

FULL PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.2626/-88.4465

RF1

2600 W College Ave

Appleton, WI 54914

1 mi radius 3 mi radius 5 mi radius

		1 mi radius	3 mi radius	5 mi radius
POPULATION	2019 Estimated Population	6,108	70,992	140,545
	2024 Projected Population	6,385	73,657	145,587
	2010 Census Population	5,883	67,725	134,585
	2000 Census Population	6,013	65,991	126,570
	Projected Annual Growth 2019 to 2024	0.9%	0.8%	0.7%
	Historical Annual Growth 2000 to 2019	-	0.4%	0.6%
HOUSEHOLDS	2019 Estimated Households	2,928	31,190	60,055
	2024 Projected Households	3,086	32,596	62,558
	2010 Census Households	2,741	28,759	55,420
	2000 Census Households	2,777	26,629	49,883
	Projected Annual Growth 2019 to 2024	1.1%	0.9%	0.8%
	Historical Annual Growth 2000 to 2019	0.3%	0.9%	1.1%
AGE	2019 Est. Population Under 10 Years	12.1%	11.9%	12.3%
	2019 Est. Population 10 to 19 Years	11.4%	11.9%	12.5%
	2019 Est. Population 20 to 29 Years	19.1%	16.9%	14.7%
	2019 Est. Population 30 to 44 Years	19.1%	18.8%	19.3%
	2019 Est. Population 45 to 59 Years	19.1%	19.0%	19.8%
	2019 Est. Population 60 to 74 Years	12.7%	14.4%	14.8%
	2019 Est. Population 75 Years or Over	6.4%	7.2%	6.5%
	2019 Est. Median Age	34.6	36.7	37.3
MARITAL STATUS & GENDER	2019 Est. Male Population	49.6%	49.5%	49.5%
	2019 Est. Female Population	50.4%	50.5%	50.5%
	2019 Est. Never Married	33.5%	34.2%	30.5%
	2019 Est. Now Married	41.8%	44.8%	49.8%
	2019 Est. Separated or Divorced	21.3%	15.1%	14.4%
	2019 Est. Widowed	3.5%	5.9%	5.3%
INCOME	2019 Est. HH Income \$200,000 or More	3.0%	3.0%	3.9%
	2019 Est. HH Income \$150,000 to \$199,999	4.5%	4.4%	5.7%
	2019 Est. HH Income \$100,000 to \$149,999	8.0%	12.6%	14.7%
	2019 Est. HH Income \$75,000 to \$99,999	9.8%	14.6%	15.6%
	2019 Est. HH Income \$50,000 to \$74,999	23.4%	21.4%	20.7%
	2019 Est. HH Income \$35,000 to \$49,999	14.5%	15.0%	13.6%
	2019 Est. HH Income \$25,000 to \$34,999	12.4%	10.3%	9.4%
	2019 Est. HH Income \$15,000 to \$24,999	12.8%	10.7%	9.4%
	2019 Est. HH Income Under \$15,000	11.8%	8.1%	6.9%
	2019 Est. Average Household Income	\$61,975	\$70,928	\$80,117
	2019 Est. Median Household Income	\$49,025	\$58,308	\$65,488
	2019 Est. Per Capita Income	\$29,796	\$31,442	\$34,403
	2019 Est. Total Businesses	835	4,766	7,149
2019 Est. Total Employees	11,785	74,345	112,162	

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RACE	2019 Est. White	79.2%	82.9%	85.7%
	2019 Est. Black	3.8%	3.2%	2.5%
	2019 Est. Asian or Pacific Islander	4.6%	6.7%	5.7%
	2019 Est. American Indian or Alaska Native	0.8%	0.8%	0.7%
	2019 Est. Other Races	11.7%	6.4%	5.5%
HISPANIC	2019 Est. Hispanic Population	873	5,751	10,007
	2019 Est. Hispanic Population	14.3%	8.1%	7.1%
	2024 Proj. Hispanic Population	14.9%	8.6%	7.6%
	2010 Hispanic Population	11.9%	6.1%	5.4%
EDUCATION (Adults 25 or Older)	2019 Est. Adult Population (25 Years or Over)	4,080	48,112	95,783
	2019 Est. Elementary (Grade Level 0 to 8)	4.7%	3.0%	2.5%
	2019 Est. Some High School (Grade Level 9 to 11)	5.1%	4.8%	4.4%
	2019 Est. High School Graduate	30.8%	30.2%	29.8%
	2019 Est. Some College	23.7%	21.4%	20.5%
	2019 Est. Associate Degree Only	13.6%	11.2%	11.7%
	2019 Est. Bachelor Degree Only	16.7%	20.6%	21.8%
	2019 Est. Graduate Degree	5.4%	8.9%	9.3%
HOUSING	2019 Est. Total Housing Units	3,006	32,045	61,602
	2019 Est. Owner-Occupied	44.8%	55.1%	62.0%
	2019 Est. Renter-Occupied	52.5%	42.3%	35.4%
	2019 Est. Vacant Housing	2.6%	2.7%	2.5%
HOMES BUILT BY YEAR	2019 Homes Built 2010 or later	2.7%	4.3%	4.5%
	2019 Homes Built 2000 to 2009	1.6%	7.1%	9.8%
	2019 Homes Built 1990 to 1999	16.3%	13.5%	15.3%
	2019 Homes Built 1980 to 1989	16.5%	14.1%	13.8%
	2019 Homes Built 1970 to 1979	18.2%	14.1%	15.0%
	2019 Homes Built 1960 to 1969	11.5%	8.7%	9.3%
	2019 Homes Built 1950 to 1959	10.5%	12.3%	11.4%
	2019 Homes Built Before 1949	20.0%	23.4%	18.5%
HOME VALUES	2019 Home Value \$1,000,000 or More	0.6%	0.4%	0.4%
	2019 Home Value \$500,000 to \$999,999	0.4%	1.7%	2.0%
	2019 Home Value \$400,000 to \$499,999	0.6%	2.1%	2.2%
	2019 Home Value \$300,000 to \$399,999	4.7%	5.5%	7.2%
	2019 Home Value \$200,000 to \$299,999	12.9%	17.5%	21.4%
	2019 Home Value \$150,000 to \$199,999	26.7%	26.7%	26.2%
	2019 Home Value \$100,000 to \$149,999	33.6%	35.2%	32.3%
	2019 Home Value \$50,000 to \$99,999	23.8%	14.0%	11.8%
	2019 Home Value \$25,000 to \$49,999	0.2%	0.6%	0.7%
	2019 Home Value Under \$25,000	1.1%	2.3%	2.6%
	2019 Median Home Value	\$131,229	\$153,163	\$163,668
	2019 Median Rent	\$560	\$641	\$638

