FULL PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections
Calculated using Weighted Block Centroid from Block Groups

MASON
A S S E T   M A N A G E M E N T

Lat/Lon: 43.4769/-83.9701

RF1

4787 Fashion Square Blvd

Saginaw, MI 48604

		3 mi radius	5 mi radius	10 mi radius
POPULATION	2019 Estimated Population	34,219	85,917	185,394
	2024 Projected Population	33,990	87,340	185,982
	2010 Census Population	36,208	91,235	195,969
	2000 Census Population	35,161	95,582	205,031
	Projected Annual Growth 2019 to 2024	-0.1%	0.3%	-
	Historical Annual Growth 2000 to 2019	-0.1%	-0.5%	-0.5%
HOUSEHOLDS	2019 Estimated Households	14,494	37,150	80,515
	2024 Projected Households	14,509	38,080	81,622
	2010 Census Households	14,187	36,427	78,807
	2000 Census Households	14,091	37,928	80,447
	Projected Annual Growth 2019 to 2024	-	0.5%	0.3%
	Historical Annual Growth 2000 to 2019	0.2%	-0.1%	-
AGE	2019 Est. Population Under 10 Years	10.3%	11.2%	11.5%
	2019 Est. Population 10 to 19 Years	14.2%	13.3%	12.7%
	2019 Est. Population 20 to 29 Years	17.4%	15.6%	14.4%
	2019 Est. Population 30 to 44 Years	15.5%	16.5%	17.0%
	2019 Est. Population 45 to 59 Years	17.5%	18.2%	18.7%
	2019 Est. Population 60 to 74 Years	16.0%	16.3%	17.3%
	2019 Est. Population 75 Years or Over	9.2%	8.9%	8.4%
	2019 Est. Median Age	38.0	38.5	39.5
MARITAL STATUS & GENDER	2019 Est. Male Population	47.4%	47.8%	48.4%
	2019 Est. Female Population	52.6%	52.2%	51.6%
	2019 Est. Never Married	39.6%	39.4%	36.0%
	2019 Est. Now Married	41.1%	40.0%	41.1%
	2019 Est. Separated or Divorced	13.2%	14.1%	15.5%
	2019 Est. Widowed	6.1%	6.6%	7.5%
INCOME	2019 Est. HH Income $200,000 or More	2.7%	3.3%	2.7%
	2019 Est. HH Income $150,000 to $199,999	3.4%	2.9%	2.9%
	2019 Est. HH Income $100,000 to $149,999	10.2%	9.5%	9.8%
	2019 Est. HH Income $75,000 to $99,999	13.8%	12.7%	12.7%
	2019 Est. HH Income $50,000 to $74,999	18.9%	18.0%	18.6%
	2019 Est. HH Income $35,000 to $49,999	16.0%	16.5%	15.8%
	2019 Est. HH Income $25,000 to $34,999	11.9%	11.7%	11.7%
	2019 Est. HH Income $15,000 to $24,999	12.0%	11.5%	12.0%
	2019 Est. HH Income Under $15,000	11.1%	13.9%	13.8%
	2019 Est. Average Household Income	$66,840	$64,900	$63,295
	2019 Est. Median Household Income	$51,333	$50,035	$49,522
	2019 Est. Per Capita Income	$29,054	$28,685	$27,975
	2019 Est. Total Businesses	2,164	4,780	8,356
	2019 Est. Total Employees	27,507	62,159	108,500

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RACE	2019 Est. White	77.7%	67.7%	71.4%
	2019 Est. Black	12.5%	22.6%	20.3%
	2019 Est. Asian or Pacific Islander	3.4%	2.6%	1.7%
	2019 Est. American Indian or Alaska Native	0.4%	0.4%	0.5%
	2019 Est. Other Races	6.0%	6.7%	6.2%
HISPANIC	2019 Est. Hispanic Population	3,208	8,879	17,430
	2019 Est. Hispanic Population	9.4%	10.3%	9.4%
	2024 Proj. Hispanic Population	9.7%	10.7%	9.8%
	2010 Hispanic Population	8.7%	9.7%	8.6%
EDUCATION (Adults 25 or Older)	2019 Est. Adult Population (25 Years or Over)	22,384	57,884	127,259
	2019 Est. Elementary (Grade Level 0 to 8)	2.7%	3.4%	3.3%
	2019 Est. Some High School (Grade Level 9 to 11)	5.7%	7.0%	7.7%
	2019 Est. High School Graduate	31.3%	30.0%	31.7%
	2019 Est. Some College	25.3%	24.8%	24.9%
	2019 Est. Associate Degree Only	10.4%	9.6%	10.1%
	2019 Est. Bachelor Degree Only	15.9%	15.7%	14.5%
	2019 Est. Graduate Degree	8.6%	9.4%	7.8%
HOUSING	2019 Est. Total Housing Units	15,425	40,769	87,097
	2019 Est. Owner-Occupied	64.3%	60.2%	63.6%
	2019 Est. Renter-Occupied	29.7%	30.9%	28.8%
	2019 Est. Vacant Housing	6.0%	8.9%	7.6%
HOMES BUILT BY YEAR	2019 Homes Built 2010 or later	1.5%	1.3%	1.4%
	2019 Homes Built 2000 to 2009	5.1%	5.1%	5.9%
	2019 Homes Built 1990 to 1999	5.4%	5.2%	6.0%
	2019 Homes Built 1980 to 1989	6.3%	5.3%	5.0%
	2019 Homes Built 1970 to 1979	17.6%	14.9%	14.5%
	2019 Homes Built 1960 to 1969	20.1%	16.7%	15.6%
	2019 Homes Built 1950 to 1959	17.1%	15.6%	16.4%
	2019 Homes Built Before 1949	20.9%	27.1%	27.6%
HOME VALUES	2019 Home Value $1,000,000 or More	0.2%	0.2%	0.2%
	2019 Home Value $500,000 to $999,999	1.5%	1.6%	1.8%
	2019 Home Value $400,000 to $499,999	0.9%	1.0%	0.9%
	2019 Home Value $300,000 to $399,999	1.8%	2.4%	2.6%
	2019 Home Value $200,000 to $299,999	7.9%	8.9%	10.4%
	2019 Home Value $150,000 to $199,999	11.0%	11.3%	11.8%
	2019 Home Value $100,000 to $149,999	24.3%	22.5%	20.8%
	2019 Home Value $50,000 to $99,999	34.1%	26.9%	29.1%
	2019 Home Value $25,000 to $49,999	12.7%	14.8%	13.2%
	2019 Home Value Under $25,000	7.3%	11.6%	11.0%
	2019 Median Home Value	$99,394	$99,284	$102,207
	2019 Median Rent	$648	$620	$579

