

FULL PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.1116/-92.4289

RF1

201 Skyline Dr

Conway, AR 72032

		1 mi radius	3 mi radius	30 min drivetime
POPULATION	2019 Estimated Population	2,102	36,039	147,659
	2024 Projected Population	2,205	37,826	153,978
	2010 Census Population	1,855	32,181	134,531
	2000 Census Population	1,445	27,520	103,327
	Projected Annual Growth 2019 to 2024	1.0%	1.0%	0.9%
	Historical Annual Growth 2000 to 2019	2.4%	1.6%	2.3%
HOUSEHOLDS	2019 Estimated Households	824	13,993	58,964
	2024 Projected Households	870	14,773	61,733
	2010 Census Households	694	12,018	51,738
	2000 Census Households	511	9,958	38,942
	Projected Annual Growth 2019 to 2024	1.1%	1.1%	0.9%
	Historical Annual Growth 2000 to 2019	3.2%	2.1%	2.7%
AGE	2019 Est. Population Under 10 Years	10.6%	11.1%	12.5%
	2019 Est. Population 10 to 19 Years	12.1%	14.2%	13.4%
	2019 Est. Population 20 to 29 Years	19.7%	26.1%	18.1%
	2019 Est. Population 30 to 44 Years	19.0%	17.4%	19.5%
	2019 Est. Population 45 to 59 Years	18.7%	14.7%	17.6%
	2019 Est. Population 60 to 74 Years	15.0%	11.2%	13.6%
	2019 Est. Population 75 Years or Over	4.9%	5.3%	5.4%
	2019 Est. Median Age	35.6	30.7	34.3
MARITAL STATUS & GENDER	2019 Est. Male Population	48.9%	48.1%	48.7%
	2019 Est. Female Population	51.1%	51.9%	51.3%
	2019 Est. Never Married	29.7%	39.7%	30.3%
	2019 Est. Now Married	49.3%	37.0%	46.8%
	2019 Est. Separated or Divorced	14.0%	16.7%	17.0%
	2019 Est. Widowed	7.0%	6.6%	6.0%
INCOME	2019 Est. HH Income \$200,000 or More	5.7%	3.0%	3.7%
	2019 Est. HH Income \$150,000 to \$199,999	2.6%	3.2%	5.6%
	2019 Est. HH Income \$100,000 to \$149,999	11.1%	9.0%	13.5%
	2019 Est. HH Income \$75,000 to \$99,999	19.3%	11.7%	13.9%
	2019 Est. HH Income \$50,000 to \$74,999	18.0%	16.7%	18.6%
	2019 Est. HH Income \$35,000 to \$49,999	16.4%	16.7%	13.6%
	2019 Est. HH Income \$25,000 to \$34,999	7.5%	12.3%	9.8%
	2019 Est. HH Income \$15,000 to \$24,999	9.1%	13.0%	9.5%
	2019 Est. HH Income Under \$15,000	10.3%	14.4%	11.7%
	2019 Est. Average Household Income	\$73,598	\$54,465	\$69,744
	2019 Est. Median Household Income	\$60,624	\$48,487	\$58,465
	2019 Est. Per Capita Income	\$29,872	\$21,660	\$28,004
2019 Est. Total Businesses	350	2,162	5,356	
2019 Est. Total Employees	3,761	25,224	54,182	

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RACE			
2019 Est. White	78.3%	71.8%	79.6%
2019 Est. Black	14.8%	20.2%	14.1%
2019 Est. Asian or Pacific Islander	1.3%	2.1%	1.5%
2019 Est. American Indian or Alaska Native	0.3%	0.5%	0.5%
2019 Est. Other Races	5.3%	5.4%	4.3%
HISPANIC			
2019 Est. Hispanic Population	114	2,093	6,748
2019 Est. Hispanic Population	5.4%	5.8%	4.6%
2024 Proj. Hispanic Population	5.4%	5.9%	4.7%
2010 Hispanic Population	6.5%	5.7%	4.1%
EDUCATION (Adults 25 or Older)			
2019 Est. Adult Population (25 Years or Over)	1,400	20,890	94,853
2019 Est. Elementary (Grade Level 0 to 8)	2.9%	2.5%	2.2%
2019 Est. Some High School (Grade Level 9 to 11)	5.0%	5.8%	5.6%
2019 Est. High School Graduate	25.4%	28.2%	29.3%
2019 Est. Some College	24.2%	23.7%	22.6%
2019 Est. Associate Degree Only	8.6%	8.8%	8.5%
2019 Est. Bachelor Degree Only	22.5%	19.7%	19.7%
2019 Est. Graduate Degree	11.5%	11.3%	12.1%
HOUSING			
2019 Est. Total Housing Units	848	14,477	61,635
2019 Est. Owner-Occupied	59.8%	43.5%	59.9%
2019 Est. Renter-Occupied	37.3%	53.1%	35.8%
2019 Est. Vacant Housing	2.8%	3.3%	4.3%
HOMES BUILT BY YEAR			
2019 Homes Built 2010 or later	18.1%	11.1%	12.6%
2019 Homes Built 2000 to 2009	21.9%	13.2%	20.5%
2019 Homes Built 1990 to 1999	28.1%	23.4%	23.3%
2019 Homes Built 1980 to 1989	10.8%	17.9%	15.3%
2019 Homes Built 1970 to 1979	13.0%	15.8%	12.1%
2019 Homes Built 1960 to 1969	2.8%	7.4%	5.4%
2019 Homes Built 1950 to 1959	1.1%	5.1%	3.4%
2019 Homes Built Before 1949	1.3%	2.7%	2.9%
HOME VALUES			
2019 Home Value \$1,000,000 or More	0.8%	0.8%	0.6%
2019 Home Value \$500,000 to \$999,999	2.3%	2.2%	2.9%
2019 Home Value \$400,000 to \$499,999	3.3%	2.2%	2.3%
2019 Home Value \$300,000 to \$399,999	10.3%	7.4%	8.6%
2019 Home Value \$200,000 to \$299,999	24.4%	19.4%	24.3%
2019 Home Value \$150,000 to \$199,999	27.4%	27.8%	26.0%
2019 Home Value \$100,000 to \$149,999	38.8%	31.3%	24.3%
2019 Home Value \$50,000 to \$99,999	10.4%	18.4%	16.4%
2019 Home Value \$25,000 to \$49,999	0.8%	2.9%	3.6%
2019 Home Value Under \$25,000	4.5%	2.2%	3.1%
2019 Median Home Value	\$171,456	\$156,760	\$165,538
2019 Median Rent	\$641	\$595	\$611

