## **Full Profile**

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.7663/-76.4213

220 Ennis Ln	4	a	F 1
Towanda, PA 18848	1 mi radius	3 mi radius	5 mi radius
Population	<u>.</u>		
2023 Estimated Population	401	5,707	8,864
2028 Projected Population	380	5,513	8,534
2020 Census Population	439	5,752	8,967
2010 Census Population	470	6,016	9,415
Projected Annual Growth 2023 to 2028	-1.0%	-0.7%	-0.7%
Historical Annual Growth 2010 to 2023	-1.1%	-0.4%	-0.5%
Households			
2023 Estimated Households	170	2,425	3,764
2028 Projected Households	153	2,218	3,432
2020 Census Households	183	2,421	3,770
2010 Census Households	191	2,545	3,922
Projected Annual Growth 2023 to 2028	-1.9%	-1.7%	-1.8%
Historical Annual Growth 2010 to 2023	-0.9%	-0.4%	-0.3%
Age			
2023 Est. Population Under 10 Years	11.6%	12.1%	12.0%
2023 Est. Population 10 to 19 Years	14.1%	12.4%	12.3%
2023 Est. Population 20 to 29 Years	10.4%	12.1%	11.2%
2023 Est. Population 30 to 44 Years	13.3%	15.3%	15.4%
2023 Est. Population 45 to 59 Years	19.2%	18.5%	18.7%
2023 Est. Population 60 to 74 Years	20.0%	19.0%	19.9%
2023 Est. Population 75 Years or Over	11.3%	10.7%	10.4%
2023 Est. Median Age	44.5	42.5	43.3
Marital Status & Gender			
2023 Est. Male Population	51.2%	50.2%	50.3%
2023 Est. Female Population	48.8%	49.8%	49.7%
2023 Est. Never Married	20.7%	28.8%	27.2%
2023 Est. Now Married	48.5%	46.0%	48.0%
2023 Est. Separated or Divorced	21.4%	16.8%	15.7%
2023 Est. Widowed	9.4%	8.4%	9.1%
Income			
2023 Est. HH Income \$200,000 or More	4.7%	3.1%	3.5%
2023 Est. HH Income \$150,000 to \$199,999	3.4%	4.2%	4.6%
2023 Est. HH Income \$100,000 to \$149,999	14.3%	14.0%	14.6%
2023 Est. HH Income \$75,000 to \$99,999	20.1%	11.5%	11.8%
2023 Est. HH Income \$50,000 to \$74,999	21.2%	14.4%	14.2%
2023 Est. HH Income \$35,000 to \$49,999	10.5%	20.9%	18.2%
2023 Est. HH Income \$25,000 to \$34,999	5.6%	10.5%	11.1%
2023 Est. HH Income \$15,000 to \$24,999	15.0%	10.6%	10.4%
2023 Est. HH Income Under \$15,000	5.1%	10.7%	11.4%
2023 Est. Average Household Income	\$87,495	\$74,092	\$77,510
2023 Est. Median Household Income	\$67,499	\$51,377	\$52,476
2023 Est. Per Capita Income	\$37,068	\$31,709	\$33,087
2023 Est. Total Businesses	66	303	361
2023 Est. Total Employees	591	3,963	4,555

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Towanda, PA 18848			
Race	-		
2023 Est. White	92.7%	94.2%	95.0%
2023 Est. Black	0.6%	0.7%	0.7%
2023 Est. Asian or Pacific Islander	1.4%	0.9%	0.7%
2023 Est. American Indian or Alaska Native	0.3%	0.3%	0.2%
2023 Est. Other Races	5.0%	4.0%	3.3%
Hispanic			
2023 Est. Hispanic Population	20	230	272
2023 Est. Hispanic Population	4.9%	4.0%	3.1%
2028 Proj. Hispanic Population	5.3%	4.1%	3.1%
2020 Hispanic Population	3.0%	2.3%	1.8%
Education (Adults 25 & Older)			
2023 Est. Adult Population (25 Years or Over)	279	3,979	6,235
2023 Est. Elementary (Grade Level 0 to 8)	0.1%	2.9%	2.9%
2023 Est. Some High School (Grade Level 9 to 11)	5.2%	9.8%	8.6%
2023 Est. High School Graduate	45.6%	45.6%	47.6%
2023 Est. Some College	15.1%	12.3%	13.2%
2023 Est. Associate Degree Only	6.1%	7.7%	7.6%
2023 Est. Bachelor Degree Only	19.2%	13.0%	12.4%
2023 Est. Graduate Degree	8.6%	8.7%	7.6%
Housing			
2023 Est. Total Housing Units	195	2,811	4,333
2023 Est. Owner-Occupied	79.1%	56.8%	61.7%
2023 Est. Renter-Occupied	8.0%	29.4%	25.2%
2023 Est. Vacant Housing	12.9%	13.8%	13.1%
Homes Built by Year			
2023 Homes Built 2010 or later	5.0%	3.6%	3.6%
2023 Homes Built 2000 to 2009	13.4%	5.9%	6.7%
2023 Homes Built 1990 to 1999	9.5%	7.7%	9.3%
2023 Homes Built 1980 to 1989	9.7%	5.6%	6.4%
2023 Homes Built 1970 to 1979	7.6%	13.0%	13.8%
2023 Homes Built 1960 to 1969	12.3%	6.3%	6.2%
2023 Homes Built 1950 to 1959	3.9%	4.6%	5.0%
2023 Homes Built Before 1949	25.6%	39.5%	36.0%
Home Values			
2023 Home Value \$1,000,000 or More	1.7%	0.8%	0.9%
2023 Home Value \$500,000 to \$999,999	5.2%	2.5%	2.7%
2023 Home Value \$400,000 to \$499,999	2.8%	1.0%	1.2%
2023 Home Value \$300,000 to \$399,999	6.1%	6.9%	7.5%
2023 Home Value \$200,000 to \$299,999	19.3%	17.9%	19.4%
2023 Home Value \$150,000 to \$199,999	23.6%	20.6%	20.6%
2023 Home Value \$100,000 to \$149,999	13.4%	25.4%	22.4%
2023 Home Value \$50,000 to \$99,999	17.2%	17.6%	17.4%
2023 Home Value \$25,000 to \$49,999	5.0%	4.0%	3.9%
2023 Home Value Under \$25,000	5.7%	3.3%	3.9%
2023 Median Home Value	\$163,027	\$154,067	\$157,707
2023 Median Rent	\$527	\$625	\$604

