

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.5108/-92.4361

<b>6301 University Ave</b>		<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>
<b>Cedar Falls, IA 50613</b>				
<b>Population</b>				
2023 Estimated Population		9,384	43,981	74,691
2028 Projected Population		9,296	44,139	75,137
2020 Census Population		9,441	44,211	75,446
2010 Census Population		9,762	43,280	74,863
Projected Annual Growth 2023 to 2028		-0.2%	-	0.1%
Historical Annual Growth 2010 to 2023		-0.3%	0.1%	-
<b>Households</b>				
2023 Estimated Households		3,962	17,520	30,866
2028 Projected Households		3,764	16,864	29,764
2020 Census Households		3,945	17,383	30,790
2010 Census Households		4,072	16,312	29,542
Projected Annual Growth 2023 to 2028		-1.0%	-0.7%	-0.7%
Historical Annual Growth 2010 to 2023		-0.2%	0.6%	0.3%
<b>Age</b>				
2023 Est. Population Under 10 Years		10.9%	10.9%	12.0%
2023 Est. Population 10 to 19 Years		11.2%	13.7%	13.1%
2023 Est. Population 20 to 29 Years		25.5%	25.3%	21.1%
2023 Est. Population 30 to 44 Years		15.3%	15.3%	16.9%
2023 Est. Population 45 to 59 Years		13.9%	13.1%	14.6%
2023 Est. Population 60 to 74 Years		16.3%	14.5%	15.8%
2023 Est. Population 75 Years or Over		7.0%	7.1%	6.6%
2023 Est. Median Age		33.5	32.6	34.1
<b>Marital Status &amp; Gender</b>				
2023 Est. Male Population		49.8%	49.1%	49.1%
2023 Est. Female Population		50.2%	50.9%	50.9%
2023 Est. Never Married		44.7%	43.1%	38.7%
2023 Est. Now Married		43.9%	43.0%	44.3%
2023 Est. Separated or Divorced		8.0%	8.9%	11.6%
2023 Est. Widowed		3.5%	5.0%	5.4%
<b>Income</b>				
2023 Est. HH Income \$200,000 or More		5.8%	9.9%	8.9%
2023 Est. HH Income \$150,000 to \$199,999		6.1%	6.6%	6.2%
2023 Est. HH Income \$100,000 to \$149,999		21.8%	17.4%	15.9%
2023 Est. HH Income \$75,000 to \$99,999		11.4%	13.0%	12.2%
2023 Est. HH Income \$50,000 to \$74,999		15.9%	16.3%	16.7%
2023 Est. HH Income \$35,000 to \$49,999		13.6%	10.8%	11.7%
2023 Est. HH Income \$25,000 to \$34,999		8.3%	9.5%	10.0%
2023 Est. HH Income \$15,000 to \$24,999		7.7%	7.0%	8.2%
2023 Est. HH Income Under \$15,000		9.3%	9.5%	10.3%
2023 Est. Average Household Income		\$91,395	\$104,154	\$98,998
2023 Est. Median Household Income		\$72,088	\$73,813	\$69,514
2023 Est. Per Capita Income		\$38,823	\$42,066	\$41,268
2023 Est. Total Businesses		382	1,950	3,151
2023 Est. Total Employees		3,995	21,307	35,212

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<b>Race</b>				
2023 Est. White		87.3%	82.1%	79.2%
2023 Est. Black		3.2%	3.6%	7.7%
2023 Est. Asian or Pacific Islander		5.0%	9.8%	7.5%
2023 Est. American Indian or Alaska Native		0.1%	0.1%	0.2%
2023 Est. Other Races		4.4%	4.3%	5.4%
<b>Hispanic</b>				
2023 Est. Hispanic Population		278	1,267	2,979
2023 Est. Hispanic Population		3.0%	2.9%	4.0%
2028 Proj. Hispanic Population		3.0%	2.9%	4.0%
2020 Hispanic Population		2.8%	3.1%	4.2%
<b>Education (Adults 25 &amp; Older)</b>				
2023 Est. Adult Population (25 Years or Over)		5,602	25,031	45,424
2023 Est. Elementary (Grade Level 0 to 8)		1.2%	1.1%	2.1%
2023 Est. Some High School (Grade Level 9 to 11)		1.6%	2.5%	3.4%
2023 Est. High School Graduate		20.4%	22.0%	26.3%
2023 Est. Some College		17.5%	19.6%	19.6%
2023 Est. Associate Degree Only		15.0%	11.3%	11.3%
2023 Est. Bachelor Degree Only		29.9%	26.2%	23.2%
2023 Est. Graduate Degree		14.3%	17.2%	14.2%
<b>Housing</b>				
2023 Est. Total Housing Units		4,181	18,742	33,355
2023 Est. Owner-Occupied		56.5%	59.4%	59.1%
2023 Est. Renter-Occupied		38.3%	34.1%	33.4%
2023 Est. Vacant Housing		5.3%	6.5%	7.5%
<b>Homes Built by Year</b>				
2023 Homes Built 2010 or later		6.3%	10.6%	8.5%
2023 Homes Built 2000 to 2009		7.8%	10.6%	9.1%
2023 Homes Built 1990 to 1999		8.1%	8.7%	6.8%
2023 Homes Built 1980 to 1989		8.5%	8.4%	7.2%
2023 Homes Built 1970 to 1979		17.6%	13.3%	13.2%
2023 Homes Built 1960 to 1969		18.0%	14.2%	14.2%
2023 Homes Built 1950 to 1959		15.0%	11.1%	11.5%
2023 Homes Built Before 1949		13.4%	16.6%	22.0%
<b>Home Values</b>				
2023 Home Value \$1,000,000 or More		-	-	0.1%
2023 Home Value \$500,000 to \$999,999		1.1%	4.0%	5.1%
2023 Home Value \$400,000 to \$499,999		3.1%	4.8%	4.5%
2023 Home Value \$300,000 to \$399,999		12.8%	12.3%	10.2%
2023 Home Value \$200,000 to \$299,999		26.7%	24.2%	21.5%
2023 Home Value \$150,000 to \$199,999		35.0%	27.0%	24.5%
2023 Home Value \$100,000 to \$149,999		14.3%	17.4%	19.1%
2023 Home Value \$50,000 to \$99,999		3.6%	5.0%	9.7%
2023 Home Value \$25,000 to \$49,999		0.3%	1.0%	1.4%
2023 Home Value Under \$25,000		3.1%	4.3%	4.0%
2023 Median Home Value		\$202,909	\$207,472	\$194,135
2023 Median Rent		\$875	\$812	\$758