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LABOR FORCE	2019 Est. Labor Population Age 16 Years or Over	1,741	29,722	118,037
	2019 Est. Civilian Employed	61.7%	57.1%	61.3%
	2019 Est. Civilian Unemployed	1.1%	1.7%	1.6%
	2019 Est. in Armed Forces	-	-	0.2%
	2019 Est. not in Labor Force	37.2%	41.2%	36.9%
	2019 Labor Force Males	48.5%	47.4%	48.1%
	2019 Labor Force Females	51.5%	52.6%	51.9%
OCCUPATION	2019 Occupation: Population Age 16 Years or Over	1,074	16,970	72,307
	2019 Mgmt, Business, & Financial Operations	16.9%	13.7%	15.2%
	2019 Professional, Related	26.4%	26.4%	26.7%
	2019 Service	15.3%	19.3%	17.5%
	2019 Sales, Office	22.1%	22.4%	22.5%
	2019 Farming, Fishing, Forestry	-	-	0.4%
	2019 Construction, Extraction, Maintenance	8.0%	6.8%	7.7%
	2019 Production, Transport, Material Moving	11.2%	11.3%	10.0%
	2019 White Collar Workers	65.4%	62.5%	64.4%
	2019 Blue Collar Workers	34.6%	37.5%	35.6%
TRANSPORTATION TO WORK	2019 Drive to Work Alone	85.5%	80.0%	83.8%
	2019 Drive to Work in Carpool	8.1%	9.1%	9.1%
	2019 Travel to Work by Public Transportation	0.1%	-	0.2%
	2019 Drive to Work on Motorcycle	0.2%	-	-
	2019 Walk or Bicycle to Work	2.9%	5.2%	2.1%
	2019 Other Means	-	1.1%	0.8%
	2019 Work at Home	3.1%	4.6%	3.9%
TRAVEL TIME	2019 Travel to Work in 14 Minutes or Less	46.6%	47.1%	35.9%
	2019 Travel to Work in 15 to 29 Minutes	25.8%	23.4%	32.1%
	2019 Travel to Work in 30 to 59 Minutes	29.6%	23.5%	29.9%
	2019 Travel to Work in 60 Minutes or More	2.5%	1.7%	3.9%
	2019 Average Travel Time to Work	15.4	14.3	18.9
CONSUMER EXPENDITURE	2019 Est. Total Household Expenditure	\$46.85 M	\$643.92 M	\$3.22 B
	2019 Est. Apparel	\$1.63 M	\$22.47 M	\$112.65 M
	2019 Est. Contributions, Gifts	\$2.62 M	\$34.91 M	\$177.58 M
	2019 Est. Education, Reading	\$1.42 M	\$19.44 M	\$98.81 M
	2019 Est. Entertainment	\$2.61 M	\$35.37 M	\$179.89 M
	2019 Est. Food, Beverages, Tobacco	\$7.25 M	\$100.54 M	\$498.62 M
	2019 Est. Furnishings, Equipment	\$1.62 M	\$22.01 M	\$111.91 M
	2019 Est. Health Care, Insurance	\$4.34 M	\$59.38 M	\$297.19 M
	2019 Est. Household Operations, Shelter, Utilities	\$15.29 M	\$212.4 M	\$1.05 B
	2019 Est. Miscellaneous Expenses	\$879.15 K	\$12.04 M	\$60.48 M
	2019 Est. Personal Care	\$627.29 K	\$8.62 M	\$43.15 M
	2019 Est. Transportation	\$8.55 M	\$116.74 M	\$588.86 M

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