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LABOR FORCE	2019 Est. Labor Population Age 16 Years or Over	4,969	57,932	112,868
	2019 Est. Civilian Employed	73.0%	66.6%	67.5%
	2019 Est. Civilian Unemployed	2.7%	1.8%	1.8%
	2019 Est. in Armed Forces	-	-	-
	2019 Est. not in Labor Force	24.3%	31.6%	30.7%
	2019 Labor Force Males	49.1%	49.2%	49.0%
	2019 Labor Force Females	50.9%	50.8%	51.0%
OCCUPATION	2019 Occupation: Population Age 16 Years or Over	3,626	38,567	76,173
	2019 Mgmt, Business, & Financial Operations	14.0%	13.9%	15.5%
	2019 Professional, Related	19.2%	21.9%	22.2%
	2019 Service	12.7%	15.8%	14.5%
	2019 Sales, Office	22.4%	21.7%	22.1%
	2019 Farming, Fishing, Forestry	0.2%	0.5%	0.4%
	2019 Construction, Extraction, Maintenance	6.4%	6.8%	6.8%
	2019 Production, Transport, Material Moving	25.0%	19.3%	18.5%
	2019 White Collar Workers	55.7%	57.5%	59.8%
	2019 Blue Collar Workers	44.3%	42.5%	40.2%
TRANSPORTATION TO WORK	2019 Drive to Work Alone	80.0%	81.5%	83.1%
	2019 Drive to Work in Carpool	6.9%	7.4%	7.3%
	2019 Travel to Work by Public Transportation	3.0%	1.3%	0.9%
	2019 Drive to Work on Motorcycle	0.2%	0.1%	0.2%
	2019 Walk or Bicycle to Work	3.6%	4.4%	3.1%
	2019 Other Means	0.5%	0.3%	0.4%
	2019 Work at Home	5.8%	5.1%	5.0%
TRAVEL TIME	2019 Travel to Work in 14 Minutes or Less	45.1%	44.0%	40.3%
	2019 Travel to Work in 15 to 29 Minutes	43.2%	41.4%	44.9%
	2019 Travel to Work in 30 to 59 Minutes	15.7%	11.9%	12.4%
	2019 Travel to Work in 60 Minutes or More	3.1%	2.5%	2.6%
	2019 Average Travel Time to Work	15.9	15.3	16.1
CONSUMER EXPENDITURE	2019 Est. Total Household Expenditure	\$147.99 M	\$1.72 B	\$3.6 B
	2019 Est. Apparel	\$5.13 M	\$59.7 M	\$125.67 M
	2019 Est. Contributions, Gifts	\$8.08 M	\$94.64 M	\$200.74 M
	2019 Est. Education, Reading	\$4.41 M	\$50.92 M	\$109.48 M
	2019 Est. Entertainment	\$8.11 M	\$95.4 M	\$201.88 M
	2019 Est. Food, Beverages, Tobacco	\$23.05 M	\$266.72 M	\$555.56 M
	2019 Est. Furnishings, Equipment	\$5.05 M	\$59.47 M	\$125.7 M
	2019 Est. Health Care, Insurance	\$13.72 M	\$160.02 M	\$333.58 M
	2019 Est. Household Operations, Shelter, Utilities	\$48.91 M	\$562.35 M	\$1.17 B
	2019 Est. Miscellaneous Expenses	\$2.79 M	\$32.41 M	\$67.94 M
	2019 Est. Personal Care	\$1.98 M	\$23.07 M	\$48.33 M
	2019 Est. Transportation	\$26.76 M	\$314.37 M	\$659.97 M

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