

# FULL PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 43.1845/-87.9619

RF1

## 9178 N Green Bay Rd

### Brown Deer, WI 53209

1 mi radius    3 mi radius    5 mi radius

	1 mi radius	3 mi radius	5 mi radius	
<b>POPULATION</b>	2020 Estimated Population	4,290	45,798	130,577
	2025 Projected Population	4,204	44,862	128,052
	2010 Census Population	4,380	45,681	131,283
	2000 Census Population	4,399	46,456	132,123
	Projected Annual Growth 2020 to 2025	-0.4%	-0.4%	-0.4%
	Historical Annual Growth 2000 to 2020	-0.1%	-	-
<b>HOUSEHOLDS</b>	2020 Estimated Households	2,005	20,563	52,853
	2025 Projected Households	2,009	20,577	52,995
	2010 Census Households	2,009	19,936	51,813
	2000 Census Households	1,955	19,662	51,071
	Projected Annual Growth 2020 to 2025	-	-	-
	Historical Annual Growth 2000 to 2020	0.1%	0.2%	0.2%
<b>AGE</b>	2020 Est. Population Under 10 Years	10.4%	11.8%	13.6%
	2020 Est. Population 10 to 19 Years	11.0%	11.5%	13.6%
	2020 Est. Population 20 to 29 Years	11.3%	10.7%	11.5%
	2020 Est. Population 30 to 44 Years	19.1%	17.1%	18.2%
	2020 Est. Population 45 to 59 Years	19.1%	18.6%	18.1%
	2020 Est. Population 60 to 74 Years	21.6%	20.5%	17.4%
	2020 Est. Population 75 Years or Over	7.6%	9.9%	7.6%
	2020 Est. Median Age	42.6	43.3	39.1
<b>MARITAL STATUS &amp; GENDER</b>	2020 Est. Male Population	46.6%	45.8%	46.6%
	2020 Est. Female Population	53.4%	54.2%	53.4%
	2020 Est. Never Married	28.7%	33.4%	38.1%
	2020 Est. Now Married	51.5%	45.4%	42.1%
	2020 Est. Separated or Divorced	14.9%	13.8%	13.2%
	2020 Est. Widowed	5.0%	7.4%	6.6%
<b>INCOME</b>	2020 Est. HH Income \$200,000 or More	6.7%	9.6%	9.8%
	2020 Est. HH Income \$150,000 to \$199,999	4.5%	5.9%	6.1%
	2020 Est. HH Income \$100,000 to \$149,999	20.3%	16.2%	15.3%
	2020 Est. HH Income \$75,000 to \$99,999	10.7%	13.6%	12.1%
	2020 Est. HH Income \$50,000 to \$74,999	19.8%	17.8%	16.8%
	2020 Est. HH Income \$35,000 to \$49,999	9.0%	10.1%	11.4%
	2020 Est. HH Income \$25,000 to \$34,999	9.0%	8.4%	8.8%
	2020 Est. HH Income \$15,000 to \$24,999	7.2%	7.6%	7.7%
	2020 Est. HH Income Under \$15,000	12.9%	10.8%	11.9%
	2020 Est. Average Household Income	\$95,023	\$101,229	\$101,175
	2020 Est. Median Household Income	\$71,182	\$78,364	\$77,237
	2020 Est. Per Capita Income	\$44,442	\$45,531	\$41,044
	2020 Est. Total Businesses	257	2,094	4,716
	2020 Est. Total Employees	8,667	37,475	73,915

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<b>RACE</b>	2020 Est. White	57.0%	58.0%	49.8%
	2020 Est. Black	31.5%	32.5%	38.3%
	2020 Est. Asian or Pacific Islander	6.2%	5.0%	6.8%
	2020 Est. American Indian or Alaska Native	0.2%	0.3%	0.4%
	2020 Est. Other Races	5.1%	4.2%	4.7%
<b>HISPANIC</b>	2020 Est. Hispanic Population	206	2,152	6,614
	2020 Est. Hispanic Population	4.8%	4.7%	5.1%
	2025 Proj. Hispanic Population	5.2%	5.1%	5.4%
	2010 Hispanic Population	3.4%	3.2%	3.7%
<b>EDUCATION (Adults 25 or Older)</b>	2020 Est. Adult Population (25 Years or Over)	3,182	32,990	88,243
	2020 Est. Elementary (Grade Level 0 to 8)	0.6%	1.6%	2.2%
	2020 Est. Some High School (Grade Level 9 to 11)	1.8%	4.2%	5.9%
	2020 Est. High School Graduate	21.7%	20.4%	23.3%
	2020 Est. Some College	26.3%	19.5%	20.0%
	2020 Est. Associate Degree Only	8.6%	8.4%	7.5%
	2020 Est. Bachelor Degree Only	22.0%	26.0%	23.6%
	2020 Est. Graduate Degree	19.0%	19.8%	17.5%
<b>HOUSING</b>	2020 Est. Total Housing Units	2,092	21,604	55,721
	2020 Est. Owner-Occupied	56.4%	58.7%	58.4%
	2020 Est. Renter-Occupied	39.4%	36.5%	36.5%
	2020 Est. Vacant Housing	4.2%	4.8%	5.1%
<b>HOMES BUILT BY YEAR</b>	2020 Homes Built 2010 or later	1.0%	1.3%	1.8%
	2020 Homes Built 2000 to 2009	5.5%	4.8%	4.8%
	2020 Homes Built 1990 to 1999	10.4%	9.0%	7.9%
	2020 Homes Built 1980 to 1989	11.0%	12.3%	9.8%
	2020 Homes Built 1970 to 1979	31.9%	22.2%	16.5%
	2020 Homes Built 1960 to 1969	10.6%	16.3%	14.9%
	2020 Homes Built 1950 to 1959	15.7%	17.8%	22.2%
	2020 Homes Built Before 1949	9.7%	11.5%	17.1%
<b>HOME VALUES</b>	2020 Home Value \$1,000,000 or More	4.0%	2.3%	2.6%
	2020 Home Value \$500,000 to \$999,999	6.1%	9.7%	9.7%
	2020 Home Value \$400,000 to \$499,999	2.5%	7.2%	6.9%
	2020 Home Value \$300,000 to \$399,999	9.1%	13.6%	11.9%
	2020 Home Value \$200,000 to \$299,999	21.3%	18.4%	20.5%
	2020 Home Value \$150,000 to \$199,999	25.0%	17.8%	14.3%
	2020 Home Value \$100,000 to \$149,999	12.8%	16.0%	14.4%
	2020 Home Value \$50,000 to \$99,999	13.5%	9.0%	13.9%
	2020 Home Value \$25,000 to \$49,999	4.5%	4.0%	4.0%
	2020 Home Value Under \$25,000	1.1%	2.1%	1.8%
	2020 Median Home Value	\$218,048	\$254,353	\$247,838
	2020 Median Rent	\$1,026	\$875	\$812

