

# FULL PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.2587/-81.2288

RF1

2573 W Franklin Blvd

Gastonia, NC 28052

1 mi radius 3 mi radius 30 min drivetime

POPULATION	2019 Estimated Population	5,117	32,853	307,800
	2024 Projected Population	5,690	36,107	330,132
	2010 Census Population	5,167	31,502	281,792
	2000 Census Population	5,467	32,751	260,631
	Projected Annual Growth 2019 to 2024	2.2%	2.0%	1.5%
	Historical Annual Growth 2000 to 2019	-0.3%	-	1.0%
HOUSEHOLDS	2019 Estimated Households	1,935	12,780	124,385
	2024 Projected Households	2,088	13,695	130,339
	2010 Census Households	1,876	11,753	109,242
	2000 Census Households	2,013	12,443	100,647
	Projected Annual Growth 2019 to 2024	1.6%	1.4%	1.0%
	Historical Annual Growth 2000 to 2019	-0.2%	0.1%	1.2%
AGE	2019 Est. Population Under 10 Years	14.5%	13.8%	11.9%
	2019 Est. Population 10 to 19 Years	14.0%	13.4%	12.8%
	2019 Est. Population 20 to 29 Years	14.1%	13.8%	12.6%
	2019 Est. Population 30 to 44 Years	18.2%	18.8%	18.7%
	2019 Est. Population 45 to 59 Years	19.8%	19.4%	21.0%
	2019 Est. Population 60 to 74 Years	14.4%	14.6%	16.4%
	2019 Est. Population 75 Years or Over	5.0%	6.3%	6.7%
	2019 Est. Median Age	34.9	36.1	39.5
MARITAL STATUS & GENDER	2019 Est. Male Population	48.1%	47.4%	48.3%
	2019 Est. Female Population	51.9%	52.6%	51.7%
	2019 Est. Never Married	34.8%	38.9%	30.3%
	2019 Est. Now Married	37.1%	31.4%	44.4%
	2019 Est. Separated or Divorced	21.0%	22.1%	18.3%
	2019 Est. Widowed	7.0%	7.6%	6.9%
INCOME	2019 Est. HH Income \$200,000 or More	-	0.7%	2.8%
	2019 Est. HH Income \$150,000 to \$199,999	1.1%	2.1%	4.2%
	2019 Est. HH Income \$100,000 to \$149,999	8.4%	8.2%	11.4%
	2019 Est. HH Income \$75,000 to \$99,999	9.6%	10.2%	13.1%
	2019 Est. HH Income \$50,000 to \$74,999	15.8%	15.4%	19.2%
	2019 Est. HH Income \$35,000 to \$49,999	20.6%	16.9%	15.4%
	2019 Est. HH Income \$25,000 to \$34,999	13.4%	13.1%	10.6%
	2019 Est. HH Income \$15,000 to \$24,999	18.1%	15.6%	12.0%
	2019 Est. HH Income Under \$15,000	13.0%	17.8%	11.3%
	2019 Est. Average Household Income	\$46,828	\$49,301	\$64,914
	2019 Est. Median Household Income	\$37,998	\$40,928	\$54,075
	2019 Est. Per Capita Income	\$17,704	\$19,467	\$26,354
	2019 Est. Total Businesses	193	1,595	11,354
	2019 Est. Total Employees	2,117	16,592	113,979

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RACE	2019 Est. White	36.8%	50.2%	72.8%
	2019 Est. Black	49.7%	39.1%	18.8%
	2019 Est. Asian or Pacific Islander	0.8%	1.3%	2.2%
	2019 Est. American Indian or Alaska Native	0.5%	0.4%	0.4%
	2019 Est. Other Races	12.2%	9.1%	5.9%
HISPANIC	2019 Est. Hispanic Population	965	3,882	22,643
	2019 Est. Hispanic Population	18.9%	11.8%	7.4%
	2024 Proj. Hispanic Population	20.3%	12.7%	7.9%
	2010 Hispanic Population	15.8%	9.7%	6.2%
EDUCATION (Adults 25 or Older)	2019 Est. Adult Population (25 Years or Over)	3,323	21,864	214,065
	2019 Est. Elementary (Grade Level 0 to 8)	11.1%	7.3%	5.1%
	2019 Est. Some High School (Grade Level 9 to 11)	13.6%	13.4%	9.7%
	2019 Est. High School Graduate	35.2%	33.2%	31.5%
	2019 Est. Some College	22.6%	22.0%	22.3%
	2019 Est. Associate Degree Only	9.5%	9.0%	10.5%
	2019 Est. Bachelor Degree Only	5.5%	11.0%	14.5%
	2019 Est. Graduate Degree	2.6%	4.2%	6.4%
HOUSING	2019 Est. Total Housing Units	2,097	13,741	130,672
	2019 Est. Owner-Occupied	50.4%	47.8%	64.4%
	2019 Est. Renter-Occupied	41.8%	45.3%	30.8%
	2019 Est. Vacant Housing	7.7%	7.0%	4.8%
HOMES BUILT BY YEAR	2019 Homes Built 2010 or later	2.9%	3.7%	6.1%
	2019 Homes Built 2000 to 2009	8.5%	8.5%	15.7%
	2019 Homes Built 1990 to 1999	6.5%	7.9%	14.0%
	2019 Homes Built 1980 to 1989	5.9%	8.3%	14.1%
	2019 Homes Built 1970 to 1979	15.5%	14.0%	13.9%
	2019 Homes Built 1960 to 1969	16.6%	15.8%	11.3%
	2019 Homes Built 1950 to 1959	16.5%	15.7%	9.0%
	2019 Homes Built Before 1949	19.8%	19.0%	11.0%
HOME VALUES	2019 Home Value \$1,000,000 or More	-	-	0.3%
	2019 Home Value \$500,000 to \$999,999	0.6%	1.4%	3.8%
	2019 Home Value \$400,000 to \$499,999	0.3%	0.5%	2.4%
	2019 Home Value \$300,000 to \$399,999	2.8%	2.4%	7.4%
	2019 Home Value \$200,000 to \$299,999	3.5%	7.6%	16.3%
	2019 Home Value \$150,000 to \$199,999	11.8%	14.4%	21.8%
	2019 Home Value \$100,000 to \$149,999	21.5%	23.8%	27.1%
	2019 Home Value \$50,000 to \$99,999	55.2%	42.9%	24.9%
	2019 Home Value \$25,000 to \$49,999	9.5%	9.1%	5.4%
	2019 Home Value Under \$25,000	2.4%	4.2%	4.8%
	2019 Median Home Value	\$88,341	\$103,848	\$145,422
	2019 Median Rent	\$597	\$594	\$623

