## **Full Profile**

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.3444/-75.9693

|  |                | -             |                |
|--|----------------|---------------|----------------|
| 1665 State Hill Rd                         | 1 mi radius    | 3 mi radius   | 5 mi radius    |
| Wyomissing, PA 19610                       | 1 IIII I aulus | 5 IIII Taulus | J IIII I aulus |
| Population                                 |                |               |                |
| 2023 Estimated Population                  | 6,635          | 127,303       | 202,603        |
| 2028 Projected Population                  | 6,569          | 127,156       | 203,768        |
| 2020 Census Population                     | 6,710          | 127,394       | 202,382        |
| 2010 Census Population                     | 6,277          | 118,631       | 189,913        |
| Projected Annual Growth 2023 to 2028       | -0.2%          | -             | 0.1%           |
| Historical Annual Growth 2010 to 2023      | 0.4%           | 0.6%          | 0.5%           |
| Households                                 |                |               |                |
| 2023 Estimated Households                  | 2,900          | 47,744        | 75,860         |
| 2028 Projected Households                  | 2,910          | 48,317        | 77,321         |
| 2020 Census Households                     | 2,897          | 47,185        | 74,872         |
| 2010 Census Households                     | 2,835          | 44,060        | 70,681         |
| Projected Annual Growth 2023 to 2028       | -              | 0.2%          | 0.4%           |
| Historical Annual Growth 2010 to 2023      | 0.2%           | 0.6%          | 0.6%           |
| Age  |                |               |                |
| 2023 Est. Population Under 10 Years        | 11.0%          | 13.9%         | 13.2%          |
| 2023 Est. Population 10 to 19 Years        | 12.0%          | 14.2%         | 14.3%          |
| 2023 Est. Population 20 to 29 Years        | 11.3%          | 13.5%         | 13.4%          |
| 2023 Est. Population 30 to 44 Years        | 15.8%          | 17.3%         | 17.9%          |
| 2023 Est. Population 45 to 59 Years        | 16.1%          | 17.0%         | 17.6%          |
| 2023 Est. Population 60 to 74 Years        | 19.8%          | 15.8%         | 15.8%          |
| 2023 Est. Population 75 Years or Over      | 14.0%          | 8.1%          | 7.9%           |
| 2023 Est. Median Age                       | 44.0           | 36.3          | 36.6           |
| Marital Status & Gender                    |                |               |                |
| 2023 Est. Male Population                  | 47.0%          | 48.4%         | 48.7%          |
| 2023 Est. Female Population                | 53.0%          | 51.6%         | 51.3%          |
| 2023 Est. Never Married                    | 26.0%          | 40.3%         | 38.6%          |
| 2023 Est. Now Married                      | 46.0%          | 34.6%         | 38.1%          |
| 2023 Est. Separated or Divorced            | 16.3%          | 19.1%         | 17.6%          |
| 2023 Est. Widowed                          | 11.7%          | 6.0%          | 5.7%           |
| Income                                     |                |               |                |
| 2023 Est. HH Income \$200,000 or More      | 13.5%          | 6.7%          | 7.4%           |
| 2023 Est. HH Income \$150,000 to \$199,999 | 11.7%          | 6.3%          | 7.7%           |
| 2023 Est. HH Income \$100,000 to \$149,999 | 14.1%          | 13.0%         | 14.8%          |
| 2023 Est. HH Income \$75,000 to \$99,999   | 8.3%           | 11.1%         | 12.6%          |
| 2023 Est. HH Income \$50,000 to \$74,999   | 18.3%          | 16.9%         | 17.5%          |
| 2023 Est. HH Income \$35,000 to \$49,999   | 8.8%           | 11.3%         | 11.0%          |
| 2023 Est. HH Income \$25,000 to \$34,999   | 7.4%           | 9.5%          | 8.4%           |
| 2023 Est. HH Income \$15,000 to \$24,999   | 10.0%          | 9.7%          | 8.2%           |
| 2023 Est. HH Income Under \$15,000         | 8.0%           | 15.5%         | 12.4%          |
| 2023 Est. Average Household Income         | \$134,186      | \$86,832      | \$93,685       |
| 2023 Est. Median Household Income          | \$80,688       | \$62,279      | \$69,946       |
| 2023 Est. Per Capita Income                | \$58,869       | \$32,793      | \$35,382       |
| 2023 Est. Total Businesses                 | 890            | 4,598         | 6,504          |
| 2023 Est. Total Employees                  | 14,948         | 52,345        | 76,998         |