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Towanda, PA 18848			
Labor Force	_		
2023 Est. Labor Population Age 16 Years or Over	318	4,565	7,108
2023 Est. Civilian Employed	53.7%	46.1%	46.8%
2023 Est. Civilian Unemployed	0.5%	2.4%	2.5%
2023 Est. in Armed Forces	-	-	-
2023 Est. not in Labor Force	45.9%	51.5%	50.8%
2023 Labor Force Males	51.5%	49.4%	49.6%
2023 Labor Force Females	48.5%	50.6%	50.4%
Occupation	-		
2023 Occupation: Population Age 16 Years or Over	171	2,104	3,325
2023 Mgmt, Business, & Financial Operations	16.0%	9.6%	10.0%
2023 Professional, Related	15.7%	17.0%	16.1%
2023 Service	11.9%	18.2%	16.8%
2023 Sales, Office	23.8%	23.1%	21.1%
2023 Farming, Fishing, Forestry	0.2%	0.8%	0.8%
2023 Construction, Extraction, Maintenance	9.6%	7.0%	9.1%
2023 Production, Transport, Material Moving	22.8%	24.3%	26.1%
2023 White Collar Workers	55.5%	49.6%	47.2%
2023 Blue Collar Workers	44.5%	50.4%	52.8%
Transportation to Work			
2023 Drive to Work Alone	85.1%	83.8%	83.2%
2023 Drive to Work in Carpool	4.0%	6.3%	6.9%
2023 Travel to Work by Public Transportation	-	0.5%	0.3%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	0.9%	5.1%	4.2%
2023 Other Means	0.2%	0.9%	0.9%
2023 Work at Home	9.8%	3.3%	4.4%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	45.8%	46.5%	39.9%
2023 Travel to Work in 15 to 29 Minutes	36.3%	31.2%	35.7%
2023 Travel to Work in 30 to 59 Minutes	14.4%	15.5%	18.1%
2023 Travel to Work in 60 Minutes or More	3.5%	6.9%	6.3%
2023 Average Travel Time to Work	15.3	14.9	16.5
Consumer Expenditure	<del>-</del>		-
2023 Est. Total Household Expenditure	\$10.98 M	\$138.57 M	\$222.2 M
2023 Est. Apparel	\$377.26 K	\$4.78 M	\$7.67 M
2023 Est. Contributions, Gifts	\$621.41 K	\$7.71 M	\$12.42 M
2023 Est. Education, Reading	\$321.83 K	\$4.11 M	\$6.65 M
2023 Est. Entertainment	\$619.28 K	\$7.69 M	\$12.38 M
2023 Est. Food, Beverages, Tobacco	\$1.69 M	\$21.46 M	\$34.34 M
2023 Est. Furnishings, Equipment	\$385.79 K	\$4.8 M	\$7.72 M
2023 Est. Health Care, Insurance	\$1.05 M	\$13.05 M	\$20.94 M
2023 Est. Household Operations, Shelter, Utilities	\$3.55 M	\$45.29 M	\$72.46 M
2023 Est. Miscellaneous Expenses	\$208.21 K	\$2.63 M	\$4.22 M
2023 Est. Personal Care	\$147.64 K	\$1.86 M	\$2.99 M
2023 Est. Transportation	\$2.01 M	\$25.2 M	\$40.42 M

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