

FULL PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.4859/-88.0611

RF1

760 Willard Dr

Ashwaubenon, WI 54304

	1 mi radius	3 mi radius	5 mi radius	
POPULATION	2019 Estimated Population	4,543	70,531	156,761
	2024 Projected Population	4,793	73,913	164,554
	2010 Census Population	4,516	70,247	152,464
	2000 Census Population	4,934	74,906	150,220
	Projected Annual Growth 2019 to 2024	1.1%	1.0%	1.0%
	Historical Annual Growth 2000 to 2019	-0.4%	-0.3%	0.2%
HOUSEHOLDS	2019 Estimated Households	2,203	30,722	66,737
	2024 Projected Households	2,324	32,159	69,898
	2010 Census Households	2,123	29,630	62,862
	2000 Census Households	2,187	30,059	59,932
	Projected Annual Growth 2019 to 2024	1.1%	0.9%	0.9%
	Historical Annual Growth 2000 to 2019	-	0.1%	0.6%
AGE	2019 Est. Population Under 10 Years	10.3%	11.2%	12.9%
	2019 Est. Population 10 to 19 Years	10.1%	12.1%	13.0%
	2019 Est. Population 20 to 29 Years	16.0%	13.8%	14.4%
	2019 Est. Population 30 to 44 Years	18.6%	18.4%	19.0%
	2019 Est. Population 45 to 59 Years	17.0%	19.5%	18.9%
	2019 Est. Population 60 to 74 Years	15.6%	16.9%	14.9%
	2019 Est. Population 75 Years or Over	12.5%	8.2%	6.9%
	2019 Est. Median Age	39.5	39.9	37.1
MARITAL STATUS & GENDER	2019 Est. Male Population	48.1%	49.8%	49.6%
	2019 Est. Female Population	51.9%	50.2%	50.4%
	2019 Est. Never Married	31.3%	31.9%	32.7%
	2019 Est. Now Married	40.5%	48.1%	47.2%
	2019 Est. Separated or Divorced	17.1%	13.6%	14.1%
	2019 Est. Widowed	11.1%	6.4%	5.9%
INCOME	2019 Est. HH Income \$200,000 or More	1.1%	3.2%	3.5%
	2019 Est. HH Income \$150,000 to \$199,999	1.1%	3.8%	3.8%
	2019 Est. HH Income \$100,000 to \$149,999	9.7%	12.8%	12.1%
	2019 Est. HH Income \$75,000 to \$99,999	14.0%	16.6%	15.8%
	2019 Est. HH Income \$50,000 to \$74,999	19.2%	20.5%	19.5%
	2019 Est. HH Income \$35,000 to \$49,999	17.7%	15.1%	15.5%
	2019 Est. HH Income \$25,000 to \$34,999	13.1%	9.4%	10.0%
	2019 Est. HH Income \$15,000 to \$24,999	12.6%	10.2%	10.5%
	2019 Est. HH Income Under \$15,000	11.5%	8.5%	9.4%
	2019 Est. Average Household Income	\$53,727	\$72,498	\$71,420
	2019 Est. Median Household Income	\$44,119	\$60,220	\$58,286
	2019 Est. Per Capita Income	\$26,319	\$32,006	\$30,667
2019 Est. Total Businesses	794	4,346	7,932	
2019 Est. Total Employees	15,253	78,582	136,397	

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RACE			
2019 Est. White	84.4%	83.2%	78.6%
2019 Est. Black	2.9%	4.0%	4.3%
2019 Est. Asian or Pacific Islander	5.3%	3.7%	4.2%
2019 Est. American Indian or Alaska Native	2.0%	2.6%	2.8%
2019 Est. Other Races	5.4%	6.5%	10.1%
HISPANIC			
2019 Est. Hispanic Population	212	4,261	18,233
2019 Est. Hispanic Population	4.7%	6.0%	11.6%
2024 Proj. Hispanic Population	4.9%	6.4%	12.4%
2010 Hispanic Population	3.7%	4.7%	9.4%
EDUCATION (Adults 25 or Older)			
2019 Est. Adult Population (25 Years or Over)	3,279	49,338	105,211
2019 Est. Elementary (Grade Level 0 to 8)	3.4%	2.7%	3.9%
2019 Est. Some High School (Grade Level 9 to 11)	5.4%	5.4%	5.9%
2019 Est. High School Graduate	30.8%	29.5%	29.9%
2019 Est. Some College	24.4%	20.6%	19.4%
2019 Est. Associate Degree Only	14.8%	13.1%	12.7%
2019 Est. Bachelor Degree Only	15.3%	19.8%	19.9%
2019 Est. Graduate Degree	5.9%	8.8%	8.3%
HOUSING			
2019 Est. Total Housing Units	2,279	31,513	68,491
2019 Est. Owner-Occupied	42.4%	62.2%	57.3%
2019 Est. Renter-Occupied	54.3%	35.3%	40.2%
2019 Est. Vacant Housing	3.3%	2.5%	2.6%
HOMES BUILT BY YEAR			
2019 Homes Built 2010 or later	2.6%	2.4%	3.9%
2019 Homes Built 2000 to 2009	6.9%	5.5%	9.5%
2019 Homes Built 1990 to 1999	9.5%	9.2%	12.9%
2019 Homes Built 1980 to 1989	15.7%	11.7%	12.9%
2019 Homes Built 1970 to 1979	20.9%	18.3%	15.8%
2019 Homes Built 1960 to 1969	23.0%	16.7%	12.9%
2019 Homes Built 1950 to 1959	10.6%	13.7%	11.3%
2019 Homes Built Before 1949	7.5%	20.0%	18.3%
HOME VALUES			
2019 Home Value \$1,000,000 or More	1.5%	0.6%	0.4%
2019 Home Value \$500,000 to \$999,999	1.1%	1.9%	2.7%
2019 Home Value \$400,000 to \$499,999	2.2%	2.1%	2.4%
2019 Home Value \$300,000 to \$399,999	4.8%	5.9%	7.0%
2019 Home Value \$200,000 to \$299,999	11.9%	17.5%	19.3%
2019 Home Value \$150,000 to \$199,999	17.5%	23.3%	23.1%
2019 Home Value \$100,000 to \$149,999	46.2%	35.5%	32.0%
2019 Home Value \$50,000 to \$99,999	10.8%	12.8%	13.6%
2019 Home Value \$25,000 to \$49,999	0.2%	0.8%	0.9%
2019 Home Value Under \$25,000	6.2%	2.4%	3.0%
2019 Median Home Value	\$137,451	\$155,839	\$159,328
2019 Median Rent	\$645	\$637	\$647