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<b>LABOR FORCE</b>	2020 Est. Labor Population Age 16 Years or Over	3,543	37,081	101,717
	2020 Est. Civilian Employed	56.7%	56.9%	58.2%
	2020 Est. Civilian Unemployed	4.7%	4.4%	4.4%
	2020 Est. in Armed Forces	0.7%	0.1%	-
	2020 Est. not in Labor Force	37.9%	38.7%	37.3%
	2020 Labor Force Males	45.6%	44.7%	45.3%
	2020 Labor Force Females	54.4%	55.3%	54.7%
<b>OCCUPATION</b>	2020 Occupation: Population Age 16 Years or Over	2,009	21,080	59,219
	2020 Mgmt, Business, & Financial Operations	17.0%	18.2%	16.1%
	2020 Professional, Related	25.3%	28.7%	25.8%
	2020 Service	14.6%	15.6%	17.3%
	2020 Sales, Office	27.9%	19.7%	19.7%
	2020 Farming, Fishing, Forestry	0.4%	0.2%	0.2%
	2020 Construction, Extraction, Maintenance	2.8%	3.9%	4.1%
	2020 Production, Transport, Material Moving	12.0%	13.6%	16.9%
	2020 White Collar Workers	70.2%	66.6%	61.5%
	2020 Blue Collar Workers	29.8%	33.4%	38.5%
<b>TRANSPORTATION TO WORK</b>	2020 Drive to Work Alone	84.6%	84.8%	82.2%
	2020 Drive to Work in Carpool	8.0%	6.1%	7.3%
	2020 Travel to Work by Public Transportation	1.5%	1.9%	2.8%
	2020 Drive to Work on Motorcycle	-	-	0.1%
	2020 Walk or Bicycle to Work	1.5%	1.3%	1.6%
	2020 Other Means	-	-	0.2%
	2020 Work at Home	4.4%	5.7%	5.8%
<b>TRAVEL TIME</b>	2020 Travel to Work in 14 Minutes or Less	37.4%	24.5%	23.6%
	2020 Travel to Work in 15 to 29 Minutes	39.6%	40.8%	41.4%
	2020 Travel to Work in 30 to 59 Minutes	17.8%	26.5%	24.6%
	2020 Travel to Work in 60 Minutes or More	4.2%	3.1%	3.9%
	2020 Average Travel Time to Work	18.8	21.8	21.2
<b>CONSUMER EXPENDITURE</b>	2020 Est. Total Household Expenditure	\$135.61 M	\$1.46 B	\$3.72 B
	2020 Est. Apparel	\$4.76 M	\$51.44 M	\$132.16 M
	2020 Est. Contributions, Gifts	\$7.96 M	\$87.3 M	\$222.96 M
	2020 Est. Education, Reading	\$4.44 M	\$49.27 M	\$127.53 M
	2020 Est. Entertainment	\$7.68 M	\$83 M	\$212.45 M
	2020 Est. Food, Beverages, Tobacco	\$20.71 M	\$220.96 M	\$564.86 M
	2020 Est. Furnishings, Equipment	\$4.78 M	\$51.48 M	\$131.64 M
	2020 Est. Health Care, Insurance	\$12.42 M	\$132.83 M	\$337.57 M
	2020 Est. Household Operations, Shelter, Utilities	\$43.84 M	\$469.71 M	\$1.2 B
	2020 Est. Miscellaneous Expenses	\$2.58 M	\$27.72 M	\$70.7 M
	2020 Est. Personal Care	\$1.82 M	\$19.55 M	\$49.9 M
	2020 Est. Transportation	\$24.6 M	\$262.37 M	\$670.63 M

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