

FULL PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.8066/-89.6641

RF1

2900 E Lincolnway

Sterling, IL 61081

1 mi radius 3 mi radius 30 min drivetime

POPULATION	2019 Estimated Population	3,773	22,475	67,362
	2024 Projected Population	3,649	22,165	65,564
	2010 Census Population	3,972	24,117	71,608
	2000 Census Population	4,128	25,079	73,139
	Projected Annual Growth 2019 to 2024	-0.7%	-0.3%	-0.5%
	Historical Annual Growth 2000 to 2019	-0.5%	-0.5%	-0.4%
HOUSEHOLDS	2019 Estimated Households	1,784	9,738	28,347
	2024 Projected Households	1,758	9,772	28,192
	2010 Census Households	1,769	9,828	28,377
	2000 Census Households	1,792	10,074	28,100
	Projected Annual Growth 2019 to 2024	-0.3%	-	-0.1%
	Historical Annual Growth 2000 to 2019	-	-0.2%	-
AGE	2019 Est. Population Under 10 Years	11.4%	12.2%	11.2%
	2019 Est. Population 10 to 19 Years	12.0%	12.5%	11.7%
	2019 Est. Population 20 to 29 Years	13.0%	13.2%	12.1%
	2019 Est. Population 30 to 44 Years	16.3%	17.2%	17.5%
	2019 Est. Population 45 to 59 Years	18.5%	18.6%	19.7%
	2019 Est. Population 60 to 74 Years	17.7%	16.7%	18.7%
	2019 Est. Population 75 Years or Over	11.1%	9.6%	9.2%
	2019 Est. Median Age	41.5	39.9	42.0
MARITAL STATUS & GENDER	2019 Est. Male Population	47.4%	48.8%	50.9%
	2019 Est. Female Population	52.6%	51.2%	49.1%
	2019 Est. Never Married	26.4%	30.3%	29.2%
	2019 Est. Now Married	47.4%	43.4%	46.7%
	2019 Est. Separated or Divorced	16.4%	18.7%	16.7%
	2019 Est. Widowed	9.8%	7.6%	7.4%
INCOME	2019 Est. HH Income \$200,000 or More	4.3%	4.0%	3.4%
	2019 Est. HH Income \$150,000 to \$199,999	4.4%	3.8%	5.1%
	2019 Est. HH Income \$100,000 to \$149,999	6.9%	8.4%	12.0%
	2019 Est. HH Income \$75,000 to \$99,999	12.7%	14.7%	15.6%
	2019 Est. HH Income \$50,000 to \$74,999	25.3%	21.3%	21.0%
	2019 Est. HH Income \$35,000 to \$49,999	13.6%	13.7%	13.6%
	2019 Est. HH Income \$25,000 to \$34,999	12.3%	12.4%	10.1%
	2019 Est. HH Income \$15,000 to \$24,999	16.2%	13.6%	10.9%
	2019 Est. HH Income Under \$15,000	4.3%	8.0%	8.2%
	2019 Est. Average Household Income	\$70,339	\$70,408	\$73,278
	2019 Est. Median Household Income	\$55,102	\$55,060	\$60,429
	2019 Est. Per Capita Income	\$33,361	\$30,628	\$31,508
	2019 Est. Total Businesses	214	1,010	2,945
	2019 Est. Total Employees	2,421	12,700	33,724

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RACE	2019 Est. White	84.4%	84.5%	88.2%
	2019 Est. Black	3.3%	3.5%	4.3%
	2019 Est. Asian or Pacific Islander	1.6%	0.8%	0.8%
	2019 Est. American Indian or Alaska Native	0.3%	0.4%	0.3%
	2019 Est. Other Races	10.4%	10.8%	6.5%
HISPANIC	2019 Est. Hispanic Population	696	4,653	8,132
	2019 Est. Hispanic Population	18.5%	20.7%	12.1%
	2024 Proj. Hispanic Population	19.2%	21.5%	12.6%
	2010 Hispanic Population	16.1%	18.8%	10.6%
EDUCATION (Adults 25 or Older)	2019 Est. Adult Population (25 Years or Over)	2,671	15,435	48,032
	2019 Est. Elementary (Grade Level 0 to 8)	4.8%	4.9%	3.4%
	2019 Est. Some High School (Grade Level 9 to 11)	3.6%	6.4%	7.4%
	2019 Est. High School Graduate	30.8%	33.7%	34.2%
	2019 Est. Some College	25.6%	26.6%	25.6%
	2019 Est. Associate Degree Only	10.7%	10.0%	10.4%
	2019 Est. Bachelor Degree Only	13.7%	11.2%	11.4%
	2019 Est. Graduate Degree	10.8%	7.3%	7.5%
HOUSING	2019 Est. Total Housing Units	1,907	10,653	30,821
	2019 Est. Owner-Occupied	59.0%	60.0%	66.5%
	2019 Est. Renter-Occupied	34.5%	31.4%	25.5%
	2019 Est. Vacant Housing	6.4%	8.6%	8.0%
HOMES BUILT BY YEAR	2019 Homes Built 2010 or later	2.8%	1.3%	1.0%
	2019 Homes Built 2000 to 2009	4.4%	5.5%	6.4%
	2019 Homes Built 1990 to 1999	9.2%	6.4%	7.6%
	2019 Homes Built 1980 to 1989	10.5%	4.8%	4.8%
	2019 Homes Built 1970 to 1979	21.1%	15.0%	14.3%
	2019 Homes Built 1960 to 1969	14.8%	15.3%	13.5%
	2019 Homes Built 1950 to 1959	18.3%	16.0%	13.6%
	2019 Homes Built Before 1949	12.5%	27.1%	30.7%
HOME VALUES	2019 Home Value \$1,000,000 or More	-	-	0.3%
	2019 Home Value \$500,000 to \$999,999	1.8%	1.5%	1.3%
	2019 Home Value \$400,000 to \$499,999	1.2%	0.7%	1.4%
	2019 Home Value \$300,000 to \$399,999	4.3%	3.6%	3.5%
	2019 Home Value \$200,000 to \$299,999	8.4%	6.8%	10.2%
	2019 Home Value \$150,000 to \$199,999	11.0%	8.5%	13.3%
	2019 Home Value \$100,000 to \$149,999	21.1%	17.0%	20.1%
	2019 Home Value \$50,000 to \$99,999	49.0%	50.9%	39.7%
	2019 Home Value \$25,000 to \$49,999	1.6%	8.1%	6.4%
	2019 Home Value Under \$25,000	1.8%	1.2%	3.4%
	2019 Median Home Value	\$116,899	\$100,935	\$115,041
	2019 Median Rent	\$534	\$519	\$521