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| 1665 State Hill Rd                               |             |             |             |
|--|-------------|-------------|-------------|
| Wyomissing, PA 19610                             | 1 mi radius | 3 mi radius | 5 mi radius |
| Race   |             |             |             |
| 2023 Est. White                                  | 70.2%       | 58.5%       | 60.9%       |
| 2023 Est. Black                                  | 8.6%        | 12.1%       | 11.6%       |
| 2023 Est. Asian or Pacific Islander              | 5.1%        | 2.9%        | 3.3%        |
| 2023 Est. American Indian or Alaska Native       | 0.4%        | 0.6%        | 0.6%        |
| 2023 Est. Other Races                            | 15.7%       | 25.9%       | 23.6%       |
| Hispanic   |             |             |             |
| 2023 Est. Hispanic Population                    | 1,346       | 43,646      | 63,017      |
| 2023 Est. Hispanic Population                    | 20.3%       | 34.3%       | 31.1%       |
| 2028 Proj. Hispanic Population                   | 20.4%       | 34.4%       | 31.1%       |
| 2020 Hispanic Population                         | 19.4%       | 53.4%       | 44.9%       |
| Education (Adults 25 & Older)                    |             |             |             |
| 2023 Est. Adult Population (25 Years or Over)    | 4,742       | 83,061      | 133,624     |
| 2023 Est. Elementary (Grade Level 0 to 8)        | 1.7%        | 8.5%        | 6.9%        |
| 2023 Est. Some High School (Grade Level 9 to 11) | 2.7%        | 9.9%        | 8.9%        |
| 2023 Est. High School Graduate                   | 26.6%       | 32.6%       | 33.7%       |
| 2023 Est. Some College                           | 14.2%       | 16.0%       | 16.3%       |
| 2023 Est. Associate Degree Only                  | 11.4%       | 8.7%        | 8.6%        |
| 2023 Est. Bachelor Degree Only                   | 26.0%       | 14.7%       | 15.6%       |
| 2023 Est. Graduate Degree                        | 17.4%       | 9.5%        | 9.9%        |
| Housing  |             |             |             |
| 2023 Est. Total Housing Units                    | 3,106       | 51,249      | 80,941      |
| 2023 Est. Owner-Occupied                         | 54.6%       | 47.9%       | 55.8%       |
| 2023 Est. Renter-Occupied                        | 38.7%       | 45.3%       | 37.9%       |
| 2023 Est. Vacant Housing                         | 6.6%        | 6.8%        | 6.3%        |
| Homes Built by Year                              |             |             |             |
| 2023 Homes Built 2010 or later                   | 4.0%        | 2.9%        | 3.3%        |
| 2023 Homes Built 2000 to 2009                    | 6.1%        | 4.0%        | 6.3%        |
| 2023 Homes Built 1990 to 1999                    | 11.5%       | 6.5%        | 8.4%        |
| 2023 Homes Built 1980 to 1989                    | 13.0%       | 6.8%        | 7.2%        |
| 2023 Homes Built 1970 to 1979                    | 20.1%       | 11.6%       | 10.9%       |
| 2023 Homes Built 1960 to 1969                    | 11.5%       | 9.2%        | 8.9%        |
| 2023 Homes Built 1950 to 1959                    | 11.8%       | 13.0%       | 12.7%       |
| 2023 Homes Built Before 1949                     | 15.4%       | 39.3%       | 36.1%       |
| Home Values                                      |             |             |             |
| 2023 Home Value \$1,000,000 or More              | 0.3%        | 0.3%        | 0.3%        |
| 2023 Home Value \$500,000 to \$999,999           | 7.5%        | 5.2%        | 4.7%        |
| 2023 Home Value \$400,000 to \$499,999           | 7.3%        | 4.6%        | 4.5%        |
| 2023 Home Value \$300,000 to \$399,999           | 19.8%       | 10.7%       | 11.6%       |
| 2023 Home Value \$200,000 to \$299,999           | 33.2%       | 21.8%       | 25.3%       |
| 2023 Home Value \$150,000 to \$199,999           | 15.0%       | 17.5%       | 19.1%       |
| 2023 Home Value \$100,000 to \$149,999           | 11.0%       | 13.4%       | 13.3%       |
| 2023 Home Value \$50,000 to \$99,999             | 3.8%        | 14.8%       | 11.8%       |
| 2023 Home Value \$25,000 to \$49,999             | 1.5%        | 7.6%        | 5.8%        |
| 2023 Home Value Under \$25,000                   | 0.5%        | 4.1%        | 3.6%        |
| 2023 Median Home Value                           | \$254,706   | \$178,757   | \$189,636   |
| 2023 Median Rent                                 | \$1,108     | \$825       | \$839       |