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<b>Labor Force</b>				
2023 Est. Labor Population Age 16 Years or Over		7,692	36,352	60,529
2023 Est. Civilian Employed		72.2%	67.2%	65.2%
2023 Est. Civilian Unemployed		1.8%	1.7%	2.3%
2023 Est. in Armed Forces		-	-	-
2023 Est. not in Labor Force		26.0%	31.1%	32.4%
2023 Labor Force Males		49.0%	48.4%	48.6%
2023 Labor Force Females		51.0%	51.6%	51.4%
<b>Occupation</b>				
2023 Occupation: Population Age 16 Years or Over		5,554	24,435	39,456
2023 Mgmt, Business, & Financial Operations		17.5%	17.2%	16.3%
2023 Professional, Related		26.0%	25.1%	23.7%
2023 Service		21.4%	21.2%	19.0%
2023 Sales, Office		18.0%	17.6%	17.4%
2023 Farming, Fishing, Forestry		0.1%	0.1%	-
2023 Construction, Extraction, Maintenance		5.4%	6.1%	6.7%
2023 Production, Transport, Material Moving		11.6%	12.7%	16.8%
2023 White Collar Workers		61.4%	59.9%	57.3%
2023 Blue Collar Workers		38.6%	40.1%	42.7%
<b>Transportation to Work</b>				
2023 Drive to Work Alone		82.3%	77.3%	78.8%
2023 Drive to Work in Carpool		6.5%	5.9%	6.9%
2023 Travel to Work by Public Transportation		0.3%	0.2%	0.4%
2023 Drive to Work on Motorcycle		-	-	-
2023 Walk or Bicycle to Work		3.3%	6.4%	4.5%
2023 Other Means		0.3%	0.1%	0.6%
2023 Work at Home		7.3%	10.0%	8.7%
<b>Travel Time</b>				
2023 Travel to Work in 14 Minutes or Less		62.3%	58.2%	55.6%
2023 Travel to Work in 15 to 29 Minutes		29.6%	34.3%	36.6%
2023 Travel to Work in 30 to 59 Minutes		4.2%	5.0%	5.5%
2023 Travel to Work in 60 Minutes or More		3.9%	2.5%	2.4%
2023 Average Travel Time to Work		11.5	12.7	13.1
<b>Consumer Expenditure</b>				
2023 Est. Total Household Expenditure		\$260.45 M	\$1.27 B	\$2.15 B
2023 Est. Apparel		\$9.12 M	\$44.73 M	\$75.56 M
2023 Est. Contributions, Gifts		\$14.87 M	\$74.36 M	\$125.24 M
2023 Est. Education, Reading		\$8.28 M	\$42.06 M	\$70.57 M
2023 Est. Entertainment		\$14.68 M	\$71.91 M	\$121.48 M
2023 Est. Food, Beverages, Tobacco		\$39.98 M	\$193.49 M	\$327.79 M
2023 Est. Furnishings, Equipment		\$9.16 M	\$44.72 M	\$75.51 M
2023 Est. Health Care, Insurance		\$23.93 M	\$115.63 M	\$196.23 M
2023 Est. Household Operations, Shelter, Utilities		\$84.39 M	\$410.07 M	\$694.9 M
2023 Est. Miscellaneous Expenses		\$4.92 M	\$23.95 M	\$40.58 M
2023 Est. Personal Care		\$3.5 M	\$17.02 M	\$28.79 M
2023 Est. Transportation		\$47.63 M	\$230.24 M	\$389.13 M

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