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LABOR FORCE	2019 Est. Labor Population Age 16 Years or Over	3,069	18,042	55,116
	2019 Est. Civilian Employed	59.9%	59.2%	56.6%
	2019 Est. Civilian Unemployed	0.8%	3.2%	3.0%
	2019 Est. in Armed Forces	-	0.2%	-
	2019 Est. not in Labor Force	39.3%	37.4%	40.3%
	2019 Labor Force Males	46.6%	48.4%	51.0%
	2019 Labor Force Females	53.4%	51.6%	49.0%
OCCUPATION	2019 Occupation: Population Age 16 Years or Over	1,838	10,683	31,221
	2019 Mgmt, Business, & Financial Operations	9.3%	8.5%	9.9%
	2019 Professional, Related	22.3%	17.5%	18.7%
	2019 Service	12.3%	18.8%	18.0%
	2019 Sales, Office	32.2%	24.8%	24.2%
	2019 Farming, Fishing, Forestry	0.2%	0.7%	0.7%
	2019 Construction, Extraction, Maintenance	4.6%	5.7%	7.6%
	2019 Production, Transport, Material Moving	19.0%	23.9%	20.9%
	2019 White Collar Workers	63.8%	50.8%	52.8%
	2019 Blue Collar Workers	36.2%	49.2%	47.2%
TRANSPORTATION TO WORK	2019 Drive to Work Alone	85.3%	83.1%	84.2%
	2019 Drive to Work in Carpool	8.8%	10.3%	9.2%
	2019 Travel to Work by Public Transportation	0.5%	0.7%	0.6%
	2019 Drive to Work on Motorcycle	-	-	-
	2019 Walk or Bicycle to Work	2.1%	2.8%	2.0%
	2019 Other Means	0.8%	1.3%	0.9%
	2019 Work at Home	2.5%	1.8%	3.1%
TRAVEL TIME	2019 Travel to Work in 14 Minutes or Less	59.4%	58.3%	48.3%
	2019 Travel to Work in 15 to 29 Minutes	28.3%	26.9%	32.0%
	2019 Travel to Work in 30 to 59 Minutes	11.0%	10.0%	14.0%
	2019 Travel to Work in 60 Minutes or More	3.6%	4.7%	5.2%
	2019 Average Travel Time to Work	11.9	12.7	15.4
CONSUMER EXPENDITURE	2019 Est. Total Household Expenditure	\$98.32 M	\$533.26 M	\$1.6 B
	2019 Est. Apparel	\$3.4 M	\$18.48 M	\$55.46 M
	2019 Est. Contributions, Gifts	\$5.53 M	\$29.78 M	\$89.41 M
	2019 Est. Education, Reading	\$2.92 M	\$15.97 M	\$47.87 M
	2019 Est. Entertainment	\$5.45 M	\$29.63 M	\$89.63 M
	2019 Est. Food, Beverages, Tobacco	\$15.19 M	\$82.51 M	\$247.29 M
	2019 Est. Furnishings, Equipment	\$3.39 M	\$18.43 M	\$55.81 M
	2019 Est. Health Care, Insurance	\$9.26 M	\$50.01 M	\$150.54 M
	2019 Est. Household Operations, Shelter, Utilities	\$32.21 M	\$174.44 M	\$521.29 M
	2019 Est. Miscellaneous Expenses	\$1.86 M	\$10.07 M	\$30.3 M
	2019 Est. Personal Care	\$1.32 M	\$7.15 M	\$21.5 M
	2019 Est. Transportation	\$17.8 M	\$96.79 M	\$292.46 M

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