FULL PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections
Calculated using Weighted Block Centroid from Block Groups

MASON
A S S E T   M A N A G E M E N T

Lat/Lon: 38.7403/-82.9667

RF1

2507 Gallia St
Portsmouth, OH 45662

		5 mi radius	7 mi radius	10 mi radius
POPULATION	2019 Estimated Population	34,104	45,435	61,392
	2024 Projected Population	33,709	44,651	60,113
	2010 Census Population	34,850	47,176	64,478
	2000 Census Population	36,214	48,613	65,602
	Projected Annual Growth 2019 to 2024	-0.2%	-0.3%	-0.4%
	Historical Annual Growth 2000 to 2019	-0.3%	-0.3%	-0.3%
HOUSEHOLDS	2019 Estimated Households	15,037	19,884	26,054
	2024 Projected Households	15,215	20,004	26,109
	2010 Census Households	14,277	19,185	25,371
	2000 Census Households	15,399	20,179	26,003
	Projected Annual Growth 2019 to 2024	0.2%	0.1%	-
	Historical Annual Growth 2000 to 2019	-0.1%	-	-
AGE	2019 Est. Population Under 10 Years	11.6%	11.6%	11.4%
	2019 Est. Population 10 to 19 Years	12.6%	12.6%	12.4%
	2019 Est. Population 20 to 29 Years	14.7%	13.7%	13.6%
	2019 Est. Population 30 to 44 Years	16.5%	16.8%	17.7%
	2019 Est. Population 45 to 59 Years	18.1%	18.7%	19.1%
	2019 Est. Population 60 to 74 Years	16.9%	17.4%	17.3%
	2019 Est. Population 75 Years or Over	9.5%	9.2%	8.5%
	2019 Est. Median Age	39.6	40.1	40.1
MARITAL STATUS & GENDER	2019 Est. Male Population	47.1%	47.6%	49.1%
	2019 Est. Female Population	52.9%	52.4%	50.9%
	2019 Est. Never Married	33.3%	30.8%	30.6%
	2019 Est. Now Married	39.1%	43.4%	45.5%
	2019 Est. Separated or Divorced	18.7%	17.7%	16.1%
	2019 Est. Widowed	8.9%	8.2%	7.8%
INCOME	2019 Est. HH Income $200,000 or More	1.8%	1.9%	2.4%
	2019 Est. HH Income $150,000 to $199,999	2.0%	3.0%	3.9%
	2019 Est. HH Income $100,000 to $149,999	7.8%	8.7%	10.0%
	2019 Est. HH Income $75,000 to $99,999	9.5%	10.7%	11.4%
	2019 Est. HH Income $50,000 to $74,999	16.7%	16.7%	16.7%
	2019 Est. HH Income $35,000 to $49,999	13.7%	14.5%	14.2%
	2019 Est. HH Income $25,000 to $34,999	10.3%	9.8%	9.5%
	2019 Est. HH Income $15,000 to $24,999	14.6%	13.7%	12.8%
	2019 Est. HH Income Under $15,000	23.8%	21.0%	19.1%
	2019 Est. Average Household Income	$50,655	$55,448	$59,116
	2019 Est. Median Household Income	$38,793	$42,217	$45,686
	2019 Est. Per Capita Income	$22,631	$24,504	$25,612
	2019 Est. Total Businesses	1,939	2,355	2,660
	2019 Est. Total Employees	21,318	24,552	26,939

MASON
ASSET MANAGEMENT

Lat/Lon: 38.7403/-82.9667

RF1

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RACE			
2019 Est. White	91.6%	92.9%	92.9%
2019 Est. Black	3.8%	3.0%	3.4%
2019 Est. Asian or Pacific Islander	0.8%	0.7%	0.6%
2019 Est. American Indian or Alaska Native	0.4%	0.4%	0.4%
2019 Est. Other Races	3.4%	3.0%	2.6%
HISPANIC			
2019 Est. Hispanic Population	812	954	1,086
2019 Est. Hispanic Population	2.4%	2.1%	1.8%
2024 Proj. Hispanic Population	2.5%	2.2%	1.8%
2010 Hispanic Population	1.6%	1.4%	1.2%
EDUCATION (Adults 25 or Older)			
2019 Est. Adult Population (25 Years or Over)	23,244	31,279	42,657
2019 Est. Elementary (Grade Level 0 to 8)	4.8%	4.6%	4.4%
2019 Est. Some High School (Grade Level 9 to 11)	11.7%	11.0%	11.3%
2019 Est. High School Graduate	38.8%	40.1%	39.9%
2019 Est. Some College	21.6%	20.8%	20.4%
2019 Est. Associate Degree Only	8.0%	8.2%	8.5%
2019 Est. Bachelor Degree Only	8.6%	8.5%	8.4%
2019 Est. Graduate Degree	6.4%	6.8%	7.0%
HOUSING			
2019 Est. Total Housing Units	16,741	22,090	28,853
2019 Est. Owner-Occupied	51.5%	55.4%	59.2%
2019 Est. Renter-Occupied	38.4%	34.6%	31.1%
2019 Est. Vacant Housing	10.2%	10.0%	9.7%
HOMES BUILT BY YEAR			
2019 Homes Built 2010 or later	1.8%	2.1%	3.2%
2019 Homes Built 2000 to 2009	2.6%	3.7%	5.5%
2019 Homes Built 1990 to 1999	5.2%	6.5%	7.4%
2019 Homes Built 1980 to 1989	5.9%	6.7%	7.8%
2019 Homes Built 1970 to 1979	10.2%	11.6%	12.6%
2019 Homes Built 1960 to 1969	10.9%	10.9%	10.6%
2019 Homes Built 1950 to 1959	12.3%	11.9%	11.2%
2019 Homes Built Before 1949	40.9%	36.7%	32.0%
HOME VALUES			
2019 Home Value $1,000,000 or More	-	0.1%	0.1%
2019 Home Value $500,000 to $999,999	1.6%	1.6%	1.9%
2019 Home Value $400,000 to $499,999	1.3%	1.5%	1.4%
2019 Home Value $300,000 to $399,999	1.6%	2.4%	3.8%
2019 Home Value $200,000 to $299,999	6.7%	7.2%	8.4%
2019 Home Value $150,000 to $199,999	14.0%	16.1%	17.2%
2019 Home Value $100,000 to $149,999	15.8%	16.4%	16.6%
2019 Home Value $50,000 to $99,999	38.0%	34.0%	30.8%
2019 Home Value $25,000 to $49,999	16.7%	13.9%	12.1%
2019 Home Value Under $25,000	8.4%	8.6%	8.6%
2019 Median Home Value	$89,964	$101,074	$109,683
2019 Median Rent	$442	$440	$442