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LABOR FORCE	2019 Est. Labor Population Age 16 Years or Over	3,960	25,718	247,530
	2019 Est. Civilian Employed	59.1%	55.9%	58.9%
	2019 Est. Civilian Unemployed	4.7%	3.1%	2.2%
	2019 Est. in Armed Forces	-	-	-
	2019 Est. not in Labor Force	36.2%	41.0%	38.8%
	2019 Labor Force Males	46.7%	46.3%	47.6%
	2019 Labor Force Females	53.3%	53.7%	52.4%
OCCUPATION	2019 Occupation: Population Age 16 Years or Over	2,338	14,371	145,723
	2019 Mgmt, Business, & Financial Operations	6.3%	10.0%	13.0%
	2019 Professional, Related	11.4%	14.1%	18.2%
	2019 Service	27.4%	22.7%	16.7%
	2019 Sales, Office	22.5%	23.5%	24.1%
	2019 Farming, Fishing, Forestry	0.5%	0.9%	0.3%
	2019 Construction, Extraction, Maintenance	8.9%	8.6%	10.0%
	2019 Production, Transport, Material Moving	23.0%	20.3%	17.8%
	2019 White Collar Workers	40.2%	47.6%	55.3%
	2019 Blue Collar Workers	59.8%	52.4%	44.7%
TRANSPORTATION TO WORK	2019 Drive to Work Alone	84.4%	82.6%	84.8%
	2019 Drive to Work in Carpool	9.0%	11.7%	9.4%
	2019 Travel to Work by Public Transportation	-	1.4%	0.6%
	2019 Drive to Work on Motorcycle	-	-	0.1%
	2019 Walk or Bicycle to Work	2.8%	2.4%	1.1%
	2019 Other Means	0.4%	0.3%	0.7%
	2019 Work at Home	3.4%	1.6%	3.2%
TRAVEL TIME	2019 Travel to Work in 14 Minutes or Less	26.3%	25.6%	23.6%
	2019 Travel to Work in 15 to 29 Minutes	40.4%	30.4%	35.5%
	2019 Travel to Work in 30 to 59 Minutes	27.3%	29.7%	32.4%
	2019 Travel to Work in 60 Minutes or More	2.5%	7.0%	7.7%
	2019 Average Travel Time to Work	18.9	22.6	23.8
CONSUMER EXPENDITURE	2019 Est. Total Household Expenditure	\$80.79 M	\$550.93 M	\$6.45 B
	2019 Est. Apparel	\$2.79 M	\$19.07 M	\$223.88 M
	2019 Est. Contributions, Gifts	\$4.22 M	\$29.08 M	\$354.23 M
	2019 Est. Education, Reading	\$2.27 M	\$15.9 M	\$191.72 M
	2019 Est. Entertainment	\$4.37 M	\$29.99 M	\$358.9 M
	2019 Est. Food, Beverages, Tobacco	\$12.76 M	\$86.68 M	\$1 B
	2019 Est. Furnishings, Equipment	\$2.72 M	\$18.67 M	\$223.34 M
	2019 Est. Health Care, Insurance	\$7.6 M	\$51.56 M	\$603.82 M
	2019 Est. Household Operations, Shelter, Utilities	\$26.81 M	\$182.45 M	\$2.11 B
	2019 Est. Miscellaneous Expenses	\$1.5 M	\$10.3 M	\$121.53 M
	2019 Est. Personal Care	\$1.08 M	\$7.38 M	\$86.47 M
	2019 Est. Transportation	\$14.66 M	\$99.85 M	\$1.18 B

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