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LABOR FORCE	2019 Est. Labor Population Age 16 Years or Over	3,804	57,780	124,639
	2019 Est. Civilian Employed	61.7%	63.7%	65.6%
	2019 Est. Civilian Unemployed	1.7%	1.5%	1.6%
	2019 Est. in Armed Forces	-	-	-
	2019 Est. not in Labor Force	36.6%	34.7%	32.7%
	2019 Labor Force Males	47.8%	49.4%	49.1%
	2019 Labor Force Females	52.2%	50.6%	50.9%
OCCUPATION	2019 Occupation: Population Age 16 Years or Over	2,349	36,813	81,804
	2019 Mgmt, Business, & Financial Operations	10.0%	13.5%	13.6%
	2019 Professional, Related	18.4%	22.6%	21.3%
	2019 Service	18.8%	16.3%	16.5%
	2019 Sales, Office	30.0%	26.0%	25.2%
	2019 Farming, Fishing, Forestry	-	0.3%	0.9%
	2019 Construction, Extraction, Maintenance	8.4%	7.0%	6.2%
	2019 Production, Transport, Material Moving	14.3%	14.3%	16.3%
	2019 White Collar Workers	58.4%	62.0%	60.1%
	2019 Blue Collar Workers	41.6%	38.0%	39.9%
TRANSPORTATION TO WORK	2019 Drive to Work Alone	84.4%	83.7%	82.2%
	2019 Drive to Work in Carpool	5.2%	7.3%	8.2%
	2019 Travel to Work by Public Transportation	0.6%	0.7%	0.9%
	2019 Drive to Work on Motorcycle	-	0.1%	-
	2019 Walk or Bicycle to Work	3.2%	2.8%	2.6%
	2019 Other Means	-	1.0%	1.3%
	2019 Work at Home	6.5%	4.4%	4.6%
TRAVEL TIME	2019 Travel to Work in 14 Minutes or Less	48.3%	45.9%	42.2%
	2019 Travel to Work in 15 to 29 Minutes	36.0%	41.4%	43.8%
	2019 Travel to Work in 30 to 59 Minutes	9.7%	7.9%	9.6%
	2019 Travel to Work in 60 Minutes or More	3.1%	3.2%	2.6%
	2019 Average Travel Time to Work	13.9	14.3	15.1
CONSUMER EXPENDITURE	2019 Est. Total Household Expenditure	\$100.87 M	\$1.72 B	\$3.69 B
	2019 Est. Apparel	\$3.46 M	\$59.72 M	\$128.58 M
	2019 Est. Contributions, Gifts	\$5.4 M	\$95.37 M	\$204.12 M
	2019 Est. Education, Reading	\$2.8 M	\$50.99 M	\$110.4 M
	2019 Est. Entertainment	\$5.48 M	\$96.03 M	\$205.55 M
	2019 Est. Food, Beverages, Tobacco	\$15.82 M	\$266.74 M	\$572.76 M
	2019 Est. Furnishings, Equipment	\$3.42 M	\$59.83 M	\$127.97 M
	2019 Est. Health Care, Insurance	\$9.51 M	\$161.19 M	\$343.64 M
	2019 Est. Household Operations, Shelter, Utilities	\$33.4 M	\$561.76 M	\$1.21 B
	2019 Est. Miscellaneous Expenses	\$1.9 M	\$32.54 M	\$69.6 M
	2019 Est. Personal Care	\$1.35 M	\$23.12 M	\$49.55 M
	2019 Est. Transportation	\$18.33 M	\$315.24 M	\$675.05 M

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