

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.1119/-92.4307

| 201 Skyline Dr Conway, AR 72032 | 1 mi radius | 3 mi radius | 5 mi radius |
|--|-------------|-------------|-------------|
| Population | | | |
| 2023 Estimated Population | 2,306 | 35,642 | 69,465 |
| 2028 Projected Population | 2,362 | 37,040 | 72,447 |
| 2020 Census Population | 2,222 | 34,535 | 67,391 |
| 2010 Census Population | 1,915 | 33,171 | 62,074 |
| Projected Annual Growth 2023 to 2028 | 0.5% | 0.8% | 0.9% |
| Historical Annual Growth 2010 to 2023 | 1.6% | 0.6% | 0.9% |
| Households | | | |
| 2023 Estimated Households | 928 | 13,946 | 27,709 |
| 2028 Projected Households | 954 | 14,552 | 29,068 |
| 2020 Census Households | 880 | 13,335 | 26,566 |
| 2010 Census Households | 710 | 12,422 | 23,606 |
| Projected Annual Growth 2023 to 2028 | 0.6% | 0.9% | 1.0% |
| Historical Annual Growth 2010 to 2023 | 2.4% | 0.9% | 1.3% |
| Age | | | |
| 2023 Est. Population Under 10 Years | 10.2% | 10.5% | 11.6% |
| 2023 Est. Population 10 to 19 Years | 12.8% | 14.4% | 14.2% |
| 2023 Est. Population 20 to 29 Years | 23.3% | 26.3% | 23.8% |
| 2023 Est. Population 30 to 44 Years | 16.3% | 16.6% | 18.5% |
| 2023 Est. Population 45 to 59 Years | 14.9% | 14.2% | 14.9% |
| 2023 Est. Population 60 to 74 Years | 15.8% | 12.0% | 11.7% |
| 2023 Est. Population 75 Years or Over | 6.7% | 6.0% | 5.3% |
| 2023 Est. Median Age | 34.1 | 31.3 | 31.3 |
| Marital Status & Gender | | | |
| 2023 Est. Male Population | 48.2% | 47.5% | 47.9% |
| 2023 Est. Female Population | 51.8% | 52.5% | 52.1% |
| 2023 Est. Never Married | 44.3% | 43.7% | 40.2% |
| 2023 Est. Now Married | 39.7% | 36.9% | 41.9% |
| 2023 Est. Separated or Divorced | 10.6% | 15.1% | 13.7% |
| 2023 Est. Widowed | 5.3% | 4.3% | 4.2% |
| Income | | | |
| 2023 Est. HH Income \$200,000 or More | 4.5% | 4.6% | 5.6% |
| 2023 Est. HH Income \$150,000 to \$199,999 | 4.7% | 4.9% | 6.7% |
| 2023 Est. HH Income \$100,000 to \$149,999 | 16.9% | 12.4% | 13.9% |
| 2023 Est. HH Income \$75,000 to \$99,999 | 15.8% | 10.8% | 11.1% |
| 2023 Est. HH Income \$50,000 to \$74,999 | 11.1% | 16.1% | 15.3% |
| 2023 Est. HH Income \$35,000 to \$49,999 | 5.0% | 12.4% | 12.9% |
| 2023 Est. HH Income \$25,000 to \$34,999 | 8.6% | 12.3% | 10.9% |
| 2023 Est. HH Income \$15,000 to \$24,999 | 15.2% | 10.6% | 8.4% |
| 2023 Est. HH Income Under \$15,000 | 18.3% | 16.0% | 15.1% |
| 2023 Est. Average Household Income | \$63,155 | \$67,116 | \$78,791 |
| 2023 Est. Median Household Income | \$55,971 | \$55,698 | \$62,199 |
| 2023 Est. Per Capita Income | \$25,846 | \$26,759 | \$31,718 |
| 2023 Est. Total Businesses | 252 | 1,851 | 2,570 |
| 2023 Est. Total Employees | 2,187 | 21,800 | 28,107 |

