FULL PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections
Calculated using Weighted Block Centroid from Block Groups

MASON ASSET MANAGEMENT

Lat/Lon: 44.6892/-75.4789

701 Canton St Ogdensburg, NY 13669	3 mi radius	5 mi radius	7 mi radius
POPULATION			
2019 Estimated Population	11,582	13,203	16,023
2024 Projected Population	11,279	12,843	15,526
2010 Census Population	12,227	13,890	16,746
2000 Census Population	13,406	15,129	17,966
Projected Annual Growth 2019 to 2024	-0.5%	-0.5%	-0.6%
Historical Annual Growth 2000 to 2019	-0.7%	-0.7%	-0.6%
HOUSEHOLDS			
2019 Estimated Households	4,594	5,196	6,336
2024 Projected Households	4,601	5,196	6,314
2010 Census Households	4,553	5,131	6,207
2000 Census Households	4,631	5,151	6,157
Projected Annual Growth 2019 to 2024	-	-	-
Historical Annual Growth 2000 to 2019	-	-	0.2%
AGE			
2019 Est. Population Under 10 Years	10.7%	10.6%	10.9%
2019 Est. Population 10 to 19 Years	11.0%	11.1%	11.5%
2019 Est. Population 20 to 29 Years	13.8%	13.4%	12.8%
2019 Est. Population 30 to 44 Years	19.4%	19.2%	18.8%
2019 Est. Population 45 to 59 Years	21.0%	21.0%	21.1%
2019 Est. Population 60 to 74 Years	16.6%	16.9%	17.1%
2019 Est. Population 75 Years or Over	7.5%	7.8%	7.8%
2019 Est. Median Age	40.5	41.0	41.2
MARITAL STATUS & GENDER			
2019 Est. Male Population	53.8%	53.6%	52.8%
2019 Est. Female Population	46.2%	46.4%	47.2%
2019 Est. Never Married	33.8%	33.1%	32.4%
2019 Est. Now Married	40.5%	41.3%	42.2%
2019 Est. Separated or Divorced	19.6%	19.4%	18.9%
2019 Est. Widowed	6.0%	6.2%	6.4%
INCOME			
2019 Est. HH Income $200,000 or More	2.1%	2.2%	2.0%
2019 Est. HH Income $150,000 to $199,999	2.7%	2.9%	3.0%
2019 Est. HH Income $100,000 to $149,999	10.7%	11.4%	12.0%
2019 Est. HH Income $75,000 to $99,999	17.0%	17.3%	17.0%
2019 Est. HH Income $50,000 to $74,999	16.3%	16.8%	17.2%
2019 Est. HH Income $35,000 to $49,999	13.1%	13.1%	13.8%
2019 Est. HH Income $25,000 to $34,999	10.0%	9.6%	9.5%
2019 Est. HH Income $15,000 to $24,999	14.6%	13.9%	13.2%
2019 Est. HH Income Under $15,000	13.6%	12.8%	12.2%
2019 Est. Average Household Income	$68,483	$69,008	$69,020
2019 Est. Median Household Income	$50,494	$52,509	$52,959
2019 Est. Per Capita Income	$28,565	$28,552	$28,461
2019 Est. Total Businesses	580	601	673
2019 Est. Total Employees	6,262	6,582	7,270

MASON
A S S E T   M A N A G E M E N T

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RF1

701 Canton St Ogdensburg, NY 13669	3 mi radius	5 mi radius	7 mi radius
RACE			
2019 Est. White	89.7%	89.9%	91.1%
2019 Est. Black	5.8%	5.7%	4.8%
2019 Est. Asian or Pacific Islander	1.1%	1.1%	1.0%
2019 Est. American Indian or Alaska Native	0.6%	0.6%	0.6%
2019 Est. Other Races	2.8%	2.7%	2.5%
HISPANIC			
2019 Est. Hispanic Population	369	417	450
2019 Est. Hispanic Population	3.2%	3.2%	2.8%
2024 Proj. Hispanic Population	3.3%	3.3%	3.0%
2010 Hispanic Population	3.0%	3.0%	2.6%
EDUCATION (Adults 25 or Older)			
2019 Est. Adult Population (25 Years or Over)	8,305	9,500	11,471
2019 Est. Elementary (Grade Level 0 to 8)	3.2%	3.3%	4.0%
2019 Est. Some High School (Grade Level 9 to 11)	11.5%	11.3%	10.5%
2019 Est. High School Graduate	36.1%	35.8%	35.8%
2019 Est. Some College	20.5%	20.3%	20.1%
2019 Est. Associate Degree Only	10.3%	10.8%	11.2%
2019 Est. Bachelor Degree Only	10.8%	10.6%	10.4%
2019 Est. Graduate Degree	7.6%	7.8%	7.9%
HOUSING			
2019 Est. Total Housing Units	4,955	5,693	6,997
2019 Est. Owner-Occupied	59.8%	60.9%	62.7%
2019 Est. Renter-Occupied	32.9%	30.4%	27.8%
2019 Est. Vacant Housing	7.3%	8.7%	9.4%
HOMES BUILT BY YEAR			
2019 Homes Built 2010 or later	1.6%	1.6%	2.0%
2019 Homes Built 2000 to 2009	2.8%	4.0%	5.6%
2019 Homes Built 1990 to 1999	5.9%	6.5%	6.5%
2019 Homes Built 1980 to 1989	5.9%	6.1%	6.0%
2019 Homes Built 1970 to 1979	5.9%	6.6%	7.4%
2019 Homes Built 1960 to 1969	9.3%	8.8%	8.3%
2019 Homes Built 1950 to 1959	13.0%	12.4%	11.5%
2019 Homes Built Before 1949	48.4%	45.2%	43.3%
HOME VALUES			
2019 Home Value $1,000,000 or More	0.3%	0.3%	0.4%
2019 Home Value $500,000 to $999,999	1.9%	2.1%	2.2%
2019 Home Value $400,000 to $499,999	1.8%	2.0%	2.1%
2019 Home Value $300,000 to $399,999	1.5%	1.8%	1.8%
2019 Home Value $200,000 to $299,999	5.5%	6.6%	7.1%
2019 Home Value $150,000 to $199,999	6.5%	7.1%	8.1%
2019 Home Value $100,000 to $149,999	16.6%	17.6%	19.1%
2019 Home Value $50,000 to $99,999	46.4%	44.8%	44.0%
2019 Home Value $25,000 to $49,999	16.7%	15.8%	14.5%
2019 Home Value Under $25,000	2.6%	2.5%	2.4%
2019 Median Home Value	$85,601	$89,969	$92,814
2019 Median Rent	$579	$584	$589