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.3444/-75.9693

| 1665 State Hill Rd                                 |              |              |             |
|--|--------------|--------------|-------------|
| Wyomissing, PA 19610                               | 1 mi radius  | 3 mi radius  | 5 mi radius |
| Labor Force  |              |              |             |
| 2023 Est. Labor Population Age 16 Years or Over    | 5,411        | 98,570       | 158,663     |
| 2023 Est. Civilian Employed                        | 58.1%        | 57.1%        | 59.0%       |
| 2023 Est. Civilian Unemployed                      | 2.4%         | 4.1%         | 3.7%        |
| 2023 Est. in Armed Forces                          | -            | -            | -           |
| 2023 Est. not in Labor Force                       | 39.4%        | 38.8%        | 37.3%       |
| 2023 Labor Force Males                             | 45.9%        | 47.5%        | 47.9%       |
| 2023 Labor Force Females                           | 54.1%        | 52.5%        | 52.1%       |
| Occupation   | ·            |              |             |
| 2023 Occupation: Population Age 16 Years or Over   | 3,145        | 56,237       | 93,602      |
| 2023 Mgmt, Business, & Financial Operations        | 19.1%        | 11.9%        | 13.0%       |
| 2023 Professional, Related                         | 32.3%        | 20.3%        | 20.6%       |
| 2023 Service                                       | 11.8%        | 15.6%        | 15.2%       |
| 2023 Sales, Office                                 | 19.3%        | 20.4%        | 20.5%       |
| 2023 Farming, Fishing, Forestry                    | 0.3%         | 1.2%         | 0.9%        |
| 2023 Construction, Extraction, Maintenance         | 3.7%         | 5.8%         | 6.2%        |
| 2023 Production, Transport, Material Moving        | 13.4%        | 24.8%        | 23.6%       |
| 2023 White Collar Workers                          | 70.7%        | 52.6%        | 54.2%       |
| 2023 Blue Collar Workers                           | 29.3%        | 47.4%        | 45.8%       |
| Transportation to Work                             |              |              |             |
| 2023 Drive to Work Alone                           | 73.9%        | 67.2%        | 69.4%       |
| 2023 Drive to Work in Carpool                      | 7.3%         | 10.3%        | 9.5%        |
| 2023 Travel to Work by Public Transportation       | 1.9%         | 3.4%         | 2.9%        |
| 2023 Drive to Work on Motorcycle                   | -            | -            | -           |
| 2023 Walk or Bicycle to Work                       | 1.7%         | 4.5%         | 3.8%        |
| 2023 Other Means                                   | 0.4%         | 3.6%         | 3.0%        |
| 2023 Work at Home                                  | 14.8%        | 11.0%        | 11.4%       |
| Travel Time  | <del>.</del> | <del>.</del> |             |
| 2023 Travel to Work in 14 Minutes or Less          | 44.8%        | 33.7%        | 31.9%       |
| 2023 Travel to Work in 15 to 29 Minutes            | 38.2%        | 39.8%        | 42.1%       |
| 2023 Travel to Work in 30 to 59 Minutes            | 10.4%        | 19.1%        | 18.7%       |
| 2023 Travel to Work in 60 Minutes or More          | 6.7%         | 7.4%         | 7.2%        |
| 2023 Average Travel Time to Work                   | 15.2         | 18.6         | 18.7        |
| Consumer Expenditure                               | <u>.</u>     |              |             |
| 2023 Est. Total Household Expenditure              | \$248.13 M   | \$2.99 B     | \$5.04 B    |
| 2023 Est. Apparel                                  | \$8.82 M     | \$105.73 M   | \$178.33 M  |
| 2023 Est. Contributions, Gifts                     | \$15.15 M    | \$171.79 M   | \$290.85 M  |
| 2023 Est. Education, Reading                       | \$8.71 M     | \$98.26 M    | \$165.86 M  |
| 2023 Est. Entertainment                            | \$14.23 M    | \$168.31 M   | \$285.63 M  |
| 2023 Est. Food, Beverages, Tobacco                 | \$37.37 M    | \$459.47 M   | \$772.25 M  |
| 2023 Est. Furnishings, Equipment                   | \$8.82 M     | \$104.5 M    | \$177.4 M   |
| 2023 Est. Health Care, Insurance                   | \$22.47 M    | \$273.13 M   | \$460.96 M  |
| 2023 Est. Household Operations, Shelter, Utilities | \$80.03 M    | \$973.96 M   | \$1.63 E    |
| 2023 Est. Miscellaneous Expenses                   | \$4.75 M     | \$56.56 M    | \$95.51 N   |
| 2023 Est. Personal Care                            | \$3.33 M     | \$40.14 M    | \$67.73 N   |
| 2023 Est. Transportation                           | \$44.46 M    | \$538.73 M   | \$913.04 N  |

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