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| Race | | | | |
| 2023 Est. White | | 66.6% | 63.9% | 69.4% |
| 2023 Est. Black | | 17.6% | 18.7% | 17.7% |
| 2023 Est. Asian or Pacific Islander | | 8.6% | 10.8% | 6.6% |
| 2023 Est. American Indian or Alaska Native | | 0.5% | 0.3% | 0.3% |
| 2023 Est. Other Races | | 6.7% | 6.3% | 6.1% |
| Hispanic | | | | |
| 2023 Est. Hispanic Population | | 143 | 1,972 | 3,577 |
| 2023 Est. Hispanic Population | | 6.2% | 5.5% | 5.1% |
| 2028 Proj. Hispanic Population | | 6.0% | 5.5% | 5.1% |
| 2020 Hispanic Population | | 9.4% | 7.6% | 7.1% |
| Education (Adults 25 & Older) | | | | |
| 2023 Est. Adult Population (25 Years or Over) | | 1,418 | 20,264 | 40,525 |
| 2023 Est. Elementary (Grade Level 0 to 8) | | 1.4% | 2.4% | 2.0% |
| 2023 Est. Some High School (Grade Level 9 to 11) | | 1.8% | 4.0% | 3.5% |
| 2023 Est. High School Graduate | | 34.1% | 30.9% | 27.3% |
| 2023 Est. Some College | | 21.2% | 22.1% | 20.5% |
| 2023 Est. Associate Degree Only | | 6.3% | 8.6% | 7.9% |
| 2023 Est. Bachelor Degree Only | | 22.7% | 19.3% | 23.1% |
| 2023 Est. Graduate Degree | | 12.5% | 12.7% | 15.8% |
| Housing | | | | |
| 2023 Est. Total Housing Units | | 1,022 | 15,413 | 30,300 |
| 2023 Est. Owner-Occupied | | 46.0% | 43.4% | 46.8% |
| 2023 Est. Renter-Occupied | | 44.7% | 47.1% | 44.6% |
| 2023 Est. Vacant Housing | | 9.2% | 9.5% | 8.5% |
| Homes Built by Year | | | | |
| 2023 Homes Built 2010 or later | | 13.3% | 14.1% | 17.5% |
| 2023 Homes Built 2000 to 2009 | | 23.9% | 21.9% | 26.8% |
| 2023 Homes Built 1990 to 1999 | | 15.9% | 16.1% | 17.2% |
| 2023 Homes Built 1980 to 1989 | | 18.7% | 14.7% | 13.2% |
| 2023 Homes Built 1970 to 1979 | | 8.8% | 10.1% | 8.2% |
| 2023 Homes Built 1960 to 1969 | | 8.3% | 7.3% | 4.5% |
| 2023 Homes Built 1950 to 1959 | | 0.9% | 3.6% | 2.4% |
| 2023 Homes Built Before 1949 | | 1.0% | 2.7% | 1.7% |
| Home Values | | | | |
| 2023 Home Value \$1,000,000 or More | | 3.8% | 0.7% | 0.5% |
| 2023 Home Value \$500,000 to \$999,999 | | 6.5% | 5.1% | 6.8% |
| 2023 Home Value \$400,000 to \$499,999 | | 2.6% | 1.9% | 2.5% |
| 2023 Home Value \$300,000 to \$399,999 | | 9.9% | 9.6% | 12.7% |
| 2023 Home Value \$200,000 to \$299,999 | | 33.5% | 32.6% | 34.1% |
| 2023 Home Value \$150,000 to \$199,999 | | 23.3% | 24.8% | 23.5% |
| 2023 Home Value \$100,000 to \$149,999 | | 10.4% | 13.3% | 11.0% |
| 2023 Home Value \$50,000 to \$99,999 | | 7.2% | 9.4% | 6.5% |
| 2023 Home Value \$25,000 to \$49,999 | | 0.5% | 0.4% | 0.5% |
| 2023 Home Value Under \$25,000 | | 2.3% | 2.1% | 1.9% |
| 2023 Median Home Value | | \$199,879 | \$197,649 | \$217,812 |
| 2023 Median Rent | | \$656 | \$648 | \$684 |

