

FULL PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.3106/-106.7432

RF1

700 S Telshor Blvd

Las Cruces, NM 88011

1 mi radius 3 mi radius 5 mi radius

| | 1 mi radius | 3 mi radius | 5 mi radius | |
|------------------------------------|--|-------------|-------------|----------|
| POPULATION | 2019 Estimated Population | 11,494 | 66,317 | 112,461 |
| | 2024 Projected Population | 11,864 | 68,732 | 116,248 |
| | 2010 Census Population | 11,586 | 65,454 | 107,395 |
| | 2000 Census Population | 11,256 | 55,368 | 87,087 |
| | Projected Annual Growth 2019 to 2024 | 0.6% | 0.7% | 0.7% |
| | Historical Annual Growth 2000 to 2019 | 0.1% | 1.0% | 1.5% |
| HOUSEHOLDS | 2019 Estimated Households | 5,281 | 29,493 | 48,118 |
| | 2024 Projected Households | 5,501 | 30,892 | 50,266 |
| | 2010 Census Households | 4,992 | 27,317 | 43,013 |
| | 2000 Census Households | 4,752 | 21,722 | 33,238 |
| | Projected Annual Growth 2019 to 2024 | 0.8% | 0.9% | 0.9% |
| | Historical Annual Growth 2000 to 2019 | 0.6% | 1.9% | 2.4% |
| AGE | 2019 Est. Population Under 10 Years | 11.7% | 11.7% | 12.3% |
| | 2019 Est. Population 10 to 19 Years | 12.1% | 13.3% | 13.6% |
| | 2019 Est. Population 20 to 29 Years | 26.5% | 23.1% | 20.2% |
| | 2019 Est. Population 30 to 44 Years | 15.9% | 16.0% | 16.8% |
| | 2019 Est. Population 45 to 59 Years | 12.2% | 13.3% | 14.5% |
| | 2019 Est. Population 60 to 74 Years | 12.7% | 13.8% | 14.6% |
| | 2019 Est. Population 75 Years or Over | 8.8% | 8.7% | 8.0% |
| | 2019 Est. Median Age | 30.3 | 33.3 | 34.1 |
| MARITAL STATUS & GENDER | 2019 Est. Male Population | 48.2% | 48.6% | 48.8% |
| | 2019 Est. Female Population | 51.8% | 51.4% | 51.2% |
| | 2019 Est. Never Married | 47.9% | 45.3% | 40.9% |
| | 2019 Est. Now Married | 28.0% | 30.8% | 36.3% |
| | 2019 Est. Separated or Divorced | 17.7% | 17.4% | 16.9% |
| | 2019 Est. Widowed | 6.4% | 6.5% | 6.0% |
| INCOME | 2019 Est. HH Income \$200,000 or More | 1.9% | 2.8% | 3.4% |
| | 2019 Est. HH Income \$150,000 to \$199,999 | 3.4% | 3.8% | 4.3% |
| | 2019 Est. HH Income \$100,000 to \$149,999 | 7.4% | 8.2% | 10.3% |
| | 2019 Est. HH Income \$75,000 to \$99,999 | 10.3% | 9.6% | 10.8% |
| | 2019 Est. HH Income \$50,000 to \$74,999 | 17.6% | 16.1% | 17.0% |
| | 2019 Est. HH Income \$35,000 to \$49,999 | 16.5% | 14.9% | 14.3% |
| | 2019 Est. HH Income \$25,000 to \$34,999 | 10.7% | 10.3% | 10.4% |
| | 2019 Est. HH Income \$15,000 to \$24,999 | 10.8% | 14.3% | 12.4% |
| | 2019 Est. HH Income Under \$15,000 | 21.4% | 20.1% | 17.2% |
| | 2019 Est. Average Household Income | \$53,055 | \$53,908 | \$59,890 |
| | 2019 Est. Median Household Income | \$44,906 | \$44,673 | \$49,410 |
| | 2019 Est. Per Capita Income | \$24,426 | \$24,201 | \$25,853 |
| | 2019 Est. Total Businesses | 1,052 | 3,887 | 4,943 |
| 2019 Est. Total Employees | 11,172 | 45,721 | 59,384 | |