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LABOR FORCE			
2019 Est. Labor Population Age 16 Years or Over	9,640	11,004	13,256
2019 Est. Civilian Employed	48.3%	48.3%	49.5%
2019 Est. Civilian Unemployed	2.2%	2.1%	2.1%
2019 Est. in Armed Forces	-	-	-
2019 Est. not in Labor Force	49.4%	49.5%	48.3%
2019 Labor Force Males	53.7%	53.7%	52.9%
2019 Labor Force Females	46.3%	46.3%	47.1%
OCCUPATION			
2019 Occupation: Population Age 16 Years or Over	4,653	5,310	6,562
2019 Mgmt, Business, & Financial Operations	10.9%	11.4%	12.3%
2019 Professional, Related	27.0%	26.3%	24.8%
2019 Service	23.1%	23.8%	24.7%
2019 Sales, Office	20.7%	20.4%	19.7%
2019 Farming, Fishing, Forestry	0.7%	0.7%	0.7%
2019 Construction, Extraction, Maintenance	5.9%	6.4%	7.2%
2019 Production, Transport, Material Moving	11.7%	11.1%	10.7%
2019 White Collar Workers	58.6%	58.0%	56.8%
2019 Blue Collar Workers	41.4%	42.0%	43.2%
TRANSPORTATION TO WORK			
2019 Drive to Work Alone	80.4%	80.9%	80.8%
2019 Drive to Work in Carpool	11.0%	10.7%	10.0%
2019 Travel to Work by Public Transportation	3.0%	2.6%	2.1%
2019 Drive to Work on Motorcycle	-	-	-
2019 Walk or Bicycle to Work	2.7%	2.6%	2.5%
2019 Other Means	0.1%	0.1%	-
2019 Work at Home	2.8%	3.1%	4.4%
TRAVEL TIME			
2019 Travel to Work in 14 Minutes or Less	64.8%	62.6%	59.1%
2019 Travel to Work in 15 to 29 Minutes	13.4%	15.5%	19.1%
2019 Travel to Work in 30 to 59 Minutes	14.6%	14.5%	15.0%
2019 Travel to Work in 60 Minutes or More	3.9%	4.4%	5.1%
2019 Average Travel Time to Work	8.8	9.4	10.7
CONSUMER EXPENDITURE			
2019 Est. Total Household Expenditure	$246.77 M	$280.94 M	$343.07 M
2019 Est. Apparel	$8.53 M	$9.72 M	$11.86 M
2019 Est. Contributions, Gifts	$13.45 M	$15.35 M	$18.72 M
2019 Est. Education, Reading	$7.24 M	$8.24 M	$10.03 M
2019 Est. Entertainment	$13.63 M	$15.55 M	$19.01 M
2019 Est. Food, Beverages, Tobacco	$38.47 M	$43.76 M	$53.42 M
2019 Est. Furnishings, Equipment	$8.49 M	$9.69 M	$11.85 M
2019 Est. Health Care, Insurance	$23.26 M	$26.49 M	$32.39 M
2019 Est. Household Operations, Shelter, Utilities	$80.98 M	$92.04 M	$112.26 M
2019 Est. Miscellaneous Expenses	$4.65 M	$5.3 M	$6.47 M
2019 Est. Personal Care	$3.32 M	$3.78 M	$4.62 M
2019 Est. Transportation	$44.73 M	$51.03 M	$62.43 M

Demographic Source: Applied Geographic Solutions 4/2019, TIGER Geography

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