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| Labor Force | | | |
| 2023 Est. Labor Population Age 16 Years or Over | 1,931 | 29,488 | 56,181 |
| 2023 Est. Civilian Employed | 50.4% | 56.1% | 61.9% |
| 2023 Est. Civilian Unemployed | 2.6% | 2.9% | 2.1% |
| 2023 Est. in Armed Forces | 0.3% | 0.3% | 0.4% |
| 2023 Est. not in Labor Force | 46.7% | 40.7% | 35.6% |
| 2023 Labor Force Males | 47.2% | 46.5% | 47.0% |
| 2023 Labor Force Females | 52.8% | 53.5% | 53.0% |
| Occupation | | | |
| 2023 Occupation: Population Age 16 Years or Over | 973 | 16,538 | 34,754 |
| 2023 Mgmt, Business, & Financial Operations | 17.2% | 16.1% | 16.9% |
| 2023 Professional, Related | 25.2% | 25.5% | 27.2% |
| 2023 Service | 16.4% | 20.7% | 20.0% |
| 2023 Sales, Office | 23.5% | 20.6% | 19.3% |
| 2023 Farming, Fishing, Forestry | - | - | - |
| 2023 Construction, Extraction, Maintenance | 4.8% | 4.9% | 5.0% |
| 2023 Production, Transport, Material Moving | 12.8% | 12.2% | 11.5% |
| 2023 White Collar Workers | 65.9% | 62.2% | 63.5% |
| 2023 Blue Collar Workers | 34.1% | 37.8% | 36.5% |
| Transportation to Work | | | |
| 2023 Drive to Work Alone | 67.5% | 82.3% | 82.2% |
| 2023 Drive to Work in Carpool | 6.9% | 7.5% | 7.6% |
| 2023 Travel to Work by Public Transportation | - | 0.4% | 0.2% |
| 2023 Drive to Work on Motorcycle | - | - | 0.2% |
| 2023 Walk or Bicycle to Work | 7.2% | 3.0% | 2.0% |
| 2023 Other Means | - | 0.2% | 0.5% |
| 2023 Work at Home | 18.3% | 6.6% | 7.4% |
| Travel Time | | | |
| 2023 Travel to Work in 14 Minutes or Less | 37.3% | 41.5% | 38.2% |
| 2023 Travel to Work in 15 to 29 Minutes | 31.3% | 23.6% | 23.3% |
| 2023 Travel to Work in 30 to 59 Minutes | 26.8% | 29.8% | 32.5% |
| 2023 Travel to Work in 60 Minutes or More | 4.6% | 5.2% | 6.0% |
| 2023 Average Travel Time to Work | 17.4 | 18.0 | 20.2 |
| Consumer Expenditure | | | |
| 2023 Est. Total Household Expenditure | \$46.02 M | \$734.61 M | \$1.63 B |
| 2023 Est. Apparel | \$1.62 M | \$25.76 M | \$57.66 M |
| 2023 Est. Contributions, Gifts | \$2.59 M | \$40.86 M | \$91.57 M |
| 2023 Est. Education, Reading | \$1.5 M | \$23.2 M | \$52.79 M |
| 2023 Est. Entertainment | \$2.59 M | \$40.86 M | \$91.6 M |
| 2023 Est. Food, Beverages, Tobacco | \$7.1 M | \$113.76 M | \$252.29 M |
| 2023 Est. Furnishings, Equipment | \$1.61 M | \$25.37 M | \$56.85 M |
| 2023 Est. Health Care, Insurance | \$4.2 M | \$67.13 M | \$148.51 M |
| 2023 Est. Household Operations, Shelter, Utilities | \$14.99 M | \$240.79 M | \$533.84 M |
| 2023 Est. Miscellaneous Expenses | \$865.35 K | \$13.77 M | \$30.69 M |
| 2023 Est. Personal Care | \$618.95 K | \$9.84 M | \$21.89 M |
| 2023 Est. Transportation | \$8.33 M | \$133.27 M | \$297.04 M |

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