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| RACE | | | |
| 2019 Est. White | 72.4% | 71.9% | 73.4% |
| 2019 Est. Black | 4.0% | 3.8% | 3.3% |
| 2019 Est. Asian or Pacific Islander | 2.8% | 3.0% | 2.4% |
| 2019 Est. American Indian or Alaska Native | 1.9% | 1.9% | 1.7% |
| 2019 Est. Other Races | 18.9% | 19.4% | 19.3% |
| HISPANIC | | | |
| 2019 Est. Hispanic Population | 6,923 | 38,599 | 66,926 |
| 2019 Est. Hispanic Population | 60.2% | 58.2% | 59.5% |
| 2024 Proj. Hispanic Population | 60.4% | 58.4% | 59.8% |
| 2010 Hispanic Population | 59.0% | 55.2% | 56.3% |
| EDUCATION (Adults 25 or Older) | | | |
| 2019 Est. Adult Population (25 Years or Over) | 6,949 | 40,603 | 70,461 |
| 2019 Est. Elementary (Grade Level 0 to 8) | 6.0% | 5.5% | 5.7% |
| 2019 Est. Some High School (Grade Level 9 to 11) | 7.7% | 7.1% | 7.3% |
| 2019 Est. High School Graduate | 19.9% | 21.5% | 21.0% |
| 2019 Est. Some College | 25.3% | 24.0% | 24.0% |
| 2019 Est. Associate Degree Only | 8.6% | 8.2% | 8.2% |
| 2019 Est. Bachelor Degree Only | 19.8% | 19.0% | 19.8% |
| 2019 Est. Graduate Degree | 12.8% | 14.7% | 13.9% |
| HOUSING | | | |
| 2019 Est. Total Housing Units | 5,571 | 31,503 | 51,324 |
| 2019 Est. Owner-Occupied | 38.4% | 43.3% | 53.2% |
| 2019 Est. Renter-Occupied | 56.4% | 50.3% | 40.5% |
| 2019 Est. Vacant Housing | 5.2% | 6.4% | 6.2% |
| HOMES BUILT BY YEAR | | | |
| 2019 Homes Built 2010 or later | 3.5% | 6.0% | 8.3% |
| 2019 Homes Built 2000 to 2009 | 3.9% | 12.0% | 16.3% |
| 2019 Homes Built 1990 to 1999 | 16.4% | 15.5% | 15.9% |
| 2019 Homes Built 1980 to 1989 | 22.9% | 15.7% | 17.2% |
| 2019 Homes Built 1970 to 1979 | 25.9% | 15.8% | 13.9% |
| 2019 Homes Built 1960 to 1969 | 8.3% | 9.8% | 7.8% |
| 2019 Homes Built 1950 to 1959 | 12.2% | 13.4% | 9.7% |
| 2019 Homes Built Before 1949 | 1.7% | 5.3% | 4.6% |
| HOME VALUES | | | |
| 2019 Home Value \$1,000,000 or More | - | - | - |
| 2019 Home Value \$500,000 to \$999,999 | 0.2% | 2.4% | 2.6% |
| 2019 Home Value \$400,000 to \$499,999 | 3.0% | 3.7% | 3.7% |
| 2019 Home Value \$300,000 to \$399,999 | 3.8% | 6.8% | 7.5% |
| 2019 Home Value \$200,000 to \$299,999 | 13.8% | 22.3% | 21.7% |
| 2019 Home Value \$150,000 to \$199,999 | 24.3% | 21.9% | 25.8% |
| 2019 Home Value \$100,000 to \$149,999 | 41.9% | 31.0% | 31.3% |
| 2019 Home Value \$50,000 to \$99,999 | 17.7% | 15.7% | 12.2% |
| 2019 Home Value \$25,000 to \$49,999 | 0.4% | 2.7% | 2.4% |
| 2019 Home Value Under \$25,000 | 0.5% | 4.7% | 6.6% |
| 2019 Median Home Value | \$142,263 | \$156,851 | \$164,059 |
| 2019 Median Rent | \$602 | \$633 | \$647 |