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		5 mi radius	7 mi radius	10 mi radius
LABOR FORCE	2019 Est. Labor Population Age 16 Years or Over	27,815	36,943	50,028
	2019 Est. Civilian Employed	43.8%	45.1%	45.6%
	2019 Est. Civilian Unemployed	3.6%	3.2%	3.0%
	2019 Est. in Armed Forces	-	-	-
	2019 Est. not in Labor Force	52.6%	51.7%	51.3%
	2019 Labor Force Males	46.3%	46.8%	48.7%
	2019 Labor Force Females	53.7%	53.2%	51.3%
OCCUPATION	2019 Occupation: Population Age 16 Years or Over	12,190	16,653	22,833
	2019 Mgmt, Business, & Financial Operations	10.7%	10.3%	10.3%
	2019 Professional, Related	25.0%	24.6%	24.7%
	2019 Service	19.3%	18.3%	17.2%
	2019 Sales, Office	25.3%	24.9%	24.9%
	2019 Farming, Fishing, Forestry	0.5%	0.4%	0.3%
	2019 Construction, Extraction, Maintenance	6.2%	8.1%	9.0%
	2019 Production, Transport, Material Moving	12.9%	13.5%	13.5%
	2019 White Collar Workers	61.0%	59.7%	60.0%
	2019 Blue Collar Workers	39.0%	40.3%	40.0%
TRANSPORTATION TO WORK	2019 Drive to Work Alone	87.1%	87.6%	88.1%
	2019 Drive to Work in Carpool	6.1%	6.2%	6.2%
	2019 Travel to Work by Public Transportation	0.4%	0.4%	0.4%
	2019 Drive to Work on Motorcycle	-	-	-
	2019 Walk or Bicycle to Work	3.5%	3.0%	2.5%
	2019 Other Means	0.7%	0.5%	0.4%
	2019 Work at Home	2.1%	2.3%	2.3%
TRAVEL TIME	2019 Travel to Work in 14 Minutes or Less	44.5%	40.0%	35.7%
	2019 Travel to Work in 15 to 29 Minutes	29.7%	34.0%	36.5%
	2019 Travel to Work in 30 to 59 Minutes	14.7%	16.9%	19.0%
	2019 Travel to Work in 60 Minutes or More	5.0%	5.8%	7.0%
	2019 Average Travel Time to Work	14.7	16.3	18.0
CONSUMER EXPENDITURE	2019 Est. Total Household Expenditure	$659.21 M	$926.38 M	$1.27 B
	2019 Est. Apparel	$22.67 M	$31.91 M	$43.81 M
	2019 Est. Contributions, Gifts	$35.56 M	$50.23 M	$69.33 M
	2019 Est. Education, Reading	$19.53 M	$27.45 M	$37.94 M
	2019 Est. Entertainment	$36.03 M	$50.94 M	$70.17 M
	2019 Est. Food, Beverages, Tobacco	$103.16 M	$144.55 M	$197.29 M
	2019 Est. Furnishings, Equipment	$22.41 M	$31.69 M	$43.66 M
	2019 Est. Health Care, Insurance	$61.85 M	$86.99 M	$118.95 M
	2019 Est. Household Operations, Shelter, Utilities	$218.21 M	$305.44 M	$416.48 M
	2019 Est. Miscellaneous Expenses	$12.41 M	$17.46 M	$23.92 M
	2019 Est. Personal Care	$8.82 M	$12.4 M	$16.99 M
	2019 Est. Transportation	$118.55 M	$167.32 M	$229.74 M