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LABOR FORCE	2019 Est. Labor Population Age 16 Years or Over	28,616	70,502	150,960
	2019 Est. Civilian Employed	57.7%	55.2%	54.2%
	2019 Est. Civilian Unemployed	2.5%	2.8%	2.8%
	2019 Est. in Armed Forces	-	-	-
	2019 Est. not in Labor Force	39.8%	42.0%	42.9%
	2019 Labor Force Males	46.6%	47.0%	47.6%
	2019 Labor Force Females	53.4%	53.0%	52.4%
OCCUPATION	2019 Occupation: Population Age 16 Years or Over	16,510	38,887	81,850
	2019 Mgmt, Business, & Financial Operations	10.9%	11.0%	10.8%
	2019 Professional, Related	19.5%	20.2%	19.3%
	2019 Service	22.8%	23.5%	23.1%
	2019 Sales, Office	24.1%	22.4%	22.5%
	2019 Farming, Fishing, Forestry	0.3%	0.2%	0.3%
	2019 Construction, Extraction, Maintenance	7.4%	6.7%	7.5%
	2019 Production, Transport, Material Moving	15.1%	16.1%	16.4%
	2019 White Collar Workers	54.5%	53.6%	52.6%
	2019 Blue Collar Workers	45.5%	46.4%	47.4%
TRANSPORTATION TO WORK	2019 Drive to Work Alone	81.9%	82.0%	83.3%
	2019 Drive to Work in Carpool	7.2%	8.7%	8.8%
	2019 Travel to Work by Public Transportation	0.9%	1.1%	1.1%
	2019 Drive to Work on Motorcycle	-	-	-
	2019 Walk or Bicycle to Work	5.2%	3.4%	2.4%
	2019 Other Means	0.4%	0.4%	0.5%
	2019 Work at Home	4.4%	4.3%	3.9%
TRAVEL TIME	2019 Travel to Work in 14 Minutes or Less	50.2%	43.9%	37.7%
	2019 Travel to Work in 15 to 29 Minutes	40.3%	42.7%	43.9%
	2019 Travel to Work in 30 to 59 Minutes	11.6%	10.2%	12.3%
	2019 Travel to Work in 60 Minutes or More	4.1%	4.2%	4.2%
	2019 Average Travel Time to Work	14.5	15.2	16.6
CONSUMER EXPENDITURE	2019 Est. Total Household Expenditure	$767.88 M	$1.92 B	$4.09 B
	2019 Est. Apparel	$26.47 M	$66.27 M	$141.1 M
	2019 Est. Contributions, Gifts	$42.38 M	$106.42 M	$225.35 M
	2019 Est. Education, Reading	$22.53 M	$57.09 M	$120.59 M
	2019 Est. Entertainment	$42.57 M	$106.27 M	$226.51 M
	2019 Est. Food, Beverages, Tobacco	$119.09 M	$297.46 M	$635.07 M
	2019 Est. Furnishings, Equipment	$26.52 M	$66.18 M	$141.1 M
	2019 Est. Health Care, Insurance	$72.38 M	$180.22 M	$385.53 M
	2019 Est. Household Operations, Shelter, Utilities	$251.26 M	$628.4 M	$1.34 B
	2019 Est. Miscellaneous Expenses	$14.52 M	$36.3 M	$77.35 M
	2019 Est. Personal Care	$10.3 M	$25.71 M	$54.85 M
	2019 Est. Transportation	$139.86 M	$347.99 M	$742.87 M

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