

SUMMARY PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



MASON
ASSET MANAGEMENT

Lat/Lon: 41.8066/-89.6641

RS1

2900 E Lincolnway

Sterling, IL 61081

1 mi radius

3 mi radius

5 mi radius

POPULATION	2018 Estimated Population	3,826	22,994	30,496
	2023 Projected Population	3,668	22,500	29,815
	2010 Census Population	3,972	24,117	31,960
	2000 Census Population	4,128	25,079	33,080
	Projected Annual Growth 2018 to 2023	-0.8%	-0.4%	-0.4%
	Historical Annual Growth 2000 to 2018	-0.4%	-0.5%	-0.4%
	2018 Median Age	41.3	39.7	40.6
HOUSEHOLDS	2018 Estimated Households	1,773	9,757	12,983
	2023 Projected Households	1,769	9,924	13,194
	2010 Census Households	1,769	9,828	13,063
	2000 Census Households	1,792	10,074	13,198
	Projected Annual Growth 2018 to 2023	-	0.3%	0.3%
	Historical Annual Growth 2000 to 2018	-0.1%	-0.2%	-0.1%
RACE AND ETHNICITY	2018 Estimated White	84.6%	84.7%	86.0%
	2018 Estimated Black or African American	3.3%	3.5%	3.2%
	2018 Estimated Asian or Pacific Islander	1.6%	0.8%	0.8%
	2018 Estimated American Indian or Native Alaskan	0.3%	0.4%	0.4%
	2018 Estimated Other Races	10.2%	10.5%	9.6%
	2018 Estimated Hispanic	18.1%	20.3%	19.3%
INCOME	2018 Estimated Average Household Income	\$67,429	\$66,817	\$67,004
	2018 Estimated Median Household Income	\$46,214	\$49,250	\$48,401
	2018 Estimated Per Capita Income	\$31,342	\$28,468	\$28,628
EDUCATION (AGE 25+)	2018 Estimated Elementary (Grade Level 0 to 8)	7.5%	5.5%	5.3%
	2018 Estimated Some High School (Grade Level 9 to 11)	5.7%	7.1%	7.9%
	2018 Estimated High School Graduate	29.0%	33.0%	34.2%
	2018 Estimated Some College	25.9%	27.1%	26.6%
	2018 Estimated Associates Degree Only	9.8%	9.7%	9.6%
	2018 Estimated Bachelors Degree Only	13.4%	11.3%	10.1%
	2018 Estimated Graduate Degree	8.7%	6.4%	6.2%
BUSINESS	2018 Estimated Total Businesses	222	1,023	1,329
	2018 Estimated Total Employees	2,665	13,111	16,685
	2018 Estimated Employee Population per Business	12.0	12.8	12.6
	2018 Estimated Residential Population per Business	17.2	22.5	22.9

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