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| LABOR FORCE | 2019 Est. Labor Population Age 16 Years or Over | 9,438 | 54,358 | 90,658 |
| | 2019 Est. Civilian Employed | 58.1% | 54.0% | 54.7% |
| | 2019 Est. Civilian Unemployed | 2.5% | 3.3% | 2.9% |
| | 2019 Est. in Armed Forces | 0.3% | 0.3% | 0.3% |
| | 2019 Est. not in Labor Force | 39.2% | 42.3% | 42.1% |
| | 2019 Labor Force Males | 47.4% | 48.2% | 48.3% |
| | 2019 Labor Force Females | 52.6% | 51.8% | 51.7% |
| OCCUPATION | 2019 Occupation: Population Age 16 Years or Over | 5,479 | 29,365 | 49,631 |
| | 2019 Mgmt, Business, & Financial Operations | 8.0% | 10.0% | 10.7% |
| | 2019 Professional, Related | 21.5% | 27.8% | 27.4% |
| | 2019 Service | 33.5% | 28.3% | 27.0% |
| | 2019 Sales, Office | 25.7% | 22.8% | 23.0% |
| | 2019 Farming, Fishing, Forestry | 0.3% | 0.4% | 0.6% |
| | 2019 Construction, Extraction, Maintenance | 5.1% | 5.0% | 5.9% |
| | 2019 Production, Transport, Material Moving | 5.9% | 5.7% | 5.6% |
| | 2019 White Collar Workers | 55.2% | 60.5% | 61.0% |
| | 2019 Blue Collar Workers | 44.8% | 39.5% | 39.0% |
| TRANSPORTATION TO WORK | 2019 Drive to Work Alone | 76.5% | 72.6% | 75.0% |
| | 2019 Drive to Work in Carpool | 16.5% | 14.1% | 13.6% |
| | 2019 Travel to Work by Public Transportation | 0.5% | 1.7% | 1.5% |
| | 2019 Drive to Work on Motorcycle | 0.1% | 0.2% | 0.2% |
| | 2019 Walk or Bicycle to Work | 2.1% | 5.8% | 4.4% |
| | 2019 Other Means | 0.4% | 0.9% | 0.9% |
| | 2019 Work at Home | 3.8% | 4.7% | 4.4% |
| TRAVEL TIME | 2019 Travel to Work in 14 Minutes or Less | 58.2% | 46.8% | 43.0% |
| | 2019 Travel to Work in 15 to 29 Minutes | 33.0% | 35.9% | 39.6% |
| | 2019 Travel to Work in 30 to 59 Minutes | 16.2% | 14.5% | 14.6% |
| | 2019 Travel to Work in 60 Minutes or More | 5.2% | 5.7% | 5.9% |
| | 2019 Average Travel Time to Work | 14.5 | 15.5 | 16.0 |
| CONSUMER EXPENDITURE | 2019 Est. Total Household Expenditure | \$237.83 M | \$1.34 B | \$2.35 B |
| | 2019 Est. Apparel | \$8.24 M | \$46.63 M | \$81.85 M |
| | 2019 Est. Contributions, Gifts | \$12.77 M | \$73.44 M | \$129.86 M |
| | 2019 Est. Education, Reading | \$7.05 M | \$40.88 M | \$71.93 M |
| | 2019 Est. Entertainment | \$12.98 M | \$73.82 M | \$130.48 M |
| | 2019 Est. Food, Beverages, Tobacco | \$37.23 M | \$209.19 M | \$365.29 M |
| | 2019 Est. Furnishings, Equipment | \$8.08 M | \$45.91 M | \$81.14 M |
| | 2019 Est. Health Care, Insurance | \$21.99 M | \$124.19 M | \$218.14 M |
| | 2019 Est. Household Operations, Shelter, Utilities | \$78.78 M | \$443.32 M | \$772.16 M |
| | 2019 Est. Miscellaneous Expenses | \$4.43 M | \$25.19 M | \$44.23 M |
| | 2019 Est. Personal Care | \$3.18 M | \$17.97 M | \$31.51 M |
| | 2019 Est. Transportation | \$43.11 M | \$242.42 M | \$426.96 M |

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