000 to \$399,999		13.9%	14.5%	16.7%
2023 Home Value \$200,000 to \$299,999		53.9%	44.7%	36.7%
2023 Home Value \$150,000 to \$199,999		21.9%	17.0%	14.6%
2023 Home Value \$100,000 to \$149,999		1.0%	7.4%	7.3%
2023 Home Value \$50,000 to \$99,999		0.5%	1.6%	2.2%
2023 Home Value \$25,000 to \$49,999		0.3%	2.2%	1.5%
2023 Home Value Under \$25,000		0.4%	2.8%	3.3%
2023 Median Home Value		\$247,894	\$242,428	\$269,575
2023 Median Rent		\$1,006	\$953	\$949

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	875	33,877	112,112
2023 Est. Civilian Employed	83.9%	68.1%	67.8%
2023 Est. Civilian Unemployed	1.4%	2.0%	2.0%
2023 Est. in Armed Forces	-	-	-
2023 Est. not in Labor Force	14.8%	29.7%	30.1%
2023 Labor Force Males	49.0%	47.1%	47.8%
2023 Labor Force Females	51.0%	52.9%	52.2%
Occupation			
2023 Occupation: Population Age 16 Years or Over	734	23,076	75,963
2023 Mgmt, Business, & Financial Operations	24.7%	16.0%	17.2%
2023 Professional, Related	19.3%	22.9%	26.4%
2023 Service	8.1%	12.3%	12.4%
2023 Sales, Office	23.7%	21.1%	20.3%
2023 Farming, Fishing, Forestry	-	-	0.2%
2023 Construction, Extraction, Maintenance	2.0%	4.7%	5.0%
2023 Production, Transport, Material Moving	22.2%	22.9%	18.5%
2023 White Collar Workers	67.7%	60.1%	63.9%
2023 Blue Collar Workers	32.3%	39.9%	36.1%
Transportation to Work			
2023 Drive to Work Alone	73.0%	77.3%	71.0%
2023 Drive to Work in Carpool	1.4%	6.6%	6.2%
2023 Travel to Work by Public Transportation	0.2%	1.0%	0.7%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	1.4%	2.4%	2.3%
2023 Other Means	1.7%	0.3%	0.5%
2023 Work at Home	22.2%	12.3%	19.4%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	44.1%	39.1%	35.9%
2023 Travel to Work in 15 to 29 Minutes	45.1%	46.1%	48.9%
2023 Travel to Work in 30 to 59 Minutes	6.8%	12.5%	12.5%
2023 Travel to Work in 60 Minutes or More	4.1%	2.3%	2.8%
2023 Average Travel Time to Work	15.9	16.6	17.0
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$37.9 M	\$1.21 B	\$4.21 B
2023 Est. Apparel	\$1.37 M	\$42.88 M	\$149.77 M
2023 Est. Contributions, Gifts	\$2.32 M	\$69.86 M	\$250.78 M
2023 Est. Education, Reading	\$1.34 M	\$39.33 M	\$143.26 M
2023 Est. Entertainment	\$2.21 M	\$68.35 M	\$241.18 M
2023 Est. Food, Beverages, Tobacco	\$5.71 M	\$186.12 M	\$638.16 M
2023 Est. Furnishings, Equipment	\$1.37 M	\$42.45 M	\$149.44 M
2023 Est. Health Care, Insurance	\$3.37 M	\$110.53 M	\$381 M
2023 Est. Household Operations, Shelter, Utilities	\$12.05 M	\$394.63 M	\$1.35 B
2023 Est. Miscellaneous Expenses	\$718.25 K	\$22.97 M	\$79.98 M
2023 Est. Personal Care	\$508.16 K	\$16.3 M	\$56.46 M
2023 Est. Transportation	\$6.95 M	\$219.84 M	\